

## MotorGuide 2017 Consumer Promotional Programs

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### **X5 Promotion: \$75 Cash Rebate**

*Purchase one qualifying MotorGuide X5, receive a \$75 cash rebate.*

- Hangtags will be made available to all participating retailers and dealers explaining the giveaway.
  - Hangtags will direct consumers to [www.motorguiderebate.com](http://www.motorguiderebate.com) for online redemption.
- The promotion will run from **February 1, 2017 to July 1, 2017**.
- Consumers must complete online redemption at [www.motorguiderebate.com](http://www.motorguiderebate.com) by July 15, 2017.
- A rebate check will be mailed to consumers. Allow 6 to 8 weeks for delivery.

### **Marketing & Sales Support:**

MotorGuide will use a mix of online and offline marketing tactics to promote the rebate program, including but not limited to, the following: MotorGuide website, internet banner ads, promotion name and logo art that retailers and dealers can add to their existing marketing materials.

### **Eligible Products**

Part #	Description	Rebate
940500010	X5-55FW 45" 12V	\$75
940500020	X5-80FW 45" 24V	\$75
940500030	X5-80FW 50" 24V	\$75
940500040	X5-80FW 60" 24V	\$75
940500050	X5-105FW 45" 36V	\$75
940500060	X5-105FW 50" 36V	\$75
940500070	X5-105FW 60" 36V	\$75
940500080	X5-55FW 45" 12V SNR	\$75
940500090	X5-80FW 45" 24V SNR	\$75
940500100	X5-80FW 50" 24V SNR	\$75
940500110	X5-80FW 60" 24V SNR	\$75
940500120	X5-105FW 45" 36V SNR	\$75
940500130	X5-105FW 50" 36V SNR	\$75
940500140	X5-105FW 60" 36V SNR	\$75
940500160	X5-80FW FB 36" 24V	\$75
940500170	X5-70FW FB 45" 24V	\$75
940500180	X5-70FW FB 45" 24V SNR	\$75
940500220	X5-80FW 50" 24V DGTL HAND	\$75
941400040	X5-80SW 50" 24V DGTL HAND	\$75
941400050	X5-80SW 60" 24V DGTL HAND	\$75
941400060	X5-105SW 50" 36V DGTL HAND	\$75
941400070	X5-105SW 60" 36V DGTL HAND	\$75

### **Program Rules:**

The MotorGuide rebate offer is valid with the purchase of eligible MotorGuide products. Offer applies to purchases between February 1, 2017 and July 1, 2017 from participating dealers and retailers. Rebate redemption materials must be submitted electronically on [www.motorguiderebate.com](http://www.motorguiderebate.com) by July 15, 2017. Offer valid only in the continental US - void where taxed, prohibited or restricted by law. Only one redemption allowed per product / per family, household or address. Offer is not transferable. Offer is not valid with any other offer from MotorGuide or affiliated companies. Offer not valid where prohibited or taxed. Offer is subject to change or elimination without notice. The offer is only available to

end consumer - no claims from retailers, dealers or distributors are eligible. No responsibility will be assumed by MotorGuide for lost or incomplete requests. To be eligible, consumers will electronically submit a valid MotorGuide trolling motor serial number, the date of purchase, and the location of purchase, at [www.motorguide.com](http://www.motorguide.com).