



BEST RODS ON EARTH®



# 2021 ICE CATALOG





WE PROVIDE  
EVERY ANGLER  
THE UPPER HAND.

## Contents

04 | Croix Custom Ice

06 | **NEW** Tundra

08 | Mojo Ice

10 | Premier™ Series Ice Combo

12 | Legend Black Ice

The St. Croix story has evolved over 70 years and our path has taken many different twists and turns, with some being more successful than others. But our occasional missteps have never defined us. How we have responded to them most certainly has. With a gritty determination, St. Croix built the most advanced fishing rod facility in the world and with it, a world-class brand that has earned the respect and admiration of anglers around the planet.

As we continue to challenge ourselves in the ice fishing category, the results are break-through and have lead us to the launch of our most celebrated series, Croix Custom Ice. We pushed the envelope with technology to create blank materials purposely engineered for technique-specific ice rods. As we remain committed to making the “Best Rods On Earth,” the Croix Custom Ice series is designed and built in Park Falls, WI, like many of our other product lines.



# CROIX CUSTOM ICE

Croix Custom Ice offers anglers 16 technique-specific models featuring unrivaled technology and custom blank materials. Handcrafted in Park Falls, Wisconsin, the CCI line-up is the most advanced ice rods offering extreme performance for any hardwater pursuit.

Best Rods On Earth



## CROIX CUSTOM ICE BLANK MATERIALS

### SC SOLID CARBON

Solid carbon has been the most popular material used for premium ice rods for years. St. Croix's advanced solid carbon provides an ideal combination of maximum action, sensitivity and strength with minimal weight and is ideal for extra-fast action rods.

**Use:** Optimal for finesse panfish applications including fishing tungsten, lead, plastics and live bait where control is critical.

Precision taper engineered by St. Croix.

Featured on  
CI20LXF, CI24LXF

### SG SOLID GLASS

Solid glass has been a primary material for ice rods for decades. St. Croix's solid glass delivers perfect tapers for fishing jigs or spoons so you gain all of the bite detection capability without sacrificing control or hook-setting ability.

**Use:** Ideal for panfish and walleye applications especially jigs and spoons.

Precision taper engineered by St. Croix.

Featured on  
CI28LXF, CI28MLXF, CI32LXF

### TC TUBULAR CARBON

St. Croix created an all-new carbon material for specific use on Croix Custom Ice. Tubular carbon delivers the most sensitive and lightweight ice blanks for the ultimate in modern walleye angling.

**Use:** Created specifically for hardcore walleye anglers utilizing search baits and spoons.

Blank manufactured in Park Falls, WI.

Featured on  
CI32MF, CI36MF, CI36MHF

### TCG TUBULAR CARBON/ GLASS

In addition to creating an all-new carbon material, St. Croix engineered an all-new glass material for exclusive use on Croix Custom Ice. With a dynamic blend of carbon and glass patterns in a tubular construction, these blanks are extremely light in weight and provide exceptional sensitivity and tip flex for superior bite detection plus controlling large predators.

**Use:** Superb all-purpose designs for walleye and perch and ideal for power jigging apex predators.

Blank manufactured in Park Falls, WI.

Featured on  
CI28MLF, CI30MXF, CI32MLF, CI32MLXF, CI36MLF, CI38MXF, CI42HM

### TCFG TUBULAR CARBON FUSED TO GLASS

St. Croix combines carbon and glass materials together by fusing tubular carbon and tubular glass at a specific location creating an exclusive blank design. This unique blank creates the lightest and best-balanced dead stick on the market.

**Use:** Perfectly suited as a dead stick rod for walleye.

Blank manufactured in Park Falls, WI.

Featured on CI32MM

Croix Custom Ice Handles



Handle measurements shown in inches.

