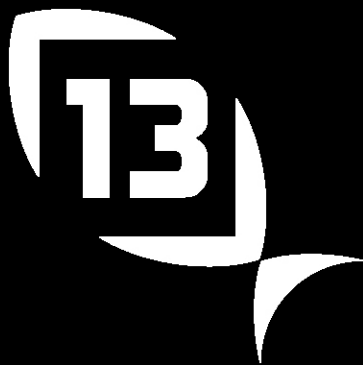


13 FISHING

Tampa, FL USA

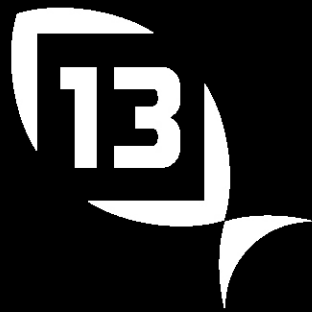
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2021 / 2022

RETAIL GUIDE

RODS • REELS • COMBOS • BAIT • GEAR



13 Fishing has and will continue to back your will to dominate with our purely authentic brand that does justice to your supreme commitment. The rods, reels, baits, and gear designs you see are our proof. We are grateful that you go as hard as you do, inspiring all of us at 13 Fishing to keep pushing the limits. Every time we see one of you out there getting after it, it's refreshing and reminds us that we are together. This is why we step forward, with you, in search of what's out there, both on and off the water. Our goal is to continue making products and perpetuating a lifestyle worthy of every hardcore angler that is unwilling to compromise in any way.

make your own luck

REDESIGNING the SPORT of FISHING

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CONCEPT **Z**SLD

See what all the buzz is about! The original Concept Z rocked the industry with its groundbreaking CZB technology. Pushing the edge of design, engineering, and materials forward is what the Z SLD is all about. The NEW Concept Z SLD doesn't disappoint, it starts with the new SLIDE magnetic cast control system located in the perfect place for anglers to adjust without missing a single cast. Control casting downwind and then upwind on alternating casts with a flick of the thumb. Pitch, flip, or just let it fly by combining or isolating the Low-Friction Centrifugal braking with the magnetic SLIDE braking. Zero Corrosion CZB Bearings and an Advanced Polymer drag system are placed within the new rock-solid Cast Iron Carbon frame and side plates. This design sets the new bar for material innovation.

- Slide Magnetic Cast Control System
- CZB Bearing Technology
- Hi-Tech Cast Iron Carbon Frame and Side Plate Construction
- Ti-Armor Aluminum Hamai Cut Drive Gear
- 20lb Advanced Polymer Drag System
- Zero Ball Bearings
(6 CZB Bearings, 1 Dead Stop Anti-Reverse)

- Alert Drag Clicker
- Arrowhead Line Guide
- Reinforced Clutch Cam
- KeepR Integrated Hook Keeper
- Generation II Hard Anodized Worm Shaft
- Low-Friction 6-Way Braking System
- Beetle Wing Rapid Access Side Plate
- Trick Shop Compatible



MODEL	RETRIEVE	LINE PER TURN	LINE CAPACITY	MAX DRAG	BEARINGS	WEIGHT	ENVIRONMENT	MSRP
ZSLD2-6.8-RH	Right Hand	26.9"	12lbs / 125 yards	20 lbs	7	6.73 oz	Fresh / Salt	\$ 275.00
ZSLD2-7.5-RH	Right Hand	29.7"	12lbs / 125 yards	20 lbs	7	6.73 oz	Fresh / Salt	\$ 275.00
ZSLD2-8.3-RH	Right Hand	32.8"	12lbs / 125 yards	20 lbs	7	6.73 oz	Fresh / Salt	\$ 275.00
ZSLD2-7.5-LH	Left Hand	29.7"	12lbs / 125 yards	20 lbs	7	6.73 oz	Fresh / Salt	\$ 275.00



CONCEPT TX2

Continuing its bloodline of being the most durable saltwater low-profile baitcasting platform, the all NEW Concept TX Gen II is ready for the harshest environment you can throw at it. Its new ZERO corrosion Cast Iron Carbon chassis houses the BOSS H.A.M. Hardened Brass Precision Cut main gear. Black Seal Hyper Corrosion resistant ball bearings matched with Zero Corrosion High-Speed CZB Comp Spool Bearings deliver peak performance and longevity. The all-new Advanced Polymer Drag will withstand the use and abuse any angler can apply. The new standard in the salt has arrived and the new integrated drag alarm politely alerts you that the battle is on!

- Hi-Tech Cast Iron Carbon Frame and Side Plate
- Boss H.A.M. Japanese Hamai Cut Precision Drive Gear
- 20lb Advanced Polymer Drag System
- Alert Drag Clicker
- 10 Total Bearings (2 CZB Comp Spool Bearings, 7 Black Seal Anti-Corrosion bb, 1 Dead Stop Anti-Reverse)
- Arrowhead Line Guide

- Reinforced Clutch Cam
- KeepR Integrated Hook Keeper
- Generation II Hard Anodized Worm Shaft
- CZB Bearing Technology
- Low-Friction 6-Way Braking System
- Beetle Wing Rapid Access Side Plate
- Trick Shop Compatible



MODEL	RETRIEVE	LINE PER TURN	LINE CAPACITY	MAX DRAG	BEARINGS	WEIGHT	ENVIRONMENT	MSRP
TX2-6.8-RH	Right Hand	26.9"	12lbs / 125 yards	20 lbs	10	6.13 oz	Fresh / Salt	\$ 300.00
TX2-7.5-RH	Right Hand	29.7"	12lbs / 125 yards	20 lbs	10	6.13 oz	Fresh / Salt	\$ 300.00
TX2-8.3-RH	Right Hand	32.8"	12lbs / 125 yards	20 lbs	10	6.13 oz	Fresh / Salt	\$ 300.00
TX2-7.5-LH	Left Hand	29.7"	12lbs / 125 yards	20 lbs	10	6.13 oz	Fresh / Salt	\$ 300.00



CONCEPT A2

The Concept A Gen II is the ultimate fishing partner. Tough as nails, reliable, and more capable than ever, you won't ever leave this reel at home. The new Bulldog Carbon Drag system is back and ready to take on the biggest trophy fish you can find with 25 lbs. of stopping power. Equipped with our H.A.M. hardened brass main gear and cut with Japanese Hamai precision, it's a formidable weapon. The ultra-low profile palm fitting design now features 25% more line capacity without increasing the overall size of the reel. Strength and durability of the Concept A Gen II can be seen through new design features like it's Railed Clutch Cam, Gen II Line Guide, and new Water Channeling Design intelligence. It's packed with unique and patented 13 Fishing only features like the Arrowhead Line Guide, Beetle Wing Rapid Access Side Plate, and KeepR Integrated Hook Keeper. A new Low-Friction Braking system provides anglers with smaller more relevant adjustments for all lure weights. The Concept A Gen II delivers the performance, reliability, and features you need for day after day tournament-level fishing.

- HD Aluminum Frame with Ocean Armor 2 Treatment and Anti-Electrolysis Screw Pads
- H.A.M. Japanese Hamai Cut Hardened Brass Drive Gear
- 25lb Bulldog Drag System
- 7bb (2 High Spin Corrosion Resistant bb, 4 Stainless bb, 1 Dead Stop Anti-Reverse)
- Arrowhead Line Guide
- Reinforced Clutch Cam
- KeepR Integrated Hook Keeper
- Generation II Hard Anodized Worm Shaft
- Low-Friction 6-Way Braking System
- Beetle Wing Rapid Access Side Plate System
- Trick Shop Compatible

MODEL	RETRIEVE	LINE PER TURN	LINE CAPACITY	MAX DRAG	BEARINGS	WEIGHT	ENVIRONMENT	MSRP
A2-5.6-RH	Right Hand	22.2"	12lbs / 125 yards	25 lbs	7	7.4 oz	Fresh / Salt	\$ 180.00
A2-6.8-RH	Right Hand	26.9"	12lbs / 125 yards	25 lbs	7	7.4 oz	Fresh / Salt	\$ 180.00
A2-7.5-RH	Right Hand	29.7"	12lbs / 125 yards	25 lbs	7	7.4 oz	Fresh / Salt	\$ 180.00
A2-8.3-RH	Right Hand	32.8"	12lbs / 125 yards	25 lbs	7	7.4 oz	Fresh / Salt	\$ 180.00
A2-5.6-LH	Left Hand	22.2"	12lbs / 125 yards	25 lbs	7	7.4 oz	Fresh / Salt	\$ 180.00
A2-6.8-LH	Left Hand	26.9"	12lbs / 125 yards	25 lbs	7	7.4 oz	Fresh / Salt	\$ 180.00
A2-7.5-LH	Left Hand	29.7"	12lbs / 125 yards	25 lbs	7	7.4 oz	Fresh / Salt	\$ 180.00
A2-8.3-LH	Left Hand	32.8"	12lbs / 125 yards	25 lbs	7	7.4 oz	Fresh / Salt	\$ 180.00



CONCEPT A3

Everything you want in a big low-profile reel. Drag and Power is the focus of the new A3 design, H.A.M. Hardened brass gearing cut with Japanese Hamai precision is the engine that drives the machine. The 40lb. Carbon Bull Drag has the stopping power to land your Trophy. The 13 Fishing Concept A3 Gen II Casting Reel with HD Aluminum Construction and Ocean Armor 2 Saltwater Protection is the perfect choice for targeting Pacific coast calicos, giant musky, double-digit bass, or gulf coast inshore monsters.

- HD Aluminum Frame with Ocean Armor 2 Treatment Process
- H.A.M. Japanese Hamai Cut Hardened Brass Drive Gear
- 40lb Carbon Bull Drag System
- 7bb (2 High Spin Corrosion Resistant bb, 4 Stainless bb, 1 Dead Stop Anti-reverse)
- Arrowhead Line Guide
- Reinforced Clutch Cam
- Alert Drag
- KeepR Integrated Hook Keeper
- Generation II Hard Anodized Work Shaft
- Low-Friction 6-Way Braking System
- Beetle Wing Rapid Access Side Plate
- Trick Shop Compatible

MODEL	RETRIEVE	LINE PER TURN	LINE CAPACITY	MAX DRAG	BEARINGS	WEIGHT	ENVIRONMENT	MSRP
CA3-5.5-RH	Right Hand	25.2"	12lbs / 240 yards	40 lbs	7	10.3 oz	Fresh / Salt	\$ 250.00
CA3-6.3-RH	Right Hand	28.8"	12lbs / 240 yards	40 lbs	7	10.3 oz	Fresh / Salt	\$ 250.00
CA3-8.1-RH	Right Hand	37"	12lbs / 240 yards	40 lbs	7	10.3 oz	Fresh / Salt	\$ 250.00
CA3-5.5-LH	Left Hand	25.2"	12lbs / 240 yards	40 lbs	7	10.3 oz	Fresh / Salt	\$ 250.00
CA3-6.3-LH	Left Hand	28.8"	12lbs / 240 yards	40 lbs	7	10.3 oz	Fresh / Salt	\$ 250.00
CA3-8.1-LH	Left Hand	37"	12lbs / 240 yards	40 lbs	7	10.3 oz	Fresh / Salt	\$ 250.00



CONCEPT C2

Exceptionally light, the Concept C Gen II weighs 5.89oz/167g! Loaded with new tech and designed for performance this is the reel you will want to cast all day and never put down. You will find yourself re-tying your lures, instead of grabbing the other combos you prepared. Cast Iron Carbon material is a major advancement in material technology that delivers on our goal of building a zero-corrosion frame that fishes like it was metal. This High Strength extremely low flex material matched with genius engineering and design elements is the key to the rock-solid feel and performance. The Ti-Armor Aluminum gearing is 8X more resistant to environmental wear and feels butter-smooth. The Concept C Gen II features include an Arrowhead Line Guide, Beetle Wing Rapid Access Side Plate, KeepR Integrated Hook Keeper, 25 lb. Bulldog Drag, High-Spin Anti Corrosion Bearings, Railed Clutch Cam, and much much more.

- Hi-Tech Cast Iron Carbon Frame and Side Plate Construction
- High Spin Spool System
- Ti-Armor Aluminum Hamai Cut Drive Gear
- 25lb Bulldog Drag System
- 9bb (2 High Spin Corrosion Resistant bb, 5 Stainless bb, 1 Dead Stop Anti-Reverse)
- Arrowhead Line Guide
- Reinforced Clutch Cam
- KeepR Integrated Hook Keeper
- Generation II Hard Anodized Worm Shaft
- Low-Friction 6-Way Braking System
- Beetle Wing Rapid Access Side Plate
- Trick Shop Compatible

MODEL	RETRIEVE	LINE PER TURN	LINE CAPACITY	MAX DRAG	BEARINGS	WEIGHT	ENVIRONMENT	MSRP
C2-5.6-RH	Right Hand	22.2"	12lbs / 125 yards	25 lbs	9	5.89 oz	Fresh / Salt	\$ 230.00
C2-6.8-RH	Right Hand	26.9"	12lbs / 125 yards	25 lbs	9	5.89 oz	Fresh / Salt	\$ 230.00
C2-7.5-RH	Right Hand	29.7"	12lbs / 125 yards	25 lbs	9	5.89 oz	Fresh / Salt	\$ 230.00
C2-8.3-RH	Right Hand	32.8"	12lbs / 125 yards	25 lbs	9	5.89 oz	Fresh / Salt	\$ 230.00
C2-6.8-LH	Left Hand	26.9"	12lbs / 125 yards	25 lbs	9	5.89 oz	Fresh / Salt	\$ 230.00
C2-7.5-LH	Left Hand	29.7"	12lbs / 125 yards	25 lbs	9	5.89 oz	Fresh / Salt	\$ 230.00
C2-8.3-LH	Left Hand	32.8"	12lbs / 125 yards	25 lbs	9	5.89 oz	Fresh / Salt	\$ 230.00



INCEPTION

Born from a pedigree of excellence, the 13 Fishing Inception Casting Reel is a feature-packed reel designed to deliver the performance you demand - without having to eat ramen for weeks to save up for it. Constructed with a rigid HD Aluminum frame and re-enforced graphite side plates, it has the strength to battle the largest fish at the highest level of competition. A fish-catching workhorse of a reel that anglers of all skill levels (and budgets) can appreciate, its eight-bearing system, comprised of 2 Japanese high spin bearings, 5 stainless steel bearings and an Instant Stop Anti-Reverse bearing, delivers consistently fluid functioning. Japanese Hamai Cut Gearing also offers a smooth transition of power from the handle, and the advanced drag system with multi-material oversized drag washers provides up to 18lbs of max drag to stop big fish in their tracks. Also equipped with a 6-way centrifugal braking system for complete cast control, the High Spin Spool System helps provide increased casting distance and accuracy as well. Available in both a versatile 6.6:1 and lightning fast 8.1:1 gear ratio, the 13 Fishing Inception Casting Reel is a true performer available at a very reasonable price.

