

MotorGuide 2017 Consumer Promotional Programs

Xi5 Promotion: \$100 Cash Rebate

Purchase one qualifying MotorGuide Xi5, receive a \$100 cash rebate.

- Hangtags will be made available to all participating retailers and dealers explaining the giveaway.
 - Hangtags will direct consumers to www.motorguiderebate.com for online redemption.
- The promotion will run from **February 1, 2017 to July 1, 2017**.
- Consumers must complete online redemption at www.motorguiderebate.com by July 15, 2017.
- A rebate check will be mailed to consumers. Allow 6 to 8 weeks for delivery.

Marketing & Sales Support:

MotorGuide will use a mix of online and offline marketing tactics to promote the rebate program, including but not limited to, the following: MotorGuide website, internet banner ads, promotion name and logo art that retailers and dealers can add to their existing marketing materials.

Eligible Products

Part #	Description	Rebate
940800080	XI5-80FW 54" 24V FP	\$100
940800081	XI5-80FW 54" 24V FP	\$100
940800090	XI5-80FW 60" 24V FP	\$100
940800091	XI5-80FW 60" 24V FP	\$100
940800110	XI5-80FW 54" 24V FP SNR	\$100
940800111	XI5-80FW 54" 24V FP SNR	\$100
940800120	XI5-80FW 60" 24V FP SNR	\$100
940800121	XI5-80FW 60" 24V FP SNR	\$100
940800130	XI5-105FW 54" 36V FP	\$100
940800131	XI5-105FW 54" 36V FP	\$100
940800140	XI5-105FW 60" 36V FP	\$100
940800141	XI5-105FW 60" 36V FP	\$100
940800150	XI5-105FW 54" 36V FP SNR	\$100
940800151	XI5-105FW 54" 36V FP SNR	\$100
940800160	XI5-105FW 60" 36V FP SNR	\$100
940800161	XI5-105FW 60" 36V FP SNR	\$100
940800170	XI5-55FW 48" 12V FP	\$100
940800171	XI5-55FW 48" 12V FP	\$100
940800180	XI5-55FW 54" 12V FP	\$100
940800181	XI5-55FW 54" 12V FP	\$100
940800190	XI5-55FW 48" 12V FP SNR	\$100
940800191	XI5-55FW 48" 12V FP SNR	\$100
940800200	XI5-55FW 54" 12V FP SNR	\$100
940800201	XI5-55FW 54" 12V FP SNR	\$100
940800210	XI5-55FW 45" 12V FP SN GP	\$100
940800211	XI5-55FW 48" 12V FP SN GP	\$100
940800220	XI5-55FW 54" 12V FP SN GP	\$100
940800221	XI5-55FW 54" 12V FP SN GP	\$100
940800230	XI5-80FW 54" 24V FP SN GP	\$100
940800231	XI5-80FW 54" 24V FP SN GP	\$100

940800240	XI5-80FW 60" 24V FP SN GP	\$100
940800241	XI5-80FW 60" 24V FP SN GP	\$100
940800250	XI5-105FW 54" 36V FP SN G	\$100
940800251	XI5-105FW 54" 36V FP SN G	\$100
940800260	XI5-105FW 60" 36V FP SN G	\$100
940800261	XI5-105FW 60" 36V FP SN G	\$100
940800270	XI5-80FW,45" 24V FP SN GP	\$100
940800271	XI5-80FW,45" 24V FP SN GP	\$100
940800280	XI5-105FW 48" 36V SNR GP	\$100
940800281	XI5-105FW 48" 36V SNR GP	\$100
940800290	XI5-55FW50"12V SN GP NOFP	\$100
941700020	XI5-80SW 54" 24V FOB	\$100
941700021	XI5-80SW 54" 24V FOB	\$100
941700030	XI5-80SW 60" 24V FOB	\$100
941700031	XI5-80SW 60" 24V FOB	\$100
941700040	XI5-105SW 54" 36V FOB	\$100
941700041	XI5-105SW 54" 36V FOB	\$100
941700050	XI5-105SW 60" 36V FOB	\$100
941700051	XI5-105SW 60" 36V FOB	\$100
941700060	XI5-55SW 48" 12V FOB	\$100
941700061	XI5-55SW 48" 12V FOB	\$100
941700070	XI5-55SW 54" 12V FOB	\$100
941700071	XI5-55SW 54" 12V FOB	\$100
941700080	XI5-55SW 54" 12V GPS	\$100
941700081	XI5-55SW 54" 12V GPS	\$100
941700090	XI5-80SW 60" 24V GPS	\$100
941700091	XI5-80SW 60" 24V GPS	\$100
941700100	XI5-105SW 60" 36V GPS	\$100
941700101	XI5-105SW 60" 36V GPS	\$100
941700110	XI5-80SW 48" 24V GPS	\$100
941700111	XI5-80SW 48" 24V GPS	\$100
941700120	XI5-55SW 60" 12V GPS	\$100
941700130	XI5-55SW 50" 12V GPS	\$100

Program Rules:

The MotorGuide rebate offer is valid with the purchase of eligible MotorGuide products. Offer applies to purchases between February 1, 2017 and July 1, 2017 from participating dealers and retailers. Rebate redemption materials must be submitted electronically on www.motorguiderebate.com by July 15, 2017. Offer valid only in the continental US - void where taxed, prohibited or restricted by law. Only one redemption allowed per product / per family, household or address. Offer is not transferable. Offer is not valid with any other offer from MotorGuide or affiliated companies. Offer not valid where prohibited or taxed. Offer is subject to change or elimination without notice. The offer is only available to end consumer - no claims from retailers, dealers or distributors are eligible. No responsibility will be assumed by MotorGuide for lost or incomplete requests. To be eligible, consumers will electronically submit a valid MotorGuide trolling motor serial number, the date of purchase, and the location of purchase, at www.motorguide.com.