## FEATURES

- Proprietary blank technology built into each model for extreme performance.
  - Solid Carbon (SC material)
  - Solid Glass (SG material)
  - Tubular Carbon (TC material)
  - Tubular Carbon / Glass (TCG material)
  - Tubular Carbon Fused to Glass (TCFG material)
- REC Recoil guides with black pearl finish.
- Split-grip / super-grade cork handle.
- Two coats of Flex-Coat slow cure finish.
- 5-year warranty backed by St. Croix Superstar Service.
- Technique-specific ice series features unrivaled technology and performance.
- SC & SG models: Designed and handcrafted in Park Falls, U.S.A. (with domestic and foreign materials).
- TC, TCG & TCFG models: Designed and handcrafted in Park Falls, U.S.A.

## CROIX CUSTOM ICE RODS

MODEL	TECHNIQUE	LGTH.	PWR.	ACTION	HANDLE	BLANK MATERIAL	PRICE
CI20LXF	SIGHT-BITE	20"	L	X-FAST	1	SC	\$130
CI24LXF	PAN FINESSE	24"	L	X-FAST	1	SC	\$140
CI28LXF	MICRO SPOON	28"	L	X-FAST	2	SG	\$130
CI28MLXF	TUNGSTEN TAMER	28"	ML	X-FAST	2	TCG	\$130
CI28MLF	PERCH/EYE SPOON	28"	ML	FAST	2	SG	\$140
CI30MXF	HOUSE ROD	30"	M	X-FAST	4	TCG	\$140
CI32LXF	PAN DANCER	32"	L	X-FAST	3	SG	\$140
CI32MLF	DEEP SPOON	32"	ML	FAST	3	TCG	\$140
CI32MLXF	PERCH SEEKER	32"	ML	X-FAST	3	TCG	\$140
CI32MF	SEARCH BAIT	32"	ML	FAST	3	TC	\$140
CI32MM	DEAD EYE	32"	M	MOD.	3	TCFG	\$140
CI36MLF	SPOON OPPER	36"	ML	FAST	3	TCG	\$150
CI36MF	OUTSIDE EYE	36"	M	FAST	3	TC	\$150
CI36MHF	TROPHY TAKER	36"	MH	FAST	3	TC	\$150
CI38MXF	EYE RAISER	38"	M	X-FAST	5	TCG	\$150
CI42MHM	APEX PREDATOR	42"	MH	MOD.	6	TCG	\$160



TUNDRA **NEW**  
2021

An ice rod built as tough as the frozen winter landscape of the ice belt. A new platform for St. Croix, the Tundra series is a culmination of ice centric features demanded by hardwater anglers. Premium full-cork and split-grip handles, REC Recoil stripper guide, stainless steel running guides, and a coated stainless steel tip-top for the ultimate in durability.



Best Rods On Earth



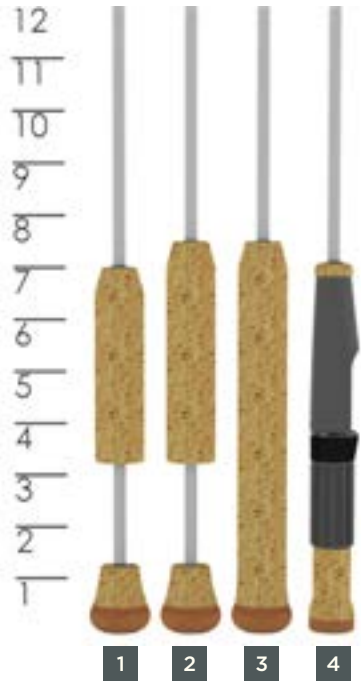
FEATURES

- Two blank materials: Xtreme-Flex solid glass extra fast blanks designed for supple strike indicating tips and Precision-Taper solid carbon fast action blanks for trophy landing performance.
- Premium cork handles customized per model and application.
- SeaGuide® NPS reel seat on a select model with no-show thread nut.
- REC Recoil® stripper guide for the ultimate in durability.
- SeaGuide® light wire running guides reducing surface area for ice buildup.
- SeaGuide® stainless steel tip top with PVD coating.
- Color coded tips on select glass models for quick reference and visual strike indication.
- 5-year warranty backed by St. Croix Superstar Service.
- Designed in Park Falls, handcrafted in Fresnillo Mexico.