- HD Aluminum Frame
- Beetle Wing Rapid Access Side Plate
- Integrated Hook KeepR
- Multi-Material Oversize Drag Washers
- EVA Tech Handle Knobs
- Arrowhead Line Guide System
- Instant Stop Anti-Reverse
- Japanese Hamai Cut Gearing
- 6-Way Centrifugal Braking System
- High Spin Spool System

MODEL	RETRIEVE	LINE PER TURN	LINE CAPACITY	MAX DRAG	BEARINGS	WEIGHT	ENVIRONMENT	MSRP
IN6.6-RH	Right Hand	27.8"	12lbs / 135 yards	18 lbs	8	6.9 oz	Fresh / Salt	\$ 120.00
IN8.1-RH	Right Hand	34.0"	12lbs / 135 yards	18 lbs	8	6.9 oz	Fresh / Salt	\$ 120.00
IN6.6-LH	Left Hand	27.8"	12lbs / 135 yards	18 lbs	8	6.9 oz	Fresh / Salt	\$ 120.00
IN8.1-LH	Left Hand	34.0"	12lbs / 135 yards	18 lbs	8	6.9 oz	Fresh / Salt	\$ 120.00

ORIGIN F1



The F1 takes pole position in its category of reels, its sleek and low fastback body shape is a departure from outdated reel designs. The Venti 20LB 6 Disk Carbon Drag System works in conjunction with the Instant Stop Anti Reverse to put down the power and stamp out any hope a fish has at escape before being photographed. The F1 carries features never seen before in its category like the long casting Arrowhead Casting System, and Beetle Wing Side-plate that allows for rapid spool exchanges. If you want more for less this 7 bearing reel claims the top spot on the podium.

- Beetle Wing Side-Plate
- Venti 20LB 6 Disk Carbon Drag System
- MCS - Magnet Control System
- Instant Stop Anti-Reverse
- Arrowhead Casting System
- 7 Total Ball Bearings
- Trick Shop Compatible

MODEL	RETRIEVE	LINE PER TURN	LINE CAPACITY	MAX DRAG	BEARINGS	WEIGHT	ENVIRONMENT	MSRP
OF1-6.6-RH	Right Hand	25"	12lbs / 110 yards	20 lbs	7	7.9 oz	Fresh	\$ 69.99
OF1-8.1-RH	Right Hand	31"	12lbs / 110 yards	20 lbs	7	8.1 oz	Fresh	\$ 69.99
OF1-6.6-LH	Left Hand	25"	12lbs / 110 yards	20 lbs	7	7.9 oz	Fresh	\$ 69.99
OF1-8.1-LH	Left Hand	31"	12lbs / 110 yards	20 lbs	7	8.1 oz	Fresh	\$ 69.99

ORIGIN O1



A tournament ready product, the O1 combines 18lbs of drag on a murdered-out Fastback Frame Design clapped with Blackout Components. The Multi-Material Drag System means you have the power of a will crushing hammer in your hands. Backing up the Charcoal and Onyx appeal is the MCS - Magnet Control System and 5 Total Ball Bearings providing smooth performance. Trick Shop Compatible and Arrowhead Casting System equipped, the O1 turns heads.

- Blackout Components
- Fastback Frame Design
- Multi Material 18Lb Drag
- MCS - Magnet Control System
- Instant Stop Anti-Reverse
- Arrowhead Casting System
- 5 Total Ball Bearings
- Trick Shop Compatible

MODEL	RETRIEVE	LINE PER TURN	LINE CAPACITY	MAX DRAG	BEARINGS	WEIGHT	ENVIRONMENT	MSRP
OBO1-7.3-RH	Right Hand	28"	12lbs / 110 yards	17 lbs	5	7.5 oz	Fresh	\$ 64.99
OBO1-7.3-LH	Left Hand	28"	12lbs / 110 yards	17 lbs	5	7.5 oz	Fresh	\$ 64.99

ORIGIN R1



The Origin R1 is our newest addition to our performance-driven, reasonably priced line up of casting reels. With 18lbs of Max Drag, and Fastback Frame Design the R1 sacrifices nothing and puts all the features in your hand to put fish in the boat. The R1 is a highly capable caster with the MCS - Magnet Control System and a fierce fighter with Instant Stop Anti-Reverse and reliable heart of 5 Total Ball Bearings.

- Fastback Frame Design
- Multi Material 18Lb Drag
- MCS - Magnet Control System
- Instant Stop Anti-Reverse
- Arrowhead Casting System
- 5 Total Ball Bearings
- Trick Shop Compatible

MODEL	RETRIEVE	LINE PER TURN	LINE CAPACITY	MAX DRAG	BEARINGS	WEIGHT	ENVIRONMENT	MSRP
OR1-6.6-RH	Right Hand	25"	12lbs / 110 yards	17 lbs	5	7.8 oz	Fresh	\$ 59.99
OR1-8.1-RH	Right Hand	31"	12lbs / 110 yards	17 lbs	5	7.9 oz	Fresh	\$ 59.99
OR1-6.6-LH	Left Hand	25"	12lbs / 110 yards	17 lbs	5	7.8 oz	Fresh	\$ 59.99
OR1-8.1-LH	Left Hand	31"	12lbs / 110 yards	17 lbs	5	7.9 oz	Fresh	\$ 59.99

ORIGIN TX

Built salt strong in all the right places, the Origin TX is the toughest saltwater reel in its class. Built with a zero corrosion low-torque composite frame and side plates to ensure durability in harsh conditions this reel is a reliable choice for coastal anglers. The Arrowhead line guide system, and corrosion resistant high speed bearings deliver your bait while the multi-material drag system and Japanese Hamai cut gearing allow you to power fish to the boat. The Origin TX inspires confidence.

MODEL	RETRIEVE	LINE PER TURN	LINE CAPACITY	MAX DRAG	BEARINGS	WEIGHT	ENVIRONMENT	MSRP
OTX7.3-RH	Right Hand	30.7"	12lbs / 135 yards	18 lbs	7	7.2 oz	Fresh / Salt	\$ 99.99
OTX7.3-LH	Left Hand	30.7"	12lbs / 135 yards	18 lbs	7	7.2 oz	Fresh / Salt	\$ 99.99



ORIGIN C

Judge this reel by its cover. Ominous matte white and blacked out components give this low-profile reel a menacing look. Our upgraded high-spin casting system and high-spin bearings provide consistent and exact casts that leave nothing to be desired. Fortified by a lightweight HD aluminum frame and 18 lbs of multi-material drag, the Origin C won't stutter when winching your monster fish from the heaviest cover.

MODEL	RETRIEVE	LINE PER TURN	LINE CAPACITY	MAX DRAG	BEARINGS	WEIGHT	ENVIRONMENT	MSRP
OC6.6-RH	Right Hand	27.8"	12lbs / 135 yards	18 lbs	7	7.3 oz	Fresh	\$ 99.99
OC8.1-RH	Right Hand	34.0"	12lbs / 135 yards	18 lbs	7	7.3 oz	Fresh	\$ 99.99
OC6.6-LH	Left Hand	27.8"	12lbs / 135 yards	18 lbs	7	7.3 oz	Fresh	\$ 99.99
OC8.1-LH	Left Hand	34.0"	12lbs / 135 yards	18 lbs	7	7.3 oz	Fresh	\$ 99.99



ORIGIN CHROME

Optimizing casting distance, the Origin Chrome is equipped with a 6-way centrifugal braking system and an Arrowhead line guide system that ensures seamless line release. Fitted with the Integrated Hook Keep-R for increased convenience while fishing, the Origin Chrome reels are built for anglers that want to stand out from the crowd.

MODEL	RETRIEVE	LINE PER TURN	LINE CAPACITY	MAX DRAG	BEARINGS	WEIGHT	ENVIRONMENT	MSRP
OCRM8.1-RH	Right Hand	27.8"	12lbs / 135 yards	13 lbs	7	7.4 oz	Fresh	\$ 99.99



ORIGIN A

The Origin A is a feature-packed low-profile reel with unmistakable style that is designed for when you don't count on luck or coincidence for success on the water. Our proprietary Arrowhead line guide and 6-way centrifugal braking system deliver exceptional distance and control. This means more confident and accurate casts. Soft touch knobs ensure your bass thumb will stay comfortable all day. With a composite frame and 13 lbs of drag, the Origin A embodies the strength and durability you require.

MODEL	RETRIEVE	LINE PER TURN	LINE CAPACITY	MAX DRAG	BEARINGS	WEIGHT	ENVIRONMENT	MSRP
OA6.6-RH	Right Hand	27.8"	12lbs / 135 yards	13 lbs	7	7.2oz	Fresh	\$ 79.99
OA8.1-RH	Right Hand	34.0"	12lbs / 135 yards	13 lbs	7	7.2oz	Fresh	\$ 79.99
OA6.6-LH	Left Hand	27.8"	12lbs / 135 yards	13 lbs	7	7.2oz	Fresh	\$ 79.99
OA8.1-LH	Left Hand	34.0"	12lbs / 135 yards	13 lbs	7	7.2oz	Fresh	\$ 79.99



KALON C

While performance pumps through this reels veins, it's versatility is where it really shines. Offering the Ultimate Cut Aluminum Drive Gear; to keep even the most rambunctious species pinned up. With a powerhouse performance drag that is like butter, it's always ready, but that's only part of the story. With the GLIDE Oscillation System, 7 Total Bearings, and Sealed Rotor the only decision that you need to make is which size.

- Ultimate Cut Aluminum Drive gear
- Performance Drag
- 7 Total Bearings

- Rotor Sealed
- Instant Stop Anti-Reverse
- GLIDE Oscillation System

MODEL	SIZE	GEAR RATIO	LINE PER TURN	LINE CAPACITY	MAX DRAG	BEARINGS	WEIGHT	ENVIRONMENT	MSRP
KLC-5.4-5	0.5	5.4:1	21"	6 lbs / 90 yards	7 lbs	7	5.99 oz	Fresh / Salt	\$ 79.99
KLC-6.2-1.0	1.0	6.2:1	27"	8 lbs / 94 yards	7 lbs	7	6.67 oz	Fresh / Salt	\$ 89.99
KLC-6.2-2.0	2.0	6.2:1	29"	10 lbs / 126 yards	14 lbs	7	8.36 oz	Fresh / Salt	\$ 89.99
KLC-6.2-3.0	3.0	6.2:1	33"	10 lbs / 195 yards	14 lbs	7	8.61 oz	Fresh / Salt	\$ 94.99
KLC-6.2-4.0	4.0	6.2:1	36"	10 lbs / 297 yards	20 lbs	7	9.56 oz	Fresh / Salt	\$ 94.99
KLC-5.2-5.0	5.0	5.2:1	32"	12 lbs / 293 yards	20 lbs	7	10.13 oz	Fresh / Salt	\$ 94.99



KALON



An X rated display of appeal and performance, the Kalon Blackout is an obsidian and charcoal masterpiece. Geared up with a powerful Precision CNC Cut Z Cast Drive Gear and balanced with the silky smooth Performance Drag it is excellence in noir. It's always prepared for battle with highly reliable six ball bearing system and Sealed Rotor. Combined with our the Blackout Series Components it's one of the ultimate tools you can use to improve your success on the water.

- Blackout Series Components
- Z Cast Drive Gear with Precision CNC Cut
- Performance Drag
- Lower POWER gear ratios

- 6 Total Bearings
- Rotor Sealed
- Instant Stop Anti-Reverse
- GLIDE Oscillation System

MODEL	SIZE	GEAR RATIO	LINE PER TURN	LINE CAPACITY	MAX DRAG	BEARINGS	WEIGHT	ENVIRONMENT	MSRP
KLO-5.4-.5	0.5	5.4:1	21"	6 lbs / 90 yards	7 lbs	6	5.82 oz	Fresh / Salt	\$ 69.99
KLO-5.4-1.0	1.0	5.4:1	27"	8 lbs / 94 yards	7 lbs	6	6.56 oz	Fresh / Salt	\$ 79.99
KLO-5.2-2.0	2.0	5.2:1	29"	10 lbs / 126 yards	14 lbs	6	8.46 oz	Fresh / Salt	\$ 79.99
KLO-5.2-3.0	3.0	5.2:1	33"	10 lbs / 195 yards	14 lbs	6	8.75 oz	Fresh / Salt	\$ 84.99
KLO-5.2-4.0	4.0	5.2:1	36"	10 lbs / 297 yards	20 lbs	6	9.59 oz	Fresh / Salt	\$ 84.99
KLO-5.2-5.0	5.0	5.2:1	32"	12 lbs / 293 yards	20 lbs	6	10.16 oz	Fresh / Salt	\$ 84.99



KALON A

At home both in open water and in the frozen tundra, the Kalon A is performance proven and tested by the most rugged and rowdy anglers we have. Designed by our gurus, this reel is outfitted with a Precision CNC Cut Z Cast Drive Gear and Performance Drag so you can take on the gnarliest fish that swim. Sealed Rotor and GLIDE Oscillation System keep this bad boy smooth as silk throughout extended uses. It's time to get out there and tackle your next target.

- Z Cast Drive Gear with Precision CNC Cut
- Performance Drag
- 6 Total Bearings

- Rotor Sealed
- Instant Stop Anti-Reverse
- GLIDE Oscillation System

MODEL	SIZE	GEAR RATIO	LINE PER TURN	LINE CAPACITY	MAX DRAG	BEARINGS	WEIGHT	ENVIRONMENT	MSRP
KLA-5.4-5	0.5	5.4:1	21"	6 lbs / 90 yards	7 lbs	6	6.17 oz	Fresh / Salt	\$ 59.99
KLA-6.2-1.0	1.0	6.2:1	27"	8 lbs / 94 yards	7 lbs	6	6.6 oz	Fresh / Salt	\$ 69.99
KLA-6.2-2.0	2.0	6.2:1	29"	10 lbs / 126 yards	14 lbs	6	8.6 oz	Fresh / Salt	\$ 69.99
KLA-6.2-3.0	3.0	6.2:1	33"	10 lbs / 195 yards	14 lbs	6	8.89 oz	Fresh / Salt	\$ 74.99
KLA-6.2-4.0	4.0	6.2:1	36"	10 lbs / 297 yards	20 lbs	6	9.81 oz	Fresh / Salt	\$ 74.99
KLA-5.2-5.0	5.0	5.2:1	32"	12 lbs / 293 yards	20 lbs	6	10.3 oz	Fresh / Salt	\$ 74.99



CREED K

From keeping your grip to maintaining your edge, the Creed K is a new breed of spinning reel. Evolve Soft Touch knobs provide comfort and ensure a good grip when fighting the big ones. The Strong Arm one-piece aluminum handle is tough and provides precision tolerances to create a smooth, connected feel. The Creed K's 6 disc drag puts out a silky smooth 8-11 lbs of max drag. Constructed with heat-dissipating components and consistent lubrication, Creed K's drag is the best drag in the business.

MODEL	SIZE	RETRIEVE	LINE PER CRANK	LINE CAPACITY	MAX DRAG	BEARINGS	WEIGHT	ENVIRONMENT	MSRP
CRK1000	1000	5.2:1	24.8"	6 lbs / 130 yards	8 lbs	7 + 1	8.3 oz	Fresh	\$49.99
CRK2000	2000	5.2:1	26.7"	8 lbs / 130 yards	8 lbs	7 + 1	8.4 oz	Fresh	\$49.99
CRK3000	3000	5.2:1	28.3"	10 lbs / 170 yards	11 lbs	7 + 1	9.7 oz	Fresh	\$49.99
CRK4000	4000	5.2:1	30.7"	12 lbs / 200 yards	11 lbs	7 + 1	10.1 oz	Fresh	\$49.99



CREED CHROME

As rugged as it is light, the 13 Fishing Creed Chrome Spinning Reel features a 2-tone aluminum spool and a 6-disk drag system that allows line to transition off the spool with exceptional smoothness. Fitted with a one-piece aluminum handle and an Evolve soft touch knob for extended comfort, the Creed Chrome Spinning Reels combine unbeatable value with premium features, making it easy for anglers to access dependability and quality without breaking the bank.

