



# 2018 HUMMINBIRD ICE FLASHER PROMOTION

SEPTEMBER 1, 2018 - DECEMBER 31, 2018

Online rebate to receive up to

# \$55

MASTERCARD PREPAID CARD

## ▶ TO RECEIVE YOUR REBATE:

Purchase a qualifying model between:  
**9/1/18 and 12/31/18**

Submit your rebate online by:  
**1/30/19**

Submit **ONLINE ONLY** at:  
<https://humminbird.4myrebate.com>

Use applicable offer code:  
**U.S. Residents - JO-10203**  
**Canada Residents - JO-10204**



## QUALIFYING MODELS

Product Code	Product Description	Rebate
407040-1	ICE 55 FLASHER	\$55
407030-1	ICE 45 FLASHER	\$45
407020-1	ICE 35 FLASHER	\$35

## ▶ REQUIRED FOR SUBMISSION:

- Buyer mailing information
- Qualifying model Serial Number
- Image/scan of the original dated, itemized proof of purchase or order confirmation

Questions concerning your rebate?  
Please call (866) 253-3704

### TERMS & CONDITIONS:

This rebate offer is available to qualifying end-user purchasers of a qualifying product. If any terms and conditions are not met the rebate will be denied. VIP, discounted, or free goods orders are not eligible for any rebates or promotions. Associated personnel and employees of Johnson Outdoors, and its affiliate companies, are not eligible for any rebates or promotions. Distributors and dealers may not participate in this offer. **The purchase date on your sales receipt, packing slip or invoice must be a date within the eligibility period indicated on the individual rebate application registering online at [humminbird.4myrebate.com](https://humminbird.4myrebate.com).** The address on your rebate application must match the billing address on the receipt, packing slip or invoice. **Limit (1) one rebate per qualifying rebate offer, per person, billing address, company, household and receipt/invoice/packing slip during the eligibility period, except where prohibited by law.** Any request postmarked or received after the eligibility period will be denied. You will receive a Mastercard® Prepaid Card (the "Reward Card"). For U.S. residents, this card is issued by Sunrise Banks N.A., Member FDIC, pursuant to a license by Mastercard International Incorporated. This card is administered by Wirecard North America, Inc. For Canadian residents, this card is issued by Home Trust Company pursuant to license by Mastercard International Incorporated. Mastercard is a registered trademark of Mastercard International Incorporated. Mastercard is accepted at millions of locations worldwide. **Card valid for up to (6) six months; unused funds will be forfeited at midnight EST the last day of the month of the valid thru date.** Once expired, this card is void and will not be replaced. If you do not spend all the funds on the card prior to the expiration date, the remaining funds will not be available to you. You have no right to the funds except to use them for authorized transactions prior to the expiration date shown on the card. Subject to applicable law, and except as otherwise provided in the Cardholder Agreement, this Card is not redeemable for cash or recurring payments. Read Cardholder Agreement for complete terms and conditions, including a binding individual arbitration clause. The Card is issued for loyalty, award, or promotional purposes and is not a gift card; nor is it intended for gifting purposes. No money has been paid by you for the card. Card terms and conditions apply, see [login.wirecard.com](https://login.wirecard.com). Neither the sponsor of the rebate ("Rebate Sponsor") nor the entity providing the rebate reward (the "Reward Vendor") is responsible for late, lost, misdirected or postage-due mail. Incomplete or illegible applications will be denied. Offer valid in the US (including Puerto Rico) and Canada. For U.S. Residents: You will receive a prepaid Mastercard Reward Card paid in US Dollars. For Canadian Residents: You will receive a prepaid Mastercard Reward Card paid in Canadian Dollars. **Please allow 6-8 weeks for delivery in US and 8-10 weeks for delivery in Canada.** Offer subject to change at any time. Void where prohibited by law. Use of fictitious names, multiple addresses and PO Boxes to obtain additional rebates may constitute fraud, violate federal, state or provincial laws and may result in prosecution, imprisonment and/or fines, including under the U.S. Mail Fraud Statutes (18 USC, Section 1341 and 1342) or Canadian Criminal Code R.S.C. 1985 Cc-45 as amended. Rebate application status updates, approval, denial, and other notices may be sent via e-mail from [johnsonoutdoors@help.4myrebate.com](mailto:johnsonoutdoors@help.4myrebate.com). **You may check the status of your rebate by visiting the link provided in your e-mail or visiting [humminbird.4myrebate.com](https://humminbird.4myrebate.com).** **Please allow 3 weeks after submitting to make any inquiries regarding your rebate.** Fulfillment of this rebate is subject to final approval by Johnson Outdoors. Reward Vendor is not liable for non-fulfillment of offers by Johnson Outdoors. ® Mastercard is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated.

