CANNON

CONSUMER MAIL-IN REBATE INSTRUCTIONS:

1. Purchase up to two (2) of the same qualifying model between **January 1, 2015 and July 1, 2015.** Submissions must be postmarked no later than July 31, 2015.
2. Complete **ALL** of the information on this form.
3. You MUST include with this form:
   - ☐ Copy of the original dated, itemized, store sales receipt.
   - ☐ Original UPC bar code cut from the carton (example shown to right).
   - ☐ Serial number of the product. Submissions that do not include a serial number will be declined.

Serial Number Example: N123CN12345

4. Select Offer Code:
   - ☐ US Residents - offer code CAN-10014
   - ☐ Canadian Residents - offer code CAN-10015
5. Keep a copy of your complete submission for your records
6. Mail to:
   Cannon Rebate Center
   P.O. Box 130018
   El Paso, TX 88513-0018

2015 DOWNRIGGER PROMOTIONS

Qualifying Electric Downriggers

MODEL	MAIL-IN REBATE American Express® Prepaid Card
Digi-Troll 10 TS	**$150**
Digi-Troll 10	**$100**
Digi-Troll 5 TS	**$75**
Digi-Troll 5	**$50**
Magnum 10 STX-TS	**$25**
Magnum 10 STX	**$25**

Qualifying Manual Downriggers

MODEL	MAIL-IN REBATE American Express® Prepaid Card
Uni-Troll 10 STX	**$25**
Uni-Troll 5 ST	**$15**
Easi-Troll ST	**$15**

For questions regarding your rebate, call **(800) 253-3704.**
Track the status at https://cannon.4myrebate.com
Please allow 8-10 weeks for delivery (10-12 weeks in Canada)

PLEASE PRINT LEGIBLY - USE BLACK INK

First Name: **Last Name:**

Mailing Address:

City:

State/Province*: **Zip Code (US):** **Postal Code (Canada)*:** **Phone:** –

E-mail Address (optional)**:**

☐ Check here to receive special offers, discounts and other e-mail communications from Cannon.

I have read and agree to the terms of this rebate.

Signature: _____

TERMS & CONDITIONS
This rebate offer is available to qualifying end-user purchasers of a qualifying product. If any terms and conditions are not met, the rebate will be denied. Distributors and dealers may not participate in this offer. Offer not valid on reconditioned motors. Only the actual purchaser of the product qualifies for this reward offer. The purchase date on your sales receipt, packing slip or invoice must be a date within the eligibility period. **Limit two (2) rebates per qualifying model, per person, billing address, household and receipt/invoice/packing slip during the eligibility period, except were prohibited by law. Only one (1) rebate offer submission per envelope.** Rebate Payable in U.S. Dollars for U.S. Residents and Canadian Dollars for Canadian Residents. For U.S. Residents: Reward cards may be used at merchants in the United States, Puerto Rico and U.S. Virgin Islands that accept American Express Cards. The Reward Card is given to you as a reward, refund, rebate or gift and no consideration, value, or money has been paid by you in exchange for the Reward Card. The Reward Card cannot be used at cruise lines, for recurring billing charges, at casinos or ATMs. The Reward Card is subject to applicable law; a $2.00 monthly service charge applies but is waived for the initial seven (7) months after receipt by cardholder. See cardholder agreement for complete terms and conditions.*For Canadian Residents: You will receive an American Express® gift card issued by Amex Bank of Canada ("Gift Card"). Use of the Gift Card is subject to the Cardholder Agreement. The Gift Card is not reloadable. For use only at merchants in Canada and the U.S. that accept American Express Cards. Not for use at ATMs or redeemable for cash. Offer subject to change at any time. Void where prohibited by law. You may check the status of your rebate by visiting the link provided in your e-mail or visiting HTTPS://CANNON.4MYREBATE.COM. Please allow 8-10 weeks for delivery in US and 10-12 weeks for delivery in Canada.
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