MODEL	SIZE	RETRIEVE	LINE PER CRANK	LINE CAPACITY	MAX DRAG	BEARINGS	WEIGHT	ENVIRONMENT	MSRP
CRCRIM2000	2000	5.2:1	26.7"	8 lbs / 130 yards	8 lbs	8 + 1	8.4 oz	Fresh	\$59.99
CRCRIM3000	3000	5.2:1	28.3"	10 lbs / 170 yards	11 lbs	8 + 1	9.7 oz	Fresh	\$59.99

SOURCE X

A spinning reel that's built to land you more fish without taking a bite out of your pocket book. The HTS frame, rotor, and handle make this reel light and unyielding when it comes to helping you tame every species.

- 5+1 Stainless Steel Ball Bearings
- Two Tone Aluminum Spool
- Aluminum Handle
- 5.2:1 Gear Ratio
- ONE 3 Soft Touch Knob
- HTS Frame and Rotor
- 6-Disc Carbon Drag System
- 8 lb Max Drag
- Fat Bail Wire

MODEL	SIZE	RETRIEVE	LINE PER CRANK	LINE CAPACITY	MAX DRAG	BEARINGS	WEIGHT	ENVIRONMENT	MSRP
SORX1000	1000	5.2:1	22.7"	6 lbs / 130 yards	8 lbs	5 + 1	8.4 oz	Fresh	\$ 39.99
SORX2000	2000	5.2:1	23.3"	8 lbs / 130 yards	8 lbs	5 + 1	8.6 oz	Fresh	\$ 39.99
SORX3000	3000	5.2:1	24.6"	10 lbs / 170 yards	8 lbs	5 + 1	9.7 oz	Fresh	\$ 39.99
SORX4000	4000	5.2:1	26.0"	12 lbs / 200 yards	8 lbs	5 + 1	10.2 oz	Fresh	\$ 39.99



SOURCE K

HTS components make this reel light, but what really sets it apart from competitors is the smooth 6 disc drag system. The aluminum spool and 8 lbs max drag ensure this reel will hold up to the gauntlet you're about to throw down.

- 4+1 Stainless Steel Ball Bearings
- Aluminum Spool
- HTS Handle
- 5.2:1 Gear Ratio
- ONE 3 Soft Touch Knob
- HTS Frame and Rotor
- 6-Disc Drag System
- 8 lb Max Drag
- Fat Bail Wire

MODEL	SIZE	RETRIEVE	LINE PER CRANK	LINE CAPACITY	MAX DRAG	BEARINGS	WEIGHT	ENVIRONMENT	MSRP
SORK1000	1000	5.2:1	22.7"	6 lbs / 130 yards	8 lbs	4 + 1	8.4 oz	Fresh	\$ 29.99
SORK2000	2000	5.2:1	23.3"	8 lbs / 130 yards	8 lbs	4 + 1	8.6 oz	Fresh	\$ 29.99
SORK3000	3000	5.2:1	24.6"	10 lbs / 170 yards	8 lbs	4 + 1	9.7 oz	Fresh	\$ 29.99
SORK4000	4000	5.2:1	26.0"	12 lbs / 200 yards	8 lbs	4 + 1	10.0 oz	Fresh	\$ 29.99







SPINNING



CASTING

FUSE CARBON

There isn't a more sensitive rod in existence, making the Fuse Carbon series further proof of our assault on what's technically possible from rod design. Forged from our proprietary Carbon Fusion process, the result is an entirely one-piece rod from blank to handle. Fusing all the components together as one not only gives you a touch bordering on divinity, it adds an incredible strength to weight ratio. Seamless construction also eliminates the vibrations lost through epoxy or in the surface contact between individual components for a feel that telegraphs even a fish's most subtle intentions. They're undeniably the most intuitive rods available to modern anglers today.

CASTING AND SPINNING TECHNOLOGY

- Evolve Fuse Carbon Divide Reel Seat
- Evolve Fuse Carbon Handle
- Japanese 46 Ton PVG46T Blank Construction
- Fuji Titanium K Frame Guides with SIC Inserts
- Patent Pending Carbon Fusion Manufacturing Process
- Taper Designed with Zonal Action Technology (ZAT2)
- 10 Year Limited Warranty

SPINNING (LIMITED AND INDIVIDUALLY NUMBERED 1-1500)

MODEL	LENGTH	POWER	ACTION	LINE RATING	LURE RATING	MSRP
FCC74MH	7'4"	MH	Extra Fast	12-20 lbs	3/8 - 1 oz	\$ 450.00

CASTING (LIMITED AND INDIVIDUALLY NUMBERED 1-1500)

MODEL	LENGTH	POWER	ACTION	LINE RATING	LURE RATING	MSRP
FCS72ML	7'2"	ML	Fast	4-10 lbs	1/8 - 3/8 oz	\$ 450.00

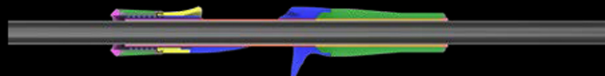
CARBON FUSION CONSTRUCTION

Carbon Fusion Construction reinvents the way fishing rods are built. This is a new process of fusing carbon components together with the help of high heat and pressure applied to a CNC mold. The result of this new process is the most sensitive and durable fishing rod in its class.



TRADITIONAL MULTI-COMPONENT CONSTRUCTION

Traditional fishing rods are built using multi-component construction. This is a process of assembling components built with various types of manufacturing methods with the use of epoxy. The downfall of this construction is the loss of kinetic energy through the components and varying materials resulting in sensitivity reduction.





ENVY BLACK

Ask any fishing freak about the world's best rods, and 9 times out of 10, they'll foam over like a simmering saucepan, raving about exotic carbon fiber. Carbons' light, responsive, and it's infinitely variable in terms of size, shape, material properties, and strength. It gets all the credit these days. But carbon is like tomato sauce – there's more to it than the tomatoes and where they were grown. It matters more how you make it and what you put it on.

As lifelong anglers (and pasta) addicts, we're experts at finding the ingredients to make carbon ideal for every venture we can envision. As such, we add a healthy dose of soul to our in-house 46 Ton Japanese Toray fiber recipe. Along with hand selected premium Portuguese 5A Cork in a split grip handle with an Evolve Soft Touch Seamless Reel Seat. To be clear, the Envy Black's fiber is light enough and stiff enough to satisfy the most selective anglers. Not to mention the Fuji K Frame Guides with Zirconia inserts. We're not afraid to brag that our anglers have won a fair share of derbies. But these days, "light, strong, and stiff" is easy. What takes more thought and care is getting it to the perfectly tuned taper for technique specific application.

CASTING AND SPINNING TECHNOLOGY

- Japanese 46 Ton Toray Graphite Blank
- Hand Selected Premium Portuguese 5A Split Grip Handle
- Evolve Soft Touch Seamless Reel Seat
- Fuji Stainless Steel K Frame Guides with SIC Inserts
- 10 Year Limited Warranty

CRANKBAIT TECHNOLOGY

- Japanese 30 Ton T-Glass Blank
- Hand Selected Premium Portuguese 5A Split Grip Handle
- Evolve Soft Touch Seamless Reel Seat
- Fuji Stainless Steel K Frame Guides with Alconite Inserts and SIC Tip
- 10 Year Limited Warranty

CASTING

MODEL	LENGTH	POWER	ACTION	LINE RATING	LURE RATING	MSRP
EB3C68M	6'8"	M	Fast	10-17lb	1/4-5/8oz	\$ 315.00
EB3C71M	7'1"	M	Fast	10-17lb	1/4-5/8oz	\$ 325.00
EB3C72H	7'2"	H	Fast	14-25lb	3/8-1oz	\$ 330.00
EB3C73M	7'3"	M	Fast	10-17lb	1/4-3/4oz	\$ 335.00
EB3C73MH	7'3"	MH	X-Fast	12-20lb	3/8-1 1/4oz	\$ 330.00
EB3C74MHM	7'4"	MHM	Mod-Fast	10-20lb	1/4oz-3/4oz	\$ 350.00
EB3C76MH	7'6"	MH	X-Fast	12-25lb	3/8-1 1/4oz	\$ 375.00
EB3C76H	7'6"	H	Fast	14-25lb	3/8-1 1/2oz	\$ 375.00
EB3C79H	7'9"	H	Fast	14-25lb	3/8-1 1/2oz	\$ 375.00

SPINNING

MODEL	LENGTH	POWER	ACTION	LINE RATING	LURE RATING	MSRP
EB3S69M	6'9"	M	Fast	6-12lb	3/16-3/4oz	\$ 325.00
EB3S610ML	6'10"	ML	Fast	4-10lb	1/8-3-8oz	\$ 325.00
EB3S73M	7'3"	M	Fast	6-12lb	3/16-3/4oz	\$ 375.00
EB3S73MH	7'3"	MH	Fast	8-14lb	3/8-3/4oz	\$ 375.00
EB3S74ML	7'4"	ML	Fast	4-10lb	1/8-3-8oz	\$ 375.00

CRANKING

MODEL	LENGTH	POWER	ACTION	LINE RATING	LURE RATING	MSRP
EB3C71C	6'8"	Crank	Crank	8-17lb	1/4oz-3/4oz	\$ 250.00
EB3C74C	6'10"	Crank	Crank	10-20lb	1/4-1 1/2oz	\$ 275.00
EB3C79C	7'1"	Crank	Crank	12-25lb	1/2-2oz	\$ 300.00



MUSE BLACK

Tailored to deliver a perfect balance between form and function...with outstanding results. A lightweight performance-driven rod, with dynamically sculpted curves and exclusive lightweight materials, that inspire anglers to perform their finest work on the water. Powered by a 36-ton PVG blank, the Muse Black is exceptionally sensitive and lightweight. The Evolve Airfoil Carbon reel seat transmits kinetic energy directly to the palm of the angler while providing excellent grip. The ergonomic reel seat curves seamlessly into the high-density EVA for ultimate comfort and reduced fatigue. Zonal Action Technology (ZAT1) empowers designers, working with Elite Pros, to tailor complex and dynamic tapers. Whether it's microscopic hair jigs on Lake Champlain or punching matted vegetation on Lake Kissimmee in Central Florida... the Muse series excels at every cutting-edge technique required by tour pros and die hard anglers seeking to elevate the art of fishing.

CASTING AND SPINNING TECHNOLOGY

- Japanese 36 Ton PVG36T Toray Blank Construction
- Evolve Seamless Air Foil Carbon Reel Seat
- ZAT1 Action Technology
- Matte Black ALPS Stainless Steel Guides with Zirconia Inserts and SIC Tip
- High Density Japanese EVA Split Grip Handle
- Evolve Snagless Hook Keeper
- 7 Year Limited Warranty



MUSE BLACK (CASTING)

MODEL	LENGTH	POWER	ACTION	LINE RATING	LURE RATING	MSRP
MBC67M	6'7"	M	Fast	10-17 lb	1/4 - 5/8 oz	\$ 175.00
MBC610ML	6'10"	ML	Fast	6-12 lb	1/8 - 3/8 oz	\$ 185.00
MBC610M	6'10"	M	Fast	10-17 lb	1/4 - 5/8 oz	\$ 185.00
MBC71M	7'1"	M	Fast	10-17 lb	1/4 - 5/8 oz	\$ 185.00
MBC71MH	7'1"	MH	Extra Fast	12-20 lb	3/8 - 1 oz	\$ 185.00
MBC73MH	7'3"	MH	Extra Fast	12-20 lb	3/8 - 1 oz	\$ 195.00
MBC74H	7'4"	H	Fast	14-25 lb	3/8 - 1 1/2 oz	\$ 205.00
MBC75MH	7'5"	MH	Extra Fast	12-25 lb	3/8 - 1 1/4 oz	\$ 205.00
MBC76MHM	7'6"	MH	Mod-Fast	12-25 lb	3/8 - 1 3/4 oz	\$ 205.00
MBC711H	7'11"	H	Fast	14-25 lb	1/2 - 2 oz	\$ 215.00



MUSE BLACK (SPINNING)

MODEL	LENGTH	POWER	ACTION	LINE RATING	LURE RATING	MSRP
MBS67M	6'7"	M	Fast	6-12 lb	3/16 - 5/8 oz	\$ 175.00
MBS610ML	6'10"	ML	Fast	4-10 lb	1/8 - 3/8 oz	\$ 185.00
MBS71M	7'1"	M	Fast	6-12 lb	3/16 - 5/8 oz	\$ 185.00
MBS72MH	7'2"	MH	Fast	8-17 lb	3/8 - 3/4 oz	\$ 195.00

OMEN BLACK

Long respected as the O.G. of the 13 Fishing lineup, our Omen Black series continues to lead our domination of the new school. With lengths, actions and powers that cover techniques both current and emerging, every stick in this tournament-proven series features Japanese 36 Ton Toray blanks with Poly Vector Graphite technology. Translation: Lighter and more sensitive without sacrificing durability. Add full cork 4A Portuguese handles, diamond coated ALPS 316 Stainless Steel Guides with Zirconia Inserts, Evolve custom ported reel seat and you'll find no better balance or value in its class.

CASTING AND SPINNING TECHNOLOGY

- Japanese 36 Ton Toray Graphite
- Hand Selected 4A Portuguese Cork
- Evolve Snaggle Tooth Hook Keeper
- ALPS 316 Stainless Steel Guides with Zirconia Inserts
- 5 Year Limited Warranty



OMEN BLACK (CASTING)

*2 Piece Rods
*Multi-Purpose

MODEL	LENGTH	POWER	ACTION	LINE RATING	LURE RATING	MSRP
OB3C67M	6'7"	M	Fast	10-17 lb	1/4 - 5/8 oz	\$ 120.00
OB3C67MH	6'7"	MH	Extra Fast	12-20 lb	3/8 - 1 oz	\$ 120.00
OB3C610M	6'10"	M	Fast	10-17 lb	1/4 - 5/8 oz	\$ 120.00
OB3C71M	7'1"	M	Fast	10-17 lb	1/4 - 5/8 oz	\$ 130.00
OB3C71M-2*	7'1"	M	Fast	10-17 lb	1/4 - 5/8 oz	\$ 130.00
OB3C71MH	7'1"	MH	Extra Fast	12-20 lb	3/8 - 1 oz	\$ 130.00
OB3C71MH-2*	7'1"	MH	Extra Fast	12-20 lb	3/8 - 1 oz	\$ 130.00
OB3C71H	7'1"	H	Fast	14-25 lb	3/8 - 1 oz	\$ 130.00
OB3C72MHM	7'2"	MHM	Mod-Fast	12-25 lb	3/8 - 3/4 oz	\$ 140.00
OB3C73M	7'3"	M	Fast	10-17 lb	1/4 - 5/8 oz	\$ 140.00
OB3C73MH	7'3"	MH	Extra Fast	12-20 lb	3/8 - 1 oz	\$ 140.00
OB3C74MHM	7'4"	MHM	Mod-Fast	12-25 lb	3/8 - 3/4 oz	\$ 140.00
OB3C74H	7'4"	H	Fast	14-25 lb	3/8 - 1 1/2 oz	\$ 140.00
OB3C75MH-MP*	7'5"	MH	Fast	12-25 lb	1/4 - 1 oz	\$ 140.00
OB3C75XH	7'5"	XH	Fast	15-25lb	1 - 3 oz	\$ 150.00
OB3C76MH	7'6"	MH	Extra Fast	12-25 lb	3/8 - 1 1/4 oz	\$ 140.00
OB3C711H	7'11"	H	Fast	14-25 lb	3/8 - 1 1/2 oz	\$ 140.00
OB3C8XH	8'0"	XH	Fast	15-25lb	1 - 3 oz	\$ 150.00



OMEN BLACK (SPINNING)

*2 Piece Rods

MODEL	LENGTH	POWER	ACTION	LINE RATING	LURE RATING	MSRP
OB3S67ML	6'7"	ML	Extra Fast	4-10 lb	1/16 - 3/8 oz	\$ 120.00
OB3S67M	6'7"	M	Fast	6-12 lb	3/16 - 5/8 oz	\$ 120.00
OB3S610ML	6'10"	ML	Extra Fast	4-10 lb	1/16 - 3/8 oz	\$ 120.00
OB3S71ML	7'1"	ML	Extra Fast	4-10 lb	1/16 - 3/8 oz	\$ 130.00
OB3S71ML-2*	7'1"	ML	Extra Fast	4-10 lb	1/16 - 3/8 oz	\$ 130.00
OB3S71M	7'1"	M	Fast	6-12 lb	3/16 - 5/8 oz	\$ 130.00
OB3S71MH	7'1"	MH	Fast	8-14 lb	3/8 - 3/4 oz	\$ 130.00
OB3S73M-2*	7'3"	M	Fast	6-12 lb	3/16 - 5/8 oz	\$ 130.00
OB3S75M-MAG	7'5"	M-MAG	Fast	6-12 lb	1/4 - 3/4 oz	\$ 140.00

OMEN BLACK

The techniques specific rod applications of the Omen Black Series are a lightweight performance-driven platform, with dynamically sculpted curves and exclusive lightweight materials, that inspire anglers to perform their finest work on the water. The ergonomic reel seat curves seamlessly into the 4A Portuguese cork for ultimate comfort and reduced fatigue. These additional items are built with the input of our highest-level competitors and tailored to complex and dynamic tapers. Whether it's microscopic hair jigs on Lake Champlain, Hinkle Trout in Southern Cali, or punching matted vegetation on Lake Kissimmee...the Omen Black series excels at every cutting-edge technique required by tour pros and die-hard anglers seeking to elevate the art of fishing.

