

MotorGuide 2017 Consumer Promotional Programs

R3 Promotion: Up to \$25 Cash

Purchase one qualifying MotorGuide R3 30, 35, or 40 non-Digital Motor and receive a \$10 cash rebate. Purchase one qualifying R3 45, 55 or any R3 Digital Motor and receive a \$25 cash rebate.

- Hangtags will be made available to all participating retailers and dealers explaining the giveaway.
 - Hangtags will direct consumers to www.motorguiderebate.com for online redemption.
- The promotion will run from **February 1, 2017 to July 1, 2017**.
- Consumers must complete online redemption at www.motorguiderebate.com by July 15, 2017.
- A rebate check will be mailed to consumers. Allow 6 to 8 weeks for delivery.

Marketing & Sales Support:

MotorGuide will use a mix of online and offline marketing tactics to promote the rebate program, including but not limited to, the following: MotorGuide website, internet banner ads, promotion name and logo art that retailers and dealers can add to their existing marketing materials.

Eligible Products

Part #	Description	Rebate
940100170	R3-30FW 30" 12V 03MT	\$10
94010023A	R3-30FW 30" 12V 03MT	\$10
940100080	R3-35 HT 30" 12V 03MT	\$10
940100160	R3-40FW 36" 12V 03MT	\$10
940100150	R3-45FW 36" 12V 09MT	\$25
94010024A	R3-45FW 36" 12V 09MT	\$25
940100140	R3-55FW 36" 12V 09MT	\$25
940100200	R3-40FW 36" 12V DGTL 09MT	\$25
940100180	R3-45FW 36" 12V DGTL 09MT	\$25
941000030	R3-45SW HT 18" 12V DGTL 0	\$25
941000010	R3-45SW HT 36" 12V DIGIT	\$25
940100190	R3-55FW 36" 12V DGTL 09MT	\$25
940100210	R3-55FW 42" 12V DGTL 09MT	\$25
941000020	R3-55SW HT 36" 12V DIGIT	\$25

Program Rules:

The MotorGuide rebate offer is valid with the purchase of eligible MotorGuide products. Offer applies to purchases between February 1, 2017 and July 1, 2017 from participating dealers and retailers. Rebate redemption materials must be submitted electronically on www.motorguiderebate.com by July 15, 2017. Offer valid only in the continental US - void where taxed, prohibited or restricted by law. Only one redemption allowed per product / per family, household or address. Offer is not transferable. Offer is not valid with any other offer from MotorGuide or affiliated companies. Offer not valid where prohibited or taxed. Offer is subject to change or elimination without notice. The offer is only available to end consumer - no claims from retailers, dealers or distributors are eligible. No responsibility will be assumed by MotorGuide for lost or incomplete requests. To be eligible, consumers will electronically submit a valid MotorGuide trolling motor serial number, the date of purchase, and the location of purchase, at www.motorguiderebate.com.