

SPRINGFIELD ARMORY®

GEAR UP

3 EXTRA MAGS AND RANGE BAG FREE

WITH **SELECT** HANDGUN PURCHASE

HELLCAT™

HELLCAT™ PRO

XD

XD^S
MOD.2

XD^M ELITE

SEPTEMBER 15 - DECEMBER 31, 2023



\$150 ADDITIONAL VALUE!

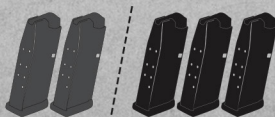
1 PISTOL

+

3 ADDITIONAL
MAGAZINES

+

1 RANGE BAG



GEARUP2023.COM

ORDER FORM

PACKAGING

Fill in boxes below by placing the number of items to be purchased.
If purchasing two different items, place a number in each corresponding box.

1

Ordering 1 Item

15

Ordering Multiples



<input type="checkbox"/>	HCP9379BOSPGU23 - 9MM 3.7" HELLCAT® PRO COMPACT OSP™ - BLK - ADDITIONAL MAGS: (2) I5 & (I) I7 RND\$486 706397975487
<input type="checkbox"/>	HCP9379BOSPI5GU23 - 9MM 3.7" HELLCAT® PRO COMPACT OSP™ - BLK - ADDITIONAL MAGS: (3) I5 RND\$486 706397975500
<input type="checkbox"/>	HCP9379BOSPLCGU23 - 9MM 3.7" HELLCAT® PRO COMPACT OSP™ - BLK - ADDITIONAL MAGS: (3) IO RND.....\$486 706397975494
<input type="checkbox"/>	HCP9379BOSPMMSGU23 - 9MM 3.7" HELLCAT® PRO COMP OSP™ W/MS - BLK - ADDITIONAL MAGS: (2) I5 & (I) I7 RND.....\$486 706397975517
<input type="checkbox"/>	HCP9379FOSPGU23 - 9MM 3.7" HELLCAT® PRO COMPACT OSP™ - FDE - ADDITIONAL MAGS: (2) I5 & (I) I7 RND..... \$518 706397975692



<input type="checkbox"/>	HC9319BGU23 - 9MM 3" HELLCAT® MICRO-COMPACT - BLK - ADDITIONAL MAGS: (3) II RND\$448 706397975531
<input type="checkbox"/>	HC9319BLCGU23 - 9MM 3" HELLCAT® MICRO-COMPACT - BLK - ADDITIONAL MAGS: (3) IO RND\$448 706397975548
<input type="checkbox"/>	HC9319FGU23 - 9MM 3" HELLCAT® MICRO-COMPACT - FDE - ADDITIONAL MAGS: (3) II RND\$482 706397975555
<input type="checkbox"/>	HC9319BOSPGU23 - 9MM 3" HELLCAT® MICRO-COMPACT OSP™ - BLK - ADDITIONAL MAGS: (3) II RND \$474 706397975562
<input type="checkbox"/>	HC9319BOSPLCGU23 - 9MM 3" HELLCAT® MICRO-COMPACT OSP™ - BLK - ADDITIONAL MAGS: (3) IO RND \$474 706397975708
<input type="checkbox"/>	HC9319FOSPGU23 - 9MM 3" HELLCAT® MICRO-COMPACT OSP™ - FDE - ADDITIONAL MAGS: (3) II RND\$507 706397975593



<input type="checkbox"/>	XDME945IOBHCOSPGU23 - IO MM 4.5" XD-M® ELITE OSP™ - BLK - ADDITIONAL MAGS: (3) I6 RND.....\$489 706397968342
<input type="checkbox"/>	XDME938IOCBHCOSPGU23 - IO MM 3.8" XD-M® ELITE COMPACT OSP™ - BLK - ADDITIONAL MAGS: (3) II RND.....\$489 706397968335



<input type="checkbox"/>	XDSG9339BCTGU23 - 9MM 4.5" XD-S MOD.2® W/CTS-I500 RED DOT - BLK - ADDITIONAL MAGS: (2) 7 RND & (I) 9 RND..... \$425 706397975616
<input type="checkbox"/>	XDSG93345BCTGU23 - .45ACP 4.5" XD-S MOD.2® W/CTS-I500 RED DOT - BLK - ADDITIONAL MAGS: (2) 5 RND & (I) 6 RND..... \$425 706397975609



EVERY PACKAGE WILL SHIP WITH OVER \$150 IN GEAR THAT INCLUDES:
1 HANDGUN + 3 ADDITIONAL MAGS + RANGE BAG

- Each Handgun will ship in a cardboard box.
- Part number and UPC's will be clearly labeled on the outside of the box to show the make and model of each handgun.
- Handgun and Gear will be packaged in Range Bag inside box!

EVENT REQUEST FORM

Name of Event: _____

Short Description of Event: _____

Event Start Date: _____ Event End Date: _____

Time Event Starts: _____ Time Event Ends: _____

Sales Rep Name: _____

Dealer Name: _____ FFL#: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

SPRINGFIELD ARMORY® GEAR UP



EVENTS CAN BE SCHEDULED FROM OCT 1, 2023 - DEC 31, 2023

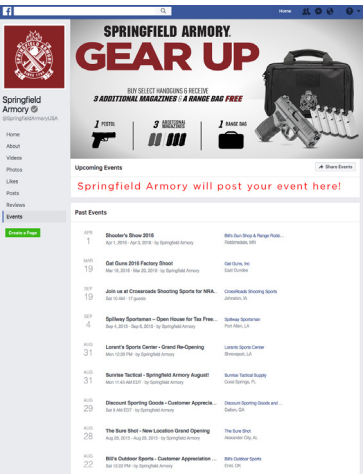
HOW TO PARTICIPATE

- Choose handguns you would like to order.
- Fill in your event request form.
- Send order to your distributor sales rep.
- Send proof of performance for event.

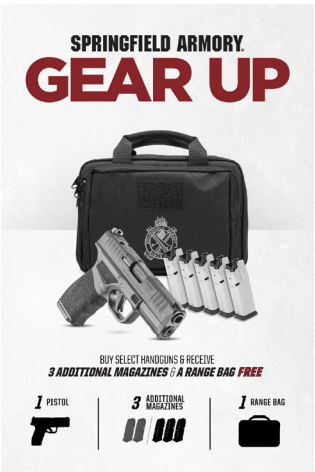
HOW WE WILL HELP

- Post event date and send out posts to our Facebook fans within 100 mile radius of your event.
- Create an e-mail blast to our list of customers within 100 mile radius of your event.
- Give you access to our Gear Up resources page filled with images, banner ads, videos and more you can use on your social media page.

Springfield Armory
Facebook Events Page



Sample E-mail Blast



GEAR UP EVENT GOODIES

For every 10 firearms purchased you will receive 10 Koozies, T-shirts, and Stickers for you to give out with each sale. An additional \$25 retail value for each customer.

For example, if you were to order 20 firearms you would get 20 sets of giveaway items. If you were to order 55 you would receive 50 sets and so on. To receive the additional Giveaway items you must order in increments of 10 with a maximum of 100.

FREE Koozies



FREE T-Shirts



FREE Stickers