CRANKING TECHNOLOGY

- Carbon Glass Elastomer 2 Blank Construction
- Hand Selected 4A Portuguese Cork
- Evolve Snagless Hook Keeper
- Custom Soft Touch Evolve Ported Reel Seat
- ALPS 316 Stainless Steel Guides with Zirconia Inserts
- 5 Year Limited Warranty

KAYAK AND FULL GRIP TECHNOLOGY

- Japanese 36 Ton PVG36T Blank Construction
- Hand Selected 4A Portuguese Cork
- Taper Designed with Zonal Action Technology
- Evolve Snaggle Tooth Hook Keeper
- Custom Evolve Ported Reel Seat
- ALPS 316 Stainless Steel Guides with Zirconia Inserts
- 5 Year Limited Warranty

SWIMBAIT TECHNOLOGY

- Japanese 36 Ton PVG36T Blank Construction
- Taper Designed with Zonal Action Technology
- Japanese 36Ton Toray Carbon Fiber
- High Density Japanese EVA Split Grip Handle
- Evolve Fox Hole Hook Keeper
- Evolve Custom Soft Touch Reel Seat
- ALPS 316 Stainless Steel Guides with Zirconia Inserts
- 5 Year Limited Warranty



OMEN BLACK (CRANKING)

MODEL	LENGTH	POWER	ACTION	LINE RATING	LURE RATING	MSRP
OB3C71C	7'1"	Cranking	Moderate	8-17lb	1/4 - 1 oz	\$ 110.00
OB3C74C	7'4"	Cranking	Moderate	10-20lb	1/4 - 1 1/2 oz	\$ 130.00
OB3C711C	7'11"	Cranking	Moderate	12-25lb	1/2 - 2 oz	\$ 140.00



OMEN BLACK (SWIMBAIT)

MODEL	LENGTH	POWER	ACTION	LINE RATING	LURE RATING	MSRP
OB3C8H-SB	8'0"	H	Fast	20-40lb	4 - 8 oz	\$ 160.00
OB3C8XH-SB	8'0"	XH	Fast	20-40lb	8 - 14 oz	\$ 160.00



OMEN BLACK (KAYAK CASTING)

MODEL	LENGTH	POWER	ACTION	LINE RATING	LURE RATING	MSRP
OB3C73MH-K	7'3"	MH	Extra Fast	12-20lb	3/8 - 1 oz	\$ 140.00
OB3C74H-K	7'4"	H	Fast	14-25lb	3/8 - 1 1/2 oz	\$ 140.00
OB3C76MH-K	7'6"	MH	Extra Fast	12-25lb	3/8 - 1 1/4 oz	\$ 140.00



OMEN BLACK (KAYAK SPINNING)

MODEL	LENGTH	POWER	ACTION	LINE RATING	LURE RATING	MSRP
OB3S610ML-K	6'10"	ML	Extra Fast	4-10lb	1/16 - 3/8 oz	\$ 120.00
OB3S711M-K	7'1"	M	Fast	6-12lb	3/16 - 5/8 oz	\$ 120.00
OB3S711MH-K	7'1"	MH	Fast	8-14lb	3/8 - 3/4 oz	\$ 120.00



OMEN BLACK (FULL GRIP)

MODEL	LENGTH	POWER	ACTION	LINE RATING	LURE RATING	MSRP
OB3S67ML-FG	6'7"	ML	Extra Fast	4-10lb	1/16 - 3/8 oz	\$ 120.00
OB3S67M-FG	6'7"	M	Fast	6-12lb	3/16 - 5/8 oz	\$ 120.00
OB3S610ML-FG	6'10"	ML	Extra Fast	4-10lb	1/16 - 3/8 oz	\$ 120.00
OB3S711ML-FG	7'1"	ML	Extra Fast	4-10lb	1/16 - 3/8 oz	\$ 120.00
OB3S76ML-FG	7'6"	ML	Extra Fast	4-10lb	1/16 - 3/8 oz	\$ 140.00





OMEN GOLD

Occasionally something comes along to realign your gray matter. Born to feel precise, refined, and reliable, the Omen Gold series is an evolution in performance. Instant feedback from the Japanese 36 Ton Toray Graphite Blank binds with the Hand Selected Premium Portuguese 3 A Split Grip Handle and Evolve Skeleton Reel Seat supplying the distinct advantage and feel you've been yearning for. It's got history to live up to from our legendary Gold series of rods and new history to make so we've given it every advantage with Fuji Stainless K Frame Guides fitted with Alconite Inserts. This isn't your bronze/greenback gear from yesteryear, but an entirely different level.

SPINNING TECHNOLOGY

- Japanese 36 Ton Toray Graphite Blank
- Hand Selected Premium Portuguese 3A Split Grip Handle
- Evolve Skeleton Reel Seat
- Fuji Stainless Steel K Frame Guides with Alconite Inserts
- 5 Year Limited Warranty

TROLLING

- Hand Selected Premium Portuguese 3A Split Grip Handle
- Evolve Comfort Reel Seat
- Fuji Stainless Steel K Frame Guides with Alconite Inserts and SIC Tip
- 5 Year Limited Warranty

BOTTOM BOUNCING

- Hand Selected Premium Portuguese 3A Split Grip Handle
- Evolve Seamless Reel Seat
- Fuji Stainless Steel K Frame Guides with Alconite Inserts and SIC Tip
- 5 Year Limited Warranty

SPINNING

MODEL	LENGTH	POWER	ACTION	LINE RATING	LURE RATING	MSRP
OGLDS63ML	6'3"	ML	Fast	4-10lb	1/8 - 3/8 oz	\$ 120.00
OGLDS66ML	6'6"	ML	Fast	4-10lb	1/8 - 3/8 oz	\$ 120.00
OGLDS66M	6'6"	M	Fast	6-12lb	3/16 - 5/8 oz	\$ 120.00
OGLDS69ML	6'9"	ML	Fast	4-10lb	1/8 - 3/8 oz	\$ 120.00
OGLDS69M	6'9"	M	Fast	6-12lb	3/16 - 5/8 oz	\$ 120.00
OGLDS72ML	7'2"	ML	Fast	4-10lb	1/8 - 3/8 oz	\$ 120.00
OGLDS76ML	7'6"	ML	Fast	4-10lb	1/8 - 3/8 oz	\$ 130.00

TROLLING

MODEL	LENGTH	POWER	ACTION	LINE RATING	LURE RATING	MSRP
OGLDT5	5'0"	Trolling	Moderate	15-30lb	3/4 - 1 1/2 oz	\$ 120.00
OGLDT66	6'6"	Trolling	Moderate	15-30lb	3/4 - 1 1/2 oz	\$ 120.00
OGLDT76-TELE*	7'6"	Trolling	Moderate	8-17lb	1/4 - 5/8 oz	\$ 130.00
OGLDT86-TELE*	8'6"	Trolling	Moderate	8-20lb	1/2 - 1 oz	\$ 130.00
OGLDT106-2*	10'6"	Trolling	Moderate	15-30lb	1/2 - 1 oz	\$ 140.00
OGLDT106-TELE*	10'6"	Trolling	Moderate	8-20lb	1/2 - 1 oz	\$ 140.00
OGLDT12-2*	12'0"	Trolling	Moderate	15-30lb	3/4 - 1 1/2 oz	\$ 140.00
OGLDT14-2*	14'0"	Trolling	Moderate	6-17lb	1/4-1 oz	\$ 150.00

*2 Piece Rods
*Telescopic Rods

BOTTOM BOUNCER

MODEL	LENGTH	POWER	ACTION	LINE RATING	LURE RATING	MSRP
OGLDT7-BB	7'0"	Trolling	Moderate	8-12lb	3/8 - 1 oz	\$120.00
OGLDT9-BB	7'9"	Trolling	Moderate	12-20lb	1/2 - 1 1/2 oz	\$140.00





OMEN PANFISH

Often overlooked, we take our small species equipment serious. Rather than starting from a heavy lumber some conventional rod, we started with a blank gifted with sensitivity surging through its veins and created the Omen P&T. It brings sensitivity and reliability with that irrefutable 13 attitude to the otherwise safe and sensible light tackle market.

Whoever heard of a Japanese 36 Ton Toray Graphite blank, Premium Portuguese 3A Split Grip handle, and an Evolve Skeleton Reel Seat in a lightweight, performance driven rod kitted out with Fuji Stainless Steel K Frame Guides that have Alconite inserts on a panfish/trout rod? The Omen of sophisticated species? That's more like it – and just like that, performance came to panfish.

SPINNING TECHNOLOGY

- Japanese 36 Ton Toray Graphite
- Hand Selected Premium Portuguese 3A Split Grip Handle
- Evolve Skeleton Reel Seat
- Fuji Stainless Steel K Frame Guides with Alconite Inserts
- 5 Year Limited Warranty

SPINNING

MODEL	LENGTH	POWER	ACTION	LINE RATING	LURE RATING	MSRP
OPTS56UL	5'6"	UL	Fast	2-6lb	1/32 - 3/32 oz	\$ 120.00
OPTS56L	5'6"	L	Fast	4-8lb	1/16 - 1/4 oz	\$ 120.00
OPTS69UL	6'9"	UL	Fast	2-6lb	1/32 - 3/32 oz	\$ 120.00
OPTS69L	6'9"	L	Fast	4-8lb	1/16 - 1/4 oz	\$ 120.00
OPTS7UL	7'0"	UL	Fast	2-6lb	1/32 - 3/32 oz	\$ 130.00
OPTS7L	7'0"	L	Fast	4-8lb	1/16 - 1/4 oz	\$ 130.00



FATE V3

Fresh from the lab, Fate V3 has broken out of its test tube and is here. Without trying to re-invent the wheel, we added an Evolve Soft Touch custom reel seat and Airfoil Carbon grips to manufacture grip and feel at absurd levels. The PVG 36T graphite blank decreases weight and increases sensitivity, pushing the blank to be that much better'er. This rod is 100% gluten-free in order to be lightweight but we also managed to include tangle free guides with Zirconia inserts. Most importantly, we added the Snaggletooth hook keeper because it turns out that people like to store their baits in between uses.

CASTING, SPINNING, AND FROG TECHNOLOGY

- Japanese 36 Ton PVG36T Blank Construction
- Evolve Snaggle Tooth Hook Keeper
- Evolve Soft Touch Carbon Divide Reel Seat
- Soft Touch Air Foil Carbon Grip
- Evolve Stainless Steel Alconite Guides
- 1 Year Limited Warranty

CHAT-R-CRANK TECHNOLOGY

- Carbon Glass Elastomer 2 Blank Construction
- Evolve Snagless Hook Keeper
- Evolve Soft Touch Carbon Divide Reel Seat
- Soft Touch Air Foil Carbon Grip
- Evolve Stainless Steel Alconite Guides
- 1 Year Limited Warranty



FATE V3 (CASTING)

MODEL	LENGTH	POWER	ACTION	LINE RATING	LURE RATING	MSRP
FV3C71M	7'1"	M	Fast	10-17lb	1/4 - 5/8 oz	\$ 99.99
FV3C71MH	7'1"	MH	Fast	12-20lb	3/8 - 3/4 oz	\$ 99.99
FV3C73M	7'3"	M	Fast	10-17lb	1/4 - 5/8 oz	\$ 104.99
FV3C73MH	7'3"	MH	Fast	12-20lb	3/8 - 3/4 oz	\$ 104.99
FV3C74H	7'4"	H	Fast	14-25lb	3/8 - 1 1/2 oz	\$ 109.99
FV3C76MH	7'6"	MH	Fast	12-25lb	3/8 - 1 1/4 oz	\$ 109.99
FV3C711H	7'11"	H	Fast	14-25lb	3/8 - 1 1/2 oz	\$ 109.99



FATE V3 (SPINNING)

MODEL	LENGTH	POWER	ACTION	LINE RATING	LURE RATING	MSRP
FV3S67M	6'7"	M	Fast	6-12lb	3/16 - 5/8 oz	\$ 99.99
FV3S610ML	6'10"	ML	Fast	4-10lb	1/8 - 1/2 oz	\$ 99.99
FV3S71M	7'1"	M	Fast	6-12lb	3/16 - 5/8 oz	\$ 99.99
FV3S71MH	7'1"	MH	Fast	12-20lb	3/8 - 3/4 oz	\$ 99.99
FV3S73M	7'3"	M	Fast	6-12lb	3/16 - 5/8 oz	\$ 99.99
FV3S76ML	7'6"	ML	Fast	4-10lb	1/8 - 1/2 oz	\$ 104.99



FATE V3 (FROG)

MODEL	LENGTH	POWER	ACTION	LINE RATING	LURE RATING	MSRP
FV3C75H	7'5"	H	Fast	14-25lb	3/8 - 1 1/2 oz	\$ 109.99



FATE V3 (SHORT HANDLE)

MODEL	LENGTH	POWER	ACTION	LINE RATING	LURE RATING	MSRP
FV3C67M	6'7"	M	Fast	10-17lb	1/4 - 5/8 oz	\$ 99.99
FV3C67MH	6'7"	MH	Fast	12-20lb	3/8 - 3/4 oz	\$ 99.99



FATE V3 (CHAT-R-CRANK)

MODEL	LENGTH	POWER	ACTION	LINE RATING	LURE RATING	MSRP
FV3C74MHM	7'4"	MHM	MH-Mod	12-20lb	3/8 - 1 1/4 oz	\$ 109.99

FATE BLACK

If you don't know the Fate Black series by now, it's time to get acquainted. This widely recognized series is back to make another bold statement. The continuing legacy of sensitivity and reactive spline on the PVG30T blank gives this rod an unmatched feeling. Through the Evolve Soft Touch ported reel seat and custom-wrapped stainless steel Alconite guides, this rod relays the most subtle of fish intentions by harnessing the energy and transferring it straight to your palm. The lighter setup of the new edition improves the overall feel while maintaining the custom-tuned tapers the series is known for.