TUNDRA ICE RODS

	MODEL	LGTH.	PWR.	ACTION	HANDLE	PRICE
★	SCT26LXF	26"	L	X-FAST	1	\$100
★	SCT30LXF	30"	L	X-FAST	1	\$100
★	SCT34LXF	34"	L	X-FAST	1	\$100
★	SCT27MF	27"	M	FAST	3	\$115
★	SCT27MLF	27"	ML	FAST	2	\$115
★	SCT30MF	30"	M	FAST	3	\$120
★	SCT30MLF	30"	ML	FAST	2	\$120
★	SCT36MF	36"	M	FAST	3	\$130
★	SCT36MHF	36"	MH	FAST	4	\$130

★ New model for 2021-2022



Handle measurements shown in inches.



# MOJO ICE

*Sporting a carbon dust blank and flat finish reel seat, this series maintains the proprietary custom reel seat and split-grip handle you've come to love. Suited for a variety of fishing styles and techniques for panfish, trout, walleye, pike and lake trout, these enhancements will surely give you the upper hand on the ice.*



Best Rods On Earth



# MOJO ICE

## FEATURES

- Precision-taper solid carbon blank
- Premium split-grip/EVA handle
- Custom reel seat ideal for all techniques
- Lightweight, stainless-steel guides
- Designed in Park Falls and handcrafted in Fresnillo, Mexico

## MOJO ICE RODS

MODEL	LGTH.	PWR.	PRICE
MJI24UL	24"	UL	\$50
MJI24ML	24"	ML	\$50
MJI24M	24"	M	\$50
MJI28UL	28"	UL	\$50
MJI28ML	28"	ML	\$50
MJI28M	28"	M	\$50
MJI32M	32"	M	\$55
MJI36L	36"	L	\$55
MJI36M	36"	M	\$55
MJI36MH	36"	MH	\$60
MJIC34MH	34"	MH	\$60
MJIC34H	34"	H	\$60



Handle measurements shown in inches.



# PREMIER™ SERIES ICE COMBO

The reliable Premier Ice rod is paired with a Daiwa Qx750 reel featuring an aluminum ABS spool and folding arm, soft touch handle and special grease for cold temps. This combination is sure to bring you success on the ice.

HANDCRAFTED  
by  
ST. CROIX  
ESTD ★ 1948

Best Rods On Earth

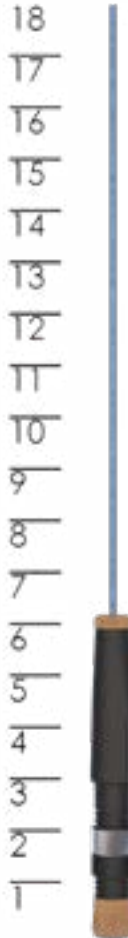


## FEATURES

- Sensitive Solid Carbon Blank
- NPS Reel Seat
- Light-weight Stainless-Steel Guides
- Featuring a Daiwa QX750 reel with 3 Ball-Bearings, Aluminum ABS Spool, Soft Touch Handle, Aluminum Folding Arm and Special Grease for Cold Temps
- Manufactured exclusively for St. Croix in China

## PREMIER™ SERIES ICE COMBO

MODEL	LGTH.	PWR.	PRICE
PIC24ML	24"	ML	\$65
PIC28M	28"	M	\$70
PIC28ML	28"	L	\$70
PIC36M	36"	ML	\$75
PIC36MH	36"	MH	\$75



Handle measurements shown in inches.