SPINNING, CASTING AND FINESSE SPINNING TECHNOLOGY

- Japanese 30 Ton PVG30T Blank Construction
- Evolve Stainless Steel Alconite Guides
- Evolve Soft Touch Carbon Divide Reel Seat
- High Density Japanese EVA Grips
- Evolve Snaggle Tooth Hook Keeper
- 1 Year Limited Warranty

CRANKING TECHNOLOGY

- Carbon Glass Elastomer 2 Blank Construction
- Evolve Stainless Steel Alconite Guides
- Custom Soft Touch Evolve Ported Reel Seat
- High Density Japanese EVA Grips
- Evolve Snaggle Tooth Hook Keeper
- 1 Year Limited Warranty



FATE BLACK (CASTING)

MODEL	LENGTH	POWER	ACTION	LINE RATING	LURE RATING	MSRP
FTB3C67M	6'7"	M	Fast	10-17lb	1/4 - 5/8 oz	\$79.99
FTB3C67MH	6'7"	MH	Fast	12-20lb	3/8 - 3/4 oz	\$79.99
FTB3C71M	7'1"	M	Fast	6-12lb	1/4 - 5/8 oz	\$79.99
FTB3C71MH	7'1"	MH	Fast	8-14lb	3/8 - 3/4 oz	\$79.99
FTB3C73M	7'3"	M	Fast	12-20lb	1/4 - 5/8 oz	\$84.99
FTB3C73MH	7'3"	MH	Fast	10-20lb	3/8 - 3/4 oz	\$84.99
FTB3C74H	7'4"	H	Fast	14-25lb	3/8 - 1 1/2 oz	\$89.99
FTB3C76MH	7'6"	MH	Fast	12-25lb	3/8 - 1 1/4 oz	\$89.99
FTB3C711H	7'11"	H	Fast	14-25lb	3/8 - 1 1/2 oz	\$94.99



FATE BLACK (SPINNING)

MODEL	LENGTH	POWER	ACTION	LINE RATING	LURE RATING	MSRP
FTB3S67M	6'7"	M	Fast	6-12lb	3/16 - 5/8 oz	\$79.99
FTB3S71ML	7'1"	ML	Fast	4-10lb	1/8 - 1/2 oz	\$79.99
FTB3S71M	7'1"	M	Fast	6-12lb	3/16 - 5/8 oz	\$79.99
FTB3S71MH	7'1"	MH	Fast	8-14lb	3/8 - 3/4 oz	\$79.99
FTB3S72L	7'2"	L	Fast	2-8lb	1/16 - 3/8 oz	\$84.99
FTB3S73M	7'3"	M	Fast	6-12lb	1/4 - 5/8 oz	\$84.99
FTB3S76ML	7'6"	ML	Fast	4-10lb	1/8 - 1/2 oz	\$84.99



FATE BLACK (CRANKING)

MODEL	LENGTH	POWER	ACTION	LINE RATING	LURE RATING	MSRP
FTB3C7C	7'0"	Crank	Moderate	8-17lb	3/16 - 3/4 oz	\$89.99
FTB3C73C	7'3"	Crank	Moderate	10-20lb	1/4 - 1 1/2 oz	\$89.99
FTB3C79C	7'9"	Crank	Moderate	12-25lb	1/2 - 2 oz	\$89.99



FATE BLACK (FINESSE SPINNING)

MODEL	LENGTH	POWER	ACTION	LINE RATING	LURE RATING	MSRP
FTB3S610ML	6'10"	ML	Fast	4-10lb	1/8 - 1/2 oz	\$79.99

OMEN GREEN

Stepping into a new state of mind, one without doubt or fear and containing only certainty of success; the Omen Green Series is driving the inshore fishing market from the California coast through the Gulf. Designed to be a long casting, fast loading rod with a smooth yet powerful taper, the Omen Green can deliver accurate casts to any species that you target. With the demanding environment this rod inhabits, the 30 Ton PVG Graphite and highly durable ALPS 316 guides are always up to the task.

SPINNING TECHNOLOGY

- Japanese 30 Ton PVG30T Blank Construction
- ZAT1 Action Technology
- Evolve Soft Touch Seamless Cork Reel Seat
- Matte Finished 316 Saltwater Stainless Steel ALPS Guides with Zirconia Inserts
- Hand Selected 3A Portuguese Cork Handle
- 5 Year Limited Warranty

CASTING TECHNOLOGY

- Japanese 30 Ton PVG30T Blank Construction
- ZAT1 Action Technology
- Evolve Soft Touch Engage Reel Seat
- Matte Finished 316 Saltwater Stainless Steel ALPS Guides with Zirconia Inserts
- Hand Selected 3A Portuguese Cork Handle
- Evolve Snagless Hook Keeper
- 5 Year Limited Warranty



OMEN GREEN (CASTING)

MODEL	LENGTH	POWER	ACTION	LINE RATING	LURE RATING	MSRP
OG2C68ML	6'8"	ML	Fast	6-12 lb	1/8 - 1/2 oz	\$110.00
OG2C68M	6'8"	M	Fast	8-15 lb	1/8 - 3/8 oz	\$110.00
OG2C68MH	6'8"	MH	Fast	10-20 lb	3/16 - 3/4 oz	\$115.00
OG2C71ML	7'1"	ML	Fast	6-12 lb	1/8 - 1/2 oz	\$120.00
OG2C72M	7'2"	M	Fast	8-15 lb	1/8 - 3/8 oz	\$120.00
OG2C72MH	7'2"	MH	Fast	10-20 lb	3/16 - 3/4 oz	\$125.00
OG2C77M	7'7"	M	Fast	8-15 lb	1/8 - 3/8 oz	\$130.00
OG2C77MH	7'7"	MH	Fast	10-20 lb	3/16 - 3/4 oz	\$135.00



OMEN GREEN (CASTING FULL GRIP)

MODEL	LENGTH	POWER	ACTION	LINE RATING	LURE RATING	MSRP
OG2C68ML-FG	6'8"	ML	Fast	6-12 lb	1/8 - 1/2 oz	\$110.00
OG2C71ML-FG	7'1"	ML	Fast	6-12 lb	1/8 - 1/2 oz	\$120.00



OMEN GREEN (CASTING POPPING LIVEBAIT)

MODEL	LENGTH	POWER	ACTION	LINE RATING	LURE RATING	MSRP
OG2C71M-P	7'1"	M	Mod-Fast	8-15 lb	1/4 - 5/8 oz	\$120.00



OMEN GREEN (SPINNING)

MODEL	LENGTH	POWER	ACTION	LINE RATING	LURE RATING	MSRP
OG2S68M	6'8"	M	Fast	8-15 lb	1/8 - 3/8 oz	\$110.00
OG2S68MH	6'8"	MH	Fast	10-20 lb	3/16 - 3/4 oz	\$115.00
OG2S72ML	7'2"	ML	Fast	6-12 lb	1/16 - 5/16 oz	\$120.00
OG2S72M	7'2"	M	Fast	8-15 lb	1/8 - 3/8 oz	\$120.00
OG2S72MH	7'2"	MH	Fast	10-20 lb	1/4 - 3/4 oz	\$125.00
OG2S72H	7'2"	H	Fast	15-30 lb	3/4 - 1 3/4 oz	\$130.00
OG2S77ML	7'7"	ML	Fast	6-12 lb	1/16 - 5/16 oz	\$130.00
OG2S77M	7'7"	M	Fast	8-15 lb	1/8 - 3/8 oz	\$130.00
OG2S77MH	7'7"	MH	Fast	10-20 lb	1/4 - 3/4 oz	\$135.00
OG2S77H	7'7"	H	Fast	15-30 lb	3/4 - 1 3/4 oz	\$140.00



OMEN GREEN (SPINNING POPPING LIVEBAIT)

MODEL	LENGTH	POWER	ACTION	LINE RATING	LURE RATING	MSRP
OG2S71M-P	7'1"	M	Mod-Fast	8-15 lb	1/4 - 5/8 oz	\$120.00
OG2S79MH-P	7'9"	MH	Mod-Fast	10-20 lb	1/4 - 3/4 oz	\$135.00

FATE GREEN

Ready for the shallow battles, the Fate Green casts an un-wavering path under any condition. The highly responsive HTC 3 blank, working intimately with the meticulously tuned taper, reduces blank noise and makes this rod extremely crisp and powerful. Attack any inshore species with confidence.

CASTING AND SPINNING TECHNOLOGY

- Japanese 30 Ton HTC 3 Blank Construction
- Tangle Free Guides with Zirconia Inserts
- Evolve Engage Reel Seat
- Hand Selected 3A Portuguese Cork Handle
- 1 Year Limited Warranty

FATE GREEN (CASTING)

MODEL	LENGTH	POWER	ACTION	LINE RATING	LURE RATING	MSRP
FTGC67M	6'7"	M	Fast	8-15 lb	1/8 - 3/8 oz	\$79.99
FTGC69ML	6'9"	ML	Fast	6-12 lb	1/16 - 5/16 oz	\$79.99
FTGC71M	7'1"	M	Fast	8-15 lb	1/8 - 3/8 oz	\$79.99
FTGC71MH	7'1"	MH	Fast	10-20 lb	3/16 - 3/4 oz	\$79.99
FTGC76M	7'6"	M	Fast	8-15 lb	1/8 - 3/8 oz	\$79.99
FTGC76MH	7'6"	MH	Fast	10-20 lb	3/16 - 3/4 oz	\$79.99

FATE GREEN (SPINNING)

MODEL	LENGTH	POWER	ACTION	LINE RATING	LURE RATING	MSRP
FTGS71M	7'1"	M	Fast	8-15 lb	1/8 - 3/8 oz	\$79.99
FTGS71MH	7'1"	MH	Fast	10-20 lb	3/16 - 3/4 oz	\$79.99
FTGS71ML	7'1"	ML	Fast	6-12 lb	1/16 - 5/16 oz	\$79.99
FTGS76M	7'6"	M	Fast	8-15 lb	1/8 - 3/8 oz	\$79.99
FTGS76MH	7'6"	MH	Fast	10-20 lb	3/16 - 3/4 oz	\$79.99
FTGS76ML	7'6"	ML	Fast	6-12 lb	1/16 - 5/16 oz	\$79.99





FATE STEEL

Raise a ruckus. The Fate Steel rod series was built for battle with HTC 3 Blank Construction. Complex tapers enable critical casting accuracy with a blank that loads with power and forgiveness to keep fish pinned through the most precarious circumstances.

SPINNING AND CASTING TECHNOLOGY

- Japanese 30 Ton HTC 3 Blank Construction
- Evolve Soft Touch Engage Reel Seat
- 2A Cork Handle
- 3K Carbon Rear Grip
- ALPS Stainless Steel Guides with Zirconia Inserts
- 1 Year Limited Warranty

FATE STEEL (CASTING)

*2 Piece Rods

MODEL	LENGTH	POWER	ACTION	LINE RATING	LURE RATING	MSRP
SSC79H	7'9"	H	Mod-Fast	12-25 lb	1/2 - 1 3/4 oz	\$ 99.99
SSC86M-2*	8'6"	M	Mod-Fast	8-17 lb	3/8 - 3/4 oz	\$ 109.99
SSC86H-2*	8'6"	H	Mod-Fast	12-25 lb	1/2 - 1 3/4 oz	\$ 109.99
SSC9XH-2*	9'0"	XH	Mod-Fast	12-30 lb	3/4 - 2 1/2 oz	\$ 109.99
SSC96M-2*	9'6"	M	Mod-Fast	8-17 lb	1/4 - 3/4 oz	\$ 109.99

FATE STEEL (SPINNING)

*2 Piece Rods

MODEL	LENGTH	POWER	ACTION	LINE RATING	LURE RATING	MSRP
SSS79ML	7'9"	ML	Mod-Fast	8-10 lb	1/8 - 1/2 oz	\$ 99.99
SSS86M	8'0"	M	Mod-Fast	8-17 lb	3/8 - 3/4 oz	\$ 99.99
SSS86M-2*	8'0"	M	Mod-Fast	8-17 lb	3/8 - 3/4 oz	\$ 109.99
SSS9L-2*	9'0"	L	Mod-Fast	6-10 lb	1/16 - 1 3/8oz	\$ 109.99
SSS96L-2*	9'6"	L	Mod-Fast	6-10 lb	1/16 - 1 3/8oz	\$ 109.99
SSS96ML-2*	9'6"	ML	Mod-Fast	6-10 lb	1/8 - 1/2 oz	\$ 109.99
SSS106M-2*	10'6"	M	Mod-Fast	8-17 lb	3/8 - 3/4 oz	\$ 109.99

BLACKOUT

Going dark, the Blackout series has been mission orientated from the start. The rugged yet refined Evolve Skeleton Reel Seat offers the perfect tactical system for landing leviathans. Strategic lightness is inserted with a Japanese EVA Split Grip Handle design. Agility and durability is the goal, and with Stainless Steel Guides, and an Evolve Snagless Hook Keeper, it will be obtained. Consider this, mission accomplished.

CASTING AND SPINNING TECHNOLOGY

- PVG24T Blank Construction
- Evolve Skeleton Reel Seat
- Japanese EVA Split Grip Handle
- Stainless Steel Guides with Zirconia Inserts
- Evolve Snagless Hook Keeper
- 1 Year Limited Warranty

BLACKOUT (CASTING)

MODEL	LENGTH	POWER	ACTION	LINE RATING	LURE RATING	MSRP
B02C73MH	7'3"	MH	Fast	12 - 20 lbs	3/8 - 1 oz	\$79.99

BLACKOUT (SPINNING)

MODEL	LENGTH	POWER	ACTION	LINE RATING	LURE RATING	MSRP
B02S71M	7'1"	M	Fast	8 - 12 lbs	3/16 - 5/8	\$79.99



DEFY BLACK

Giant fish? Heavy cover? Hell yes. Taking nods from the elite rods in the 13 Fishing line up this series delivers performance well beyond what you'd expect. Each taper is crafted to provide the best presentation and fighting ability possible. Continue defying the competition with the next edition of Defy Black.

DEFY BLACK (CASTING)

MODEL	LENGTH	POWER	ACTION	LINE RATING	LURE RATING	MSRP
DB2C67M	M	Fast	1/4 - 5/8 oz	10-17lb	1/4 - 5/8 oz	\$ 59.99
DB2C67MH	MH	Fast	3/8 - 1 oz	12-20lb	3/8 - 1 oz	\$ 59.99
DB2C71M	M	Fast	1/4 - 5/8 oz	10-17lb	1/4 - 5/8 oz	\$ 59.99
DB2C71MH	MH	Fast	3/8 - 1 oz	12-20lb	3/8 - 1 oz	\$ 59.99
DB2C73M	M	Fast	1/4 - 5/8 oz	10-17lb	1/4 - 5/8 oz	\$ 64.99
DB2C73MH	MH	Fast	3/8 - 1 oz	12-20lb	3/8 - 1 oz	\$ 64.99
DB2C75H	H	Fast	3/8 - 1 1/2 oz	14-25lb	3/8 - 1 1/2 oz	\$ 69.99
DB2C76MH	MH	Fast	3/8 - 1 1/4 oz	12-25lb	3/8 - 1 1/4 oz	\$ 69.99
DB2C711H	H	Fast	3/8 - 1 1/2 oz	14-25lb	3/8 - 1 1/2 oz	\$ 74.99

DEFY BLACK (SPINNING)

*2 Piece Rods

MODEL	LENGTH	POWER	ACTION	LINE RATING	LURE RATING	MSRP
DB2S67ML	6'7"	ML	Fast	6-12 lb	3/16 - 5/8 oz	\$ 59.99
DB2S67ML-2*	6'7"	ML	Fast	4-8 lb	1/16 - 3/8 oz	\$ 59.99
DB2S67M	6'7"	M	Fast	6-12 lb	3/16 - 5/8 oz	\$ 59.99
DB2S67M-2*	6'7"	M	Fast	6-12 lb	3/16 - 5/8 oz	\$ 59.99
DB2S71ML	7'1"	ML	Fast	4-8 lb	1/16 - 3/8 oz	\$ 59.99
DB2S71M	7'1"	M	Fast	6-12 lb	3/16 - 5/8 oz	\$ 59.99
DB2S71MH	7'1"	MH	Fast	10-20lb	3/8 - 3/4 oz	\$ 59.99

SPINNING AND CASTING TECHNOLOGY

- Japanese 24 Ton PVG24T Blank Construction
- Evolve Stainless Steel Alconite Guides
- Evolve Snaggle Tooth Hook Keeper
- Custom Evolve Seamless Reel Seat
- High Density Japanese EVA Split Grip Handle
- 1 Year Limited Warranty



DEFY BLACK (CRANKING)

MODEL	LENGTH	POWER	ACTION	LINE RATING	LURE RATING	MSRP
DB2C7C	7'0"	Cranking	Moderate	8-17lb	1/4 - 1oz	\$ 69.99
DB2C74C	7'4"	Cranking	Moderate	10-20lb	1/4 - 1 1/2 oz	\$ 69.99
DB2C79C	7'9"	Cranking	Moderate	10-20lb	1/2 - 2oz	\$ 69.99

CRANKING TECHNOLOGY

- Carbon Glass Elastomer 1 Blank Construction
- Evolve Stainless Steel Alconite Guides
- Evolve Snagless Hook Keeper
- Custom Evolve Seamless Reel Seat
- High Density Japanese EVA Split Grip Handle
- 1 Year Limited Warranty

DEFY BLACK (SWIMBAIT)

MODEL	LENGTH	POWER	ACTION	LINE RATING	LURE RATING	MSRP
DB2C8H	8'0"	H	Fast	20-40lb	4 - 8 oz	\$ 89.99
DB2C8XH	8'0"	EH	Fast	20-40lb	8 - 14 oz	\$ 89.99

SWIMBAIT TECHNOLOGY

- Japanese 24 Ton PVG24T Blank Construction
- Evolve Stainless Steel Alconite Guides
- Evolve Fox Hole Hook Keeper
- Custom Evolve Engage Reel Seat
- High Density Japanese EVA Split Grip Handle
- 1 Year Limited Warranty



DEFY SILVER

Cast aside by most rod builders, panfish rods deserve love too. The selection for the Defy Silver Series rods overlooks nothing. Plenty of backbone for hard mouthed species but soft enough to keep papermouths hooked up, these rods are an exceptional addition to your armory.



DEFY SILVER (SPINNING)

*2 Piece Rods

MODEL	LENGTH	POWER	ACTION	LINE RATING	LURE RATING	MSRP
DEFSS5UL	5'0"	UL	Fast	2-6 lb	1/32 - 3/32 oz	\$ 49.99
DEFSS56UL	5'6"	UL	Fast	2-6 lb	1/32 - 3/32 oz	\$ 49.99
DEFSS66UL	6'6"	UL	Fast	2-6 lb	1/32 - 3/32 oz	\$ 49.99
DEFSS66UL-2*	6'6"	UL	Fast	2-6 lb	1/32 - 3/32 oz	\$ 49.99
DEFSS66L	6'6"	L	Fast	4-8 lb	1/16 - 1/4 oz	\$ 49.99
DEFSS66L-2*	6'6"	L	Fast	4-8 lb	1/16 - 1/4 oz	\$ 49.99
DEFSS7UL	7'0"	UL	Fast	2-6 lb	1/32 - 3/32 oz	\$ 49.99
DEFSS7UL-2*	7'0"	UL	Fast	2-6 lb	1/32 - 3/32 oz	\$ 49.99
DEFSS7L	7'0"	L	Fast	4-8 lb	1/16 - 1/4 oz	\$ 49.99
DEFSS7L-2*	7'0"	L	Fast	4-8 lb	1/16 - 1/4 oz	\$ 49.99

RELY BLACK

The Rely Black punches way above its weight class thanks to a light yet burly PVG 24T Blank, Evolve Guides, and Evolve Seamless Reel Seat. The taper is perfect for slinging baits as far as possible while providing responsive ample backbone to fight any fish.

SPINNING AND CASTING TECHNOLOGY

- Japanese 24 Ton PVG24T Blank Construction
- Evolve Stainless Steel Alconite Guides
- Evolve Snaggle Tooth Hook Keeper
- Custom Evolve Seamless Reel Seat
- High Density Japanese EVA Split Grip Handle
- 1 Year Limited Warranty



RELY BLACK (CASTING)

MODEL	LENGTH	POWER	ACTION	LINE RATING	LURE RATING	MSRP
RB2C67M	6'7"	M	Fast	10-17lb	1/4 - 5/8 oz	\$ 39.99
RB2C67MH	6'7"	MH	Fast	12-20lb	3/8 - 1 oz	\$ 39.99
RB2C71M	7'1"	M	Fast	10-17lb	1/4 - 5/8 oz	\$ 39.99
RB2C71MH	7'1"	MH	Fast	12-20lb	3/8 - 1 oz	\$ 39.99
RB2C73MH	7'3"	MH	Fast	12-20lb	3/8 - 1 oz	\$ 49.99
RB2C73H	7'3"	H	Fast	14-25lb	3/8 - 1 1/2oz	\$ 49.99



RELY BLACK (SPINNING)

*2 Piece Rods

MODEL	LENGTH	POWER	ACTION	LINE RATING	LURE RATING	MSRP
RB2S6UL-2*	6'0"	UL	Fast	2-6lbs	1/32 - 3/32 oz	\$ 39.99
RB2S67ML-2*	6'7"	ML	Fast	4-8lb	1/16 - 3/8 oz	\$ 39.99
RB2S67ML	6'7"	ML	Fast	4-8lb	1/16 - 3/8 oz	\$ 39.99
RB2S67M-2*	6'7"	M	Fast	6-12lb	3/16 - 5/8 oz	\$ 39.99
RB2S67M	6'7"	M	Fast	6-12lb	3/16 - 5/8 oz	\$ 39.99
RB2S67MH	6'7"	MH	Fast	10-20lb	3/8 - 3/4 oz	\$ 39.99
RB2S67MH-2*	6'7"	MH	Fast	10-20lb	3/8 - 3/4 oz	\$ 39.99
RB2S71M	7'1"	M	Fast	6-12lb	3/16 - 5/8 oz	\$ 49.99
RB2S71M-2*	7'1"	M	Fast	6-12lb	3/16 - 5/8 oz	\$ 49.99

RADIOACTIVE

PICKLE

Kind of a big dill. The fan Favorite Radioactive Pickle is back in action, this time in open water. A full array of options available in this series finely tuned to meet the needs of anglers looking to target the most tenacious fish around. This crisp combo comes in both spinning and casting to suit your every need. Think it's too bright? Dill with it.

MODUS

CASTING REEL TECHNOLOGY

- 22lb Bulldog Drag
- Integrated KeepR Hook Keeper
- 7 Bearing System
- Instant Stop Anti-Reverse
- 6-Way Centrifugal Breaking System

KĀLON

SPINNING REEL TECHNOLOGY

- Glide Oscillation System
- 14lb Max Drag
- Z Cast Drive Gear with Precision CNC Cut
- 6 Bearing System
- Instant Stop Anti-Reverse

RADIOACTIVE

ROD TECHNOLOGY

- PVG36T Graphite Blank
- Evolve Soft Touch Custom Reel Seat
- Tangle Free Stainless Steel Guides with Zirconia Inserts

SPINNING

UPC	Model	Rod Length	Reel Size	Power	Action	Line Rating	Lure Rating	MSRP
810068296327	RPSKL67M	6'7"	2.0	M	Fast	6-12lb	3/16 - 5/8 oz	\$159.99
810068296334	RPSKL610ML	6'10"	2.0	ML	Fast	4-10lb	1/8 - 1/2 oz	\$159.99
810068296341	RPSKL71M	7'1"	3.0	M	Fast	6-12lb	3/16 - 5/8 oz	\$159.99

CASTING

UPC	Model	Rod Length	Retrieve	Power	Action	Line Rating	Lure Rating	MSRP
810068296358	RPCMOD71M-RH	7'1"	Right Hand	M	Fast	10-17lb	1/4 - 5/8 oz	\$169.99
810068296365	RPCMOD71M-LH	7'1"	Left Hand	M	Fast	10-17lb	1/4 - 5/8 oz	\$169.99
810068296372	RPCMOD73MH-RH	7'3"	Right Hand	MH	Fast	12-20lb	3/8 - 3/4 oz	\$169.99
810068296389	RPCMOD73MH-LH	7'3"	Left Hand	MH	Fast	12-20lb	3/8 - 3/4 oz	\$169.99
810068296396	RPCMOD73H-RH	7'3"	Right Hand	H	Fast	14-25lb	3/8 - 1 1/2 oz	\$169.99
810068296402	RPCMOD73H-LH	7'3"	Left Hand	H	Fast	14-25lb	3/8 - 1 1/2 oz	\$169.99

RADIOACTIVE COMBO

So bright it needs an exclusion zone. We pulled this paint job straight from Chernobyl.

The Radioactive combo is not for those trying to hide. This setup is built to claim the podium and let everyone know you're doing it! The Radioactive series delivers high performance under the hood.

And we made sure it's the launcher of swimbaits, the caster of cranks, and fling'r of finesse you need when you need it. Let everyone know that you're bowed up on a big one... from 6 miles across the lake. After all, why not?

MODUS

CASTING REEL TECHNOLOGY

- 22lb Bulldog Drag
- Integrated KeepR Hook Keeper
- 7 Bearing System
- Instant Stop Anti-Reverse
- 6-Way Centrifugal Breaking System

KĀLON

SPINNING REEL TECHNOLOGY

- Glide Oscillation System
- 14lb Max Drag
- Z Cast Drive Gear with Precision CNC Cut
- 6 Bearing System
- Instant Stop Anti-Reverse

RADIOACTIVE

ROD TECHNOLOGY

- PVG36T Graphite Blank
- Evolve Soft Touch Custom Reel Seat
- Tangle Free Stainless Steel Guides with Zirconia Inserts

SPINNING

UPC	Model	Rod Length	Reel Size	Power	Action	Line Rating	Lure Rating	MSRP
810068296419	ROSKL67M	6'7"	2.0	M	Fast	6-12lb	3/16 - 5/8 oz	\$159.99
810068296426	ROSKL610ML	6'10"	2.0	ML	Fast	4-10lb	1/8 - 1/2 oz	\$159.99
810068296426	ROSKL71M	7'1"	3.0	M	Fast	6-12lb	3/16 - 5/8 oz	\$159.99

CASTING

UPC	Model	Rod Length	Retrieve	Power	Action	Line Rating	Lure Rating	MSRP
810068296440	ROCMOD71M-RH	7'1"	Right Hand	M	Fast	10-17lb	1/4 - 5/8 oz	\$169.99
810068296457	ROCMOD71M-LH	7'1"	Left Hand	M	Fast	10-17lb	1/4 - 5/8 oz	\$169.99
810068296464	ROCMOD73MH-RH	7'3"	Right Hand	MH	Fast	12-20lb	3/8 - 3/4 oz	\$169.99
810068296471	ROCMOD73MH-LH	7'3"	Left Hand	MH	Fast	12-20lb	3/8 - 3/4 oz	\$169.99
810068296488	ROCMOD73H-RH	7'3"	Right Hand	H	Fast	14-25lb	3/8 - 1 1/2 oz	\$169.99
810068296495	ROCMOD73H-LH	7'3"	Left Hand	H	Fast	14-25lb	3/8 - 1 1/2 oz	\$169.99

FATE GREEN

Make your mark, and venture where few dare. Whether wade fishing in Galveston or casting the beaches in Clearwater this combo leaves nothing to be desired. The salt strong Origin TX is built with 18 lbs of drag and corrosion free frame and side plate in order to tackle inshore species around the country. Combine that with tournament-tested Fate Green tapers and tangle free guides and you have a set up that will land trophies.



CASTING REEL TECH

- 6 Corrosion Resistant High Spin Bearings
- Integrated Hook KeepR
- Aluminum Cast Control
- Trick Shop Compatible
- 1 Year Limited Warranty

ROD TECH

- Japanese 30 Ton HTC 3 Blank Construction
- Evolve Engage Reel Seat
- Tangle Free Guides with Zirconia Inserts
- Hand Selected 3A Portuguese Cork Handle
- 1 Year Limited Warranty

MODEL	ROD LENGTH	RETRIEVE	POWER	ACTION	LINE RATING	LURE RATING	MSRP
FGOTX67M	6'7"	Right Hand	M	Fast	8-15 lb	1/8 - 3/8 oz	\$ 159.99
FGOTX69ML	6'9"	Right Hand	ML	Fast	6-12 lb	1/16 - 5/16 oz	\$ 159.99
FGOTX71M	7'1"	Right Hand	M	Fast	8-15 lb	1/8 - 3/8 oz	\$ 159.99

FATE CHROME

Shine on, the new Fate Chrome combos offer a crisp, lightweight blank and fast taper that combine to significantly reduce blank noise and transmit angler input more precisely. This increases sensitivity for improved bite detection, while also requiring less energy to generate the same amount of lure action. Each rod is equipped with lightweight Tangle Free guides with Zirconia inserts for longer casts with fewer tangles.



CASTING REEL TECH

- 13 lb Max Drag
- Arrowhead Line Guide System
- Lightweight Composite Frame Construction
- ONE 3 Soft Touch Handle Knobs
- Integrated Hook KeepR
- 7+1 Stainless Steel Ball Bearings
- 6-Way Centrifugal Braking System
- 1 Year Limited Warranty

ROD TECH

- Japanese 24 Ton HTC II Blank Construction
- Evolve Seamless Reel Seat
- Tangle Free Guides with Zirconium Inserts
- High Density Japanese EVA Split Grip Handle
- 1 Year Limited Warranty

MODEL	ROD LENGTH	RETRIEVE	POWER	ACTION	LINE RATING	LURE RATING	MSRP
FTCRMOCRM67M	6'7"	Right Hand	M	Fast	10-17 lb	1/4 - 5/8 oz	\$ 139.99
FTCRMOCRM71M	7'1"	Right Hand	M	Fast	6-12 lb	1/4 - 5/8 oz	\$ 139.99
FTCRMOCRM71MH	7'1"	Right Hand	MH	Fast	8-14 lb	3/8 - 1 oz	\$ 139.99
FTCRMOCRM74H	7'4"	Right Hand	H	Fast	14-25 lb	3/8 - 1 1/2 oz	\$ 139.99

*2 Piece Rods



DEFY WHITE

Locked, loaded and stacked with tournament-caliber performance, the Defy White series comes ready to rage. From the HTC 2 blanks to Japanese Hamai Cut gearing, you're getting sensitive, high-octane sticks perfectly matched with bomb-proof reels. Built to fish seasons, not days. All at a price that keeps gas in your tank and beef jerky in your pocket.