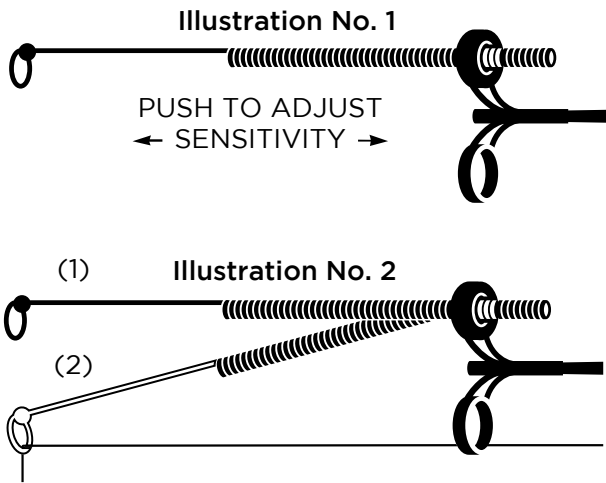
# CROIX CUSTOM ICE

The St. Croix Legend® Black Ice rods are the beneficiary of the patented, built-in strike indicator system. The result is a super-finesse coil spring that's much more sensitive than any other type of indicator helping anglers see even the most subtle bump or strike well before it can be felt.



## ICE ROD STRIKE INDICATOR SYSTEM

**HOW IT WORKS:**  
St. Croix's strike indicator system is adjustable, so its sensitivity level can accommodate different lure sizes. To make the bobber more sensitive, push the spring forward through the grommet. To make it less sensitive, push it back. (Illustration no. 1)  
  
The system is most sensitive when there is a 30-degree bend (position 2) in the spring. To find the bottom, lower the jig until the indicator returns to position 1. Then, either slowly reel up once or lift the rod slightly until the indicator is back to position 2. (Illustration no. 2)



- FEATURES**
- Super-finesse, high-tension, stainless-steel strike indicator.
  - Fully adjustable and interchangeable spring indicator system.
  - Precision-taper, solid carbon blank provides extreme performance.
  - Sea Guide NPS reel seat.
  - Pac Bay Minima guides.
  - 1-year warranty backed by St. Croix Superstar Service.
  - Designed and handcrafted in Park Falls, U.S.A. (with foreign and domestic materials).

## LEGEND® BLACK ICE RODS

MODEL	LGTH.	PWR.	HANDLE	PRICE
LBI24UL	24"	UL	1	\$75
LBI24L	24"	L	1	\$75
LBI24ML	24"	ML	1	\$75
LBI24M	24"	M	1	\$75
LBI30L	30"	L	1	\$80
LBI30ML	30"	ML	1	\$80
LBI30M	30"	M	1	\$80

## BLACK SUPER FINESSE SPRINGS

MODEL	TENSION	RETAIL
BSFS-L	L	\$14
BSFS-M	M	\$14
BSFS-MH	MH	\$14
BSFS-H	H	\$14



Handle measurements shown in inches.





**BEST RODS ON EARTH®**



## PUTTING IT ALL ON THE LINE

Something remarkable happens when you act on your convictions. You find focus, decisions become clear and your fear of failure fades. When Gordon Schluter returned to his northern Wisconsin home to revive a struggling fishing rod company, he had one simple purpose – to create fishing rods that give anglers the upper hand. This driving passion still propels St. Croix today.

Headquartered in Park Falls, Wisconsin, ice fishing has naturally always been a part of St. Croix's DNA. Introducing our first rod in 1948, St. Croix is the largest American-made rod company and has earned the designation as the "Best Rods On Earth." Operated by Gordon's sons, St. Croix continues to challenge itself to live up to this ideal.

   [stcroixrods.com](https://www.stcroixrods.com)

©2021 St. Croix of Park Falls, Ltd. | 856 4th Ave North | P.O. Box 279 Park Falls, WI 54552 | p. (715) 762.3226 | f. (715) 762.3293 | (800) 826.7042