SPINNING REEL TECH

- 5+1 Stainless Steel Ball Bearings
- Two Tone Aluminum Spool
- 5.2:1 Gear Ratio
- ONE 3 Soft Touch Knob
- HTS Frame and Rotor
- 6-Disc Carbon Drag System
- 8 lb Max Drag
- Fat Bail Wire
- 1 Year Limited Warranty

CASTING REEL TECH

- Arrowhead Line Guide
- 6+1 Stainless Steel Ball Bearings
- 13 lb Max Drag
- Integrated Hook Keeper
- 6-Way Centrifugal Braking System
- Japanese Hamai Cut Gearing
- Lightweight Composite Frame Construction
- 1 Year Limited Warranty

ROD TECH

- Evolve Engage Reel Seat
- Stainless Steel Guides with Zirconium Inserts
- High Density Japanese EVA Split Grip Handle
- Japanese 24 Ton HTC 2 Blank Construction
- 1 Year Limited Warranty

DEFY WHITE / ORIGIN A COMBO (CASTING)

MODEL	ROD LENGTH	RETRIEVE	POWER	ACTION	LINE RATING	LURE RATING	MSRP
DEFORGA71MH	7'1"	Right Hand	MH	Fast	12-20 lb	3/8 - 1 oz	\$ 129.99
DEFORGA7C	7'0"	Right Hand	Crank	Moderate	8-17 lb	1/4 - 1 oz	\$ 129.99

DEFY WHITE / SOURCE X COMBO (SPINNING)

MODEL	ROD LENGTH	REEL SIZE	POWER	ACTION	LINE RATING	LURE RATING	MSRP
DEFSORX71M	7'1"	3000	M	Fast	6-12 lb	3/16 - 5/8 oz	\$ 89.99



CODE BLACK

Technique driven with the goal to give anglers the capability to tackle any scenario. Proven components and precision tapers provide feedback like no other.



SPINNING REEL TECH

- 5+1 Stainless Steel Ball Bearings
- Aluminum Handle
- ONE 3 EVA Comfort Knob
- HTS Frame and Rotor
- Fat Bail Wire
- Ported Aluminum Spool
- 1 Year Limited Warranty

ROD TECH

- Japanese 24 Ton HTC 2 Blank Construction
- Japanese High Density EVA Handle
- Stainless Steel Guides with Polished Inserts
- 1 Year Limited Warranty

CODE BLACK COMBO (SPINNING)

MODEL	ROD LENGTH	REEL SIZE	POWER	ACTION	LINE RATING	LURE RATING	MSRP
CBSC56UL	5'6"	2000	UL	Fast	2-6 lb	1/32 - 3/16 oz	\$ 69.99
CBSC63ML	6'3"	2000	ML	Fast	4-8 lb	1/8 - 3/8 oz	\$ 69.99
CBSC66ML-2*	6'6"	2000	ML	Fast	4-8 lb	1/8 - 3/8 oz	\$ 69.99
CBSC66M	6'6"	2000	M	Fast	8-12 lb	1/8 - 5/8 oz	\$ 69.99
CBSC66M-2*	6'6"	2000	M	Fast	8-12 lb	1/8 - 5/8 oz	\$ 69.99
CBSC7M	7'0"	3000	M	Fast	8-12 lb	1/8 - 5/8 oz	\$ 69.99

*2 Piece Rods

CODE NEON

Untamable, the Code Neon series is built to handle any fish. From fierce pike in the north, to giant bass in the south. The Japanese 24 Ton HTC2 blank construction and EVA split grip handle make for ultimate feel and control.



SPINNING REEL TECH

- 4+1 Stainless Steel Ball Bearings
- Aluminum Handle
- ONE 3 Soft Touch Knob
- HTS Frame and Rotor
- Fat Bail Wire
- Aluminum Spool
- 1 Year Limited Warranty

ROD TECH

- Japanese 24 Ton HTC 2 Blank Construction
- Japanese Split Grip EVA Handle
- Stainless Steel Guides with Polished Inserts
- 1 Year Limited Warranty

CODE NEON COMBO (SPINNING)

MODEL	ROD LENGTH	REEL SIZE	POWER	ACTION	LINE RATING	LURE RATING	MSRP
CNC67UL	6'7"	1000	UL	Fast	2-6 lb	1/32 - 3/16 oz	\$ 59.99
CNC67ML	6'7"	2000	ML	Fast	4-8 lb	1/8 - 3/8 oz	\$ 59.99
CNC67ML-2*	6'7"	2000	ML	Fast	4-8 lb	1/8 - 3/8 oz	\$ 59.99
CNC67M	6'7"	2000	M	Fast	8-12 lb	1/8 - 5/8 oz	\$ 59.99
CNC67M-2*	6'7"	2000	M	Fast	8-12 lb	1/8 - 5/8 oz	\$ 59.99
CNC67MH	6'7"	2000	MH	Fast	10-20 lb	3/8 - 3/4 oz	\$ 59.99
CNC67MH-2*	6'7"	2000	MH	Fast	10-20 lb	3/8 - 3/4 oz	\$ 59.99

*2 Piece Rods

CREED K

A set-up built to produce results. The Creed K combo, with its supple action and dependable drag, will help you dominate whatever swims in your local waters



SPINNING REEL TECH

- Evolve Soft Touch Knob
- Composite Frame and Rotor
- Fat Bail Wire
- Two Tone Aluminum Spool
- 6-Disc Carbon Drag System
- Strong Arm One-Piece
- Aluminum Handle
- 1 Year Limited Warranty

ROD TECH

- HTC 2 Blank Construction
- Evolve Sniper Reel Seat
- Stainless Steel Guides
- Split Cork Handle
- 1 Year Limited Warranty

CREED K COMBO (SPINNING)

*2 Piece Rods

MODEL	ROD LENGTH	REEL SIZE	POWER	ACTION	LINE RATING	LURE RATING	MSRP
CRKSC56UL	5'6"	1000	UL	Fast	2-6 lb	1/32 - 1/4 oz	\$ 79.99
CRKSC66ML	6'6"	2000	ML	Fast	4-10 lb	1/8 - 5/8 oz	\$ 79.99
CRKSC66M	6'6"	2000	M	Fast	6-12 lb	1/4 - 3/4 oz	\$ 79.99
CRKSC66M-2*	6'6"	2000	M	Fast	6-12 lb	1/4 - 3/4 oz	\$ 79.99
CRKSC7M	7'0"	3000	M	Fast	6-12 lb	1/4 - 3/4 oz	\$ 79.99

AMBITION

Junior anglers everywhere will appreciate a rod designed specifically for them. Packed with custom features found on top quality full-sized rods, these extremely affordable combos are as capable as anything in the boat, but in lengths that fit. Give you junior angler the tackle to perform.



SPINNING REEL TECH

- 4+1 Stainless Steel Ball Bearings
- HTS Frame and Rotor
- Aluminum Spool
- Aluminum Handle
- ONE 3 Soft Touch Knob
- Fat Bail Wire
- 1 Year Limited Warranty

ROD TECH

- Japanese 24 Ton HTC 2 Blank Construction
- Stainless Steel Guides with Polished Inserts
- Evolve Seamless Reel Seat
- High Density Japanese EVA and Premium Cork Handle
- 1 Year Limited Warranty

AMBITION COMBO (SPINNING)

MODEL	ROD LENGTH	REEL SIZE	POWER	ACTION	LINE RATING	LURE RATING	MSRP
A2SC46ML	4'6"	1000	ML	Fast	4-8 lb	1/8 - 3/8 oz	\$ 59.99
A2SC5M	5'0"	1000	ML	Fast	8-12 lb	1/8 - 5/8 oz	\$ 59.99
A2SC56UL	5'6"	1000	UL	Fast	2-6 lb	1/32 - 3/16 oz	\$ 59.99



JABBER JAW

This bait is as unclassifiable as anything we've ever created, and we can't hit the mute button on loud and furious. The chattering bill is rigged inside the full metal jowls which give it a roaring resonance as it bangs side to side. Introduce your local fish to a new level of chaos. Finished off with VMC black nickel hooks, this bait will land more high fives and fist bumps than a game of beer pong.

- Jabber Jaw Bill Provides Erratic Swimming Action
- Patent Pending Metal Cheeks Provided Enhanced "Clicking" Noise

- HD Holographic Eyes
- VMC Premium Hybrid Black Nickel Treble Hooks
- Ultra-High Definition Paint Finishes





RUSTY BREAM



DAY OLD GUAC



DREAM GILL



MUDBUG PUNCH



NATTY LIGHT



OLD GREGG



TRUFFLE BUTTER



LUCKY CHARM



TWEETIE PIE



CITRUS SHAD



OLIVE SHAD



GREEN GIZZARD SHAD



GOLDILOCKS



FIRE AND ICE CRAW



DIAMOND CRAW



CHARTREUSE
ROOT BEER



BLACK BACK SHAD



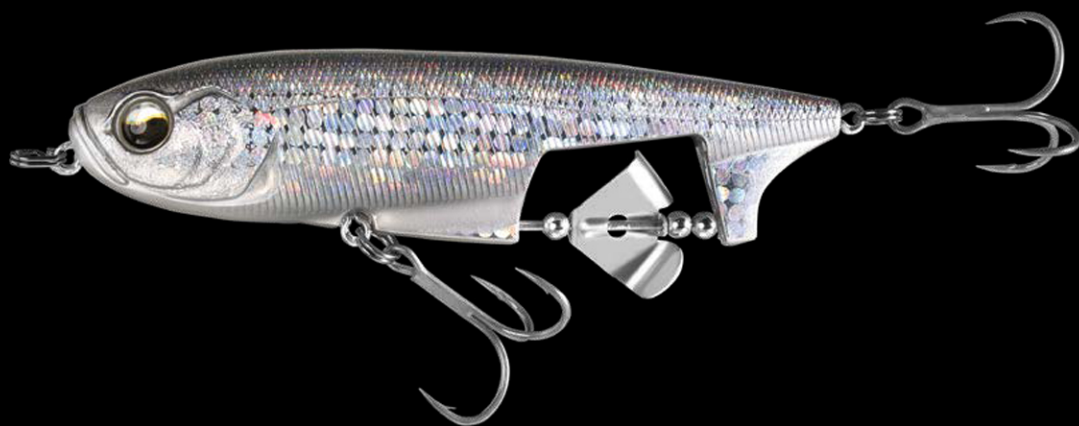
GREEN CRAW

JABBER JAW - MSRP \$11.99

COLOR	MODEL	SIZE	WEIGHT	DEPTH	HOOKS
Rusty Bream	JJC60-1	2.3"	9/16 oz	3-5 ft	#4
Day Old Guac	JJC60-2	2.3"	9/16 oz	3-5 ft	#4
Dream Gill	JJC60-8	2.3"	9/16 oz	3-5 ft	#4
Mudbug Punch	JJC60-13	2.3"	9/16 oz	3-5 ft	#4
Natty Light	JJC60-14	2.3"	9/16 oz	3-5 ft	#4
Old Gregg	JJC60-16	2.3"	9/16 oz	3-5 ft	#4
Truffle Butter	JJC60-20	2.3"	9/16 oz	3-5 ft	#4
Lucky Charm	JJC60-23	2.3"	9/16 oz	3-5 ft	#4
Tweetie Pie	JJC60-30	2.3"	9/16 oz	3-5 ft	#4
Citrus Shad	JJC60-60	2.3"	9/16 oz	3-5 ft	#4
Olive Shad	JJC60-61	2.3"	9/16 oz	3-5 ft	#4
Green Gizzard Shad	JJC60-62	2.3"	9/16 oz	3-5 ft	#4
Goldilocks	JJC60-67	2.3"	9/16 oz	3-5 ft	#4
Fire and Ice Craw	JJC60-77	2.3"	9/16 oz	3-5 ft	#4
Diamond Craw	JJC60-79	2.3"	9/16 oz	3-5 ft	#4
Chartreuse Root Beer	JJC60-80	2.3"	9/16 oz	3-5 ft	#4
Black Back Shad	JJC60-81	2.3"	9/16 oz	3-5 ft	#4
Green Craw	JJC60-82	2.3"	9/16 oz	3-5 ft	#4

JABBER JAW DEEP - MSRP \$12.99

COLOR	MODEL	SIZE	WEIGHT	DEPTH	HOOKS
Day Old Guac	JJC60-79-2	2.3"	5/8 oz	7-9 ft	#4
Mudbug Punch	JJC60-79-13	2.3"	5/8 oz	7-9 ft	#4
Natty Light	JJC60-79-14	2.3"	5/8 oz	7-9 ft	#4
Regurgitated Shad	JJC60-79-18	2.3"	5/8 oz	7-9 ft	#4
Tweetie Pie	JJC60-79-30	2.3"	5/8 oz	7-9 ft	#4
Citrus Shad	JJC60-79-60	2.3"	5/8 oz	7-9 ft	#4
Olive Shad	JJC60-79-61	2.3"	5/8 oz	7-9 ft	#4
Green Gizzard Shad	JJC60-79-62	2.3"	5/8 oz	7-9 ft	#4
Diamond Craw	JJC60-79-79	2.3"	5/8 oz	7-9 ft	#4
Chartreuse Root Beer	JJC60-79-80	2.3"	5/8 oz	7-9 ft	#4
Black Back Shad	JJC60-79-81	2.3"	5/8 oz	7-9 ft	#4
Green Craw	JJC60-79-82	2.3"	5/8 oz	7-9 ft	#4



SPIN WALKER

Walk the dog style baits have been calling us for an upgrade for a long time, and now we've answered. We've added a bottom positioned prop and clacker that give off a beguiling sputter whether twitched side to side or retrieved directly. Watch local fish become enamored and consumed by their need to attack. This spear is tipped with VMC premium PTFE coated hybrid treble hooks that make penetrating tough mouthed species child's play.

- Metal Prop And Clacker Provides Enticing Noise and Vibration
- HD Holographic Eyes
- Ultra-High Definition Paint Finishes

- Perfectly Balanced For Easy Walk The Dog Action
- VMC Premium PTFE Coated Hybrid Treble Hook for Improved Hook Penetration



SPIN WALKER - MSRP \$19.99

COLOR	MODEL	SIZE	WEIGHT	DEPTH	HOOKS
Rusty Bream	WB108-1	4.25"	2/3 oz	Floating	#2
Disco Shad	WB108-3	4.25"	2/3 oz	Floating	#2
Epic Shad	WB108-4	4.25"	2/3 oz	Floating	#2
Dream Gill	WB108-8	4.25"	2/3 oz	Floating	#2
Lunar Shad	WB108-12	4.25"	2/3 oz	Floating	#2
Natty Light	WB108-14	4.25"	2/3 oz	Floating	#2
Olive Crush	WB108-15	4.25"	2/3 oz	Floating	#2
Regurgitated Shad	WB108-18	4.25"	2/3 oz	Floating	#2
Stunner	WB108-19	4.25"	2/3 oz	Floating	#2
Albino Rhino	WB108-21	4.25"	2/3 oz	Floating	#2
Lucky Charm	WB108-23	4.25"	2/3 oz	Floating	#2
Casper Shad	WB108-24	4.25"	2/3 oz	Floating	#2



DUAL PITCH

Built with two one-knocker mechanisms which synchronizes to generate differing pitches. The large head chamber amplifies a higher pitch with stainless steel sounding while a larger tungsten rattle in the smaller rear chamber makes a deeper pitch. The tungsten weight transfer system enables longer casts. Walk it fast or slow producing 180° turns or tight crisp snaps that leave a bubble trail simulating prey. Strong nose end buoyancy creates firm resistance to diving in choppy water and the tapered tail combined with Mustad KVD Triple Grip trebles increase hookup ratio.

- Extra Wide Head For Increased Buoyancy
- Tapered Tail Improves Hookup Ratio
- HD Holographic Eyes

- Ultra-High Definition Paint Finish
- Weight Transfer System For Improved Casting Distance
- Mustad KVD Elite Triple Grip Treble Hooks



DUAL PITCH 4 1/4" - MSRP \$13.99

COLOR	MODEL	SIZE	WEIGHT	DEPTH	HOOKS
Albino Rhino	E-DP108-AR	4.25"	2/3 oz	Floating	#2
Rusty Bream	E-DP108-BR	4.25"	2/3 oz	Floating	#2
Disco Shad	E-DP108-DS	4.25"	2/3 oz	Floating	#2
Epic Shad	E-DP108-ES	4.25"	2/3 oz	Floating	#2
Dream Gill	E-DP108-GL	4.25"	2/3 oz	Floating	#2
Gizzard of Oz	E-DP108-GO-S	4.25"	2/3 oz	Floating	#2
Golden Retriever	E-DP108-GR	4.25"	2/3 oz	Floating	#2
Greenie	E-DP108-G-S	4.25"	2/3 oz	Floating	#2
Lunar Shad	E-DP108-LS	4.25"	2/3 oz	Floating	#2
Natty Light	E-DP108-NL	4.25"	2/3 oz	Floating	#2
Olive Crush	E-DP108-OC-S	4.25"	2/3 oz	Floating	#2
Regurgitated Shad	E-DP108-R	4.25"	2/3 oz	Floating	#2
Rave Bunny	E-DP108-RB	4.25"	2/3 oz	Floating	#2
Stunner	E-DP108-S	4.25"	2/3 oz	Floating	#2

DUAL PITCH 3 3/4" - MSRP \$11.99

COLOR	MODEL	SIZE	WEIGHT	DEPTH	HOOKS
Albino Rhino	E-DP94-AR	3.75"	1/2 oz	Floating	#4
Rusty Bream	E-DP94-BR	3.75"	1/2 oz	Floating	#4
Disco Shad	E-DP94-DS	3.75"	1/2 oz	Floating	#4
Epic Shad	E-DP94-ES	3.75"	1/2 oz	Floating	#4
Dream Gill	E-DP94-GL	3.75"	1/2 oz	Floating	#4
Gizzard of Oz	E-DP94-GO-S	3.75"	1/2 oz	Floating	#4
Golden Retriever	E-DP94-GR	3.75"	1/2 oz	Floating	#4
Greenie	E-DP94-G-S	3.75"	1/2 oz	Floating	#4
Lunar Shad	E-DP94-LS	3.75"	1/2 oz	Floating	#4
Natty Light	E-DP94-NL	3.75"	1/2 oz	Floating	#4
Olive Crush	E-DP94-OC-S	3.75"	1/2 oz	Floating	#4
Regurgitated Shad	E-DP94-R	3.75"	1/2 oz	Floating	#4
Rave Bunny	E-DP94-RB	3.75"	1/2 oz	Floating	#4
Stunner	E-DP94-S	3.75"	1/2 oz	Floating	#4



GLIDESDALE

Majestic as the sun setting over the horizon, the Glidesdale harnesses its smooth motion from the hydrodynamic design, and combined years of testing and development. The skilled tuning provides the ideal balance on the slow sinking pause. Tested by some of the best glide bait fishermen in the business, this lure will dance. VMC premium, chemically sharpened black nickel hooks forged with Hi Carbon steel create the ultimate weapon to go after your personal record.

- 3D Eyes
- Realistic Soft Tail
- High Definition Paint Finish

- Reinforced Hinge Provides Optimal Strength
- Perfectly Balanced Body Provides Exceptional Action
- VMC Premium Chemically Sharpened Black Nickel Hooks



RUSTY BREAM



CLEAR PERCH



GOLDILOCKS



RAINBOW TROUT

GLIDESDALE - MSRP \$19.99

COLOR	MODEL	SIZE	WEIGHT	DEPTH	HOOKS
Rusty Bream	G185-1	6.6"	2 1/2 oz	Slow Sinking	#1
Clear Perch	G185-65	6.6"	2 1/2 oz	Slow Sinking	#1
Goldilocks	G185-67	6.6"	2 1/2 oz	Slow Sinking	#1
Rainbow Trout	G185-76	6.6"	2 1/2 oz	Slow Sinking	#1



SHADOW SPIN

When you take the ultimate application of finesse techniques, develop and refine them into one package, this is exactly what comes out. It's all business in the front with a custom machined aluminum prop, and a downright party in the back with the subtle wedge-tailed paddle that shreds a whole new riff in the spy game.

- Metal Prop Provides Enticing Vibration And Action
- Perfectly Balanced for Enhanced Shimmy on the Fall
- Soft Wedge-Tail for Improved Action

- HD Holographic Eyes & Ultra-High Definition Paint Finishes
- VMC Premium PTFE Coated Hybrid Treble Hook for Improved Hook Penetration



GIZZARD OF OZ



OLIVE CRUSH



LUCKY CHARM



CASPER SHAD



BLACK LAVENDER



FRENCH PEARL



CLEAR PERCH



RAINBOW SHAD



GOLDILOCKS

SHADOW SPIN - MSRP \$19.99

COLOR	MODEL	SIZE	WEIGHT	DEPTH	HOOKS
Gizzard of Oz	KW125-9	5"	3/4oz	Slow Sinking	#4
Olive Crush	KW125-15	5"	3/4oz	Slow Sinking	#4
Lucky Charm	KW125-23	5"	3/4oz	Slow Sinking	#4
Casper Shad	KW125-24	5"	3/4oz	Slow Sinking	#4
Black Lavender	KW125-39	5"	3/4oz	Slow Sinking	#4
French Pearl	KW125-64	5"	3/4oz	Slow Sinking	#4
Clear Perch	KW125-65	5"	3/4oz	Slow Sinking	#4
Rainbow Shad	KW125-66	5"	3/4oz	Slow Sinking	#4
Goldilocks	KW125-67	5"	3/4oz	Slow Sinking	#4



LOCO SPECIAL

Slender suspense. The Loco Special creates the chaos of prey in peril. Tapping into the inner predator, the Loco Special will dart and pause in a manner most enticing to the most finicky of fish and literally forcing them to strike. Weighted for purposefully long casts, it will stay in the target rich environment for longer. If you need a bite, you know where to reach.

- HD Holographic Eyes
- Ultra-High Definition Paint Finish

- Weight Transfer System For Improved Casting Distance
- Mustad KVD Elite Triple Grip Treble Hooks



DISCO SHAD



EPIC SHAD



FANTASY SHAD



GIZZARD OF OZ



GOLDEN RETRIEVER



NATTY LIGHT



OLIVE CRUSH



REGURGITATED SHAD



LUCKY CHARM



CASPER SHAD



GOLDEN NUGGET



FISH STICK



SO SHINY



NEON DISCO SHAD



BLACK LAVENDER

LOCO SPECIAL - 4 1/4" - 3-5' - MSRP \$15.99

COLOR	MODEL	SIZE	WEIGHT	DEPTH	HOOKS
Disco Shad	LS35-3	4.25"	9/16 oz	3-5 ft	#6
Epic Shad	LS35-4	4.25"	9/16 oz	3-5 ft	#6
Fantasy Shad	LS35-5	4.25"	9/16 oz	3-5 ft	#6
Gizzard of Oz	LS35-9	4.25"	9/16 oz	3-5 ft	#6
Golden Retriever	LS35-10	4.25"	9/16 oz	3-5 ft	#6
Natty Light	LS35-14	4.25"	9/16 oz	3-5 ft	#6
Olive Crush	LS35-15	4.25"	9/16 oz	3-5 ft	#6
Regurgitated Shad	LS35-18	4.25"	9/16 oz	3-5 ft	#6
Lucky Charm	LS35-23	4.25"	9/16 oz	3-5 ft	#6
Casper Shad	LS35-24	4.25"	9/16 oz	3-5 ft	#6
Golden Nugget	LS35-25	4.25"	9/16 oz	3-5 ft	#6
Fish Stick	LS35-26	4.25"	9/16 oz	3-5 ft	#6
So Shiny	LS35-37	4.25"	9/16 oz	3-5 ft	#6
Neon Disco Shad	LS35-38	4.25"	9/16 oz	3-5 ft	#6
Black Lavender	LS35-39	4.25"	9/16 oz	3-5 ft	#6

"LOCO SPECIAL - 4 1/4" - 6-9' - MSRP \$15.99

COLOR	MODEL	SIZE	WEIGHT	DEPTH	HOOKS
Disco Shad	LS69-3	4.25"	9/16 oz	6-9 ft	#6
Epic Shad	LS69-4	4.25"	9/16 oz	6-9 ft	#6
Fantasy Shad	LS69-5	4.25"	9/16 oz	6-9 ft	#6
Gizzard of Oz	LS69-9	4.25"	9/16 oz	6-9 ft	#6
Golden Retriever	LS69-10	4.25"	9/16 oz	6-9 ft	#6
Natty Light	LS69-14	4.25"	9/16 oz	6-9 ft	#6
Olive Crush	LS69-15	4.25"	9/16 oz	6-9 ft	#6
Regurgitated Shad	LS69-18	4.25"	9/16 oz	6-9 ft	#6
Lucky Charm	LS69-23	4.25"	9/16 oz	6-9 ft	#6
Casper Shad	LS69-24	4.25"	9/16 oz	6-9 ft	#6
Golden Nugget	LS69-25	4.25"	9/16 oz	6-9 ft	#6
Fish Stick	LS69-26	4.25"	9/16 oz	6-9 ft	#6
So Shiny	LS69-37	4.25"	9/16 oz	6-9 ft	#6
Neon Disco Shad	LS69-38	4.25"	9/16 oz	6-9 ft	#6
Black Lavender	LS69-39	4.25"	9/16 oz	6-9 ft	#6

MAGIC MAN



CHICKEN
OF THE SEA

Flawless in every aspect, the Magic Man can be either burned or crawled. The nose down stance and tight action protect it from snagging anything other than fish. When paused or killed, it shimmies without spinning or tumbling which produces frequent strikes. The tapered tail increases hook up success and the Mustad KVD Triple Grip Trebles keep fish buttoned up after the attack or strike.

- HD Holographic Eyes
- Ultra-High Definition Paint Finish

- Weight Transfer System For Improved Casting Distance
- Mustad KVD Elite Triple Grip Treble Hooks



MAGIC MAN - 1/2OZ - MSRP \$11.99

COLOR	MODEL	SIZE	WEIGHT	DEPTH	HOOKS
Rusty Bream	E-PVSP12-BR	2.5"	1/2 oz	Sinking	#6
Day Old Guac	E-PVSP12-DG	2.5"	1/2 oz	Sinking	#6
Disco Shad	E-PVSP12-DS	2.5"	1/2 oz	Sinking	#6
Epic Shad	E-PVSP12-ES	2.5"	1/2 oz	Sinking	#6
Fantasy Shad	E-PVSP12-FS	2.5"	1/2 oz	Sinking	#6
Fire Tiger	E-PVSP12-FT	2.5"	1/2 oz	Sinking	#6
Dream Gill	E-PVSP12-GL	2.5"	1/2 oz	Sinking	#6
Gizzard of Oz	E-PVSP12-GO-S	2.5"	1/2 oz	Sinking	#6
Golden Retriever	E-PVSP12-GR	2.5"	1/2 oz	Sinking	#6
Greenie	E-PVSP12-G-S	2.5"	1/2 oz	Sinking	#6
Louisiana Frog Cakes	E-PVSP12-LF	2.5"	1/2 oz	Sinking	#6
Lunar Shad	E-PVSP12-LS	2.5"	1/2 oz	Sinking	#6
Mudbug Punch	E-PVSP12-MP	2.5"	1/2 oz	Sinking	#6
Natty Light	E-PVSP12-NL	2.5"	1/2 oz	Sinking	#6
Olive Crush	E-PVSP12-OC-S	2.5"	1/2 oz	Sinking	#6
Old Gregg	E-PVSP12-OG	2.5"	1/2 oz	Sinking	#6
Purple Nurple	E-PVSP12-PN	2.5"	1/2 oz	Sinking	#6
Regurgitated Shad	E-PVSP12-R	2.5"	1/2 oz	Sinking	#6
Stunner	E-PVSP12-S	2.5"	1/2 oz	Sinking	#6
Tweetie Pie	E-PVSP12-30	2.5"	1/2 oz	Sinking	#6
Chicken of the Sea	E-PVSP12-31	2.5"	1/2 oz	Sinking	#6

MAGIC MAN - 3/4OZ - MSRP \$11.99

COLOR	MODEL	SIZE	WEIGHT	DEPTH	HOOKS
Rusty Bream	E-PVSP34-BR	2.95"	3/4 oz	Sinking	#2
Day Old Guac	E-PVSP34-DG	2.95"	3/4 oz	Sinking	#2
Disco Shad	E-PVSP34-DS	2.95"	3/4 oz	Sinking	#2
Epic Shad	E-PVSP34-ES	2.95"	3/4 oz	Sinking	#2
Fantasy Shad	E-PVSP34-FS	2.95"	3/4 oz	Sinking	#2
Fire Tiger	E-PVSP34-FT	2.95"	3/4 oz	Sinking	#2
Dream Gill	E-PVSP34-GL	2.95"	3/4 oz	Sinking	#2
Gizzard of Oz	E-PVSP34-GO-S	2.95"	3/4 oz	Sinking	#2
Golden Retriever	E-PVSP34-GR	2.95"	3/4 oz	Sinking	#2
Greenie	E-PVSP34-G-S	2.95"	3/4 oz	Sinking	#2
Louisiana Frog Cakes	E-PVSP34-LF	2.95"	3/4 oz	Sinking	#2
Lunar Shad	E-PVSP34-LS	2.95"	3/4 oz	Sinking	#2
Mudbug Punch	E-PVSP34-MP	2.95"	3/4 oz	Sinking	#2
Natty Light	E-PVSP34-NL	2.95"	3/4 oz	Sinking	#2
Olive Crush	E-PVSP34-OC-S	2.95"	3/4 oz	Sinking	#2
Old Gregg	E-PVSP34-OG	2.95"	3/4 oz	Sinking	#2
Purple Nurple	E-PVSP34-PN	2.95"	3/4 oz	Sinking	#2
Regurgitated Shad	E-PVSP34-R	2.95"	3/4 oz	Sinking	#2
Stunner	E-PVSP34-S	2.95"	3/4 oz	Sinking	#2
Tweetie Pie	E-PVSP34-30	2.95"	3/4 oz	Sinking	#2
Chicken of the Sea	E-PVSP34-31	2.95"	3/4 oz	Sinking	#2

MAGIC MAN - 1/2OZ - MULTIPITCH RATTLE - MSRP \$11.99

COLOR	MODEL	SIZE	WEIGHT	DEPTH	HOOKS
Rusty Bream	E-PVSP12-BR-M	2.5"	1/2 oz	Sinking	#6
Day Old Guac	E-PVSP12-DG-M	2.5"	1/2 oz	Sinking	#6
Disco Shad	E-PVSP12-DS-M	2.5"	1/2 oz	Sinking	#6
Epic Shad	E-PVSP12-ES-M	2.5"	1/2 oz	Sinking	#6
Fantasy Shad	E-PVSP12-FS-M	2.5"	1/2 oz	Sinking	#6
Fire Tiger	E-PVSP12-FT-M	2.5"	1/2 oz	Sinking	#6
Dream Gill	E-PVSP12-GL-M	2.5"	1/2 oz	Sinking	#6
Gizzard of Oz	E-PVSP12-GO-S-M	2.5"	1/2 oz	Sinking	#6
Golden Retriever	E-PVSP12-GR-M	2.5"	1/2 oz	Sinking	#6
Greenie	E-PVSP12-G-S-M	2.5"	1/2 oz	Sinking	#6
Louisiana Frog Cakes	E-PVSP12-LF-M	2.5"	1/2 oz	Sinking	#6
Lunar Shad	E-PVSP12-LS-M	2.5"	1/2 oz	Sinking	#6
Mudbug Punch	E-PVSP12-MP-M	2.5"	1/2 oz	Sinking	#6
Natty Light	E-PVSP12-NL-M	2.5"	1/2 oz	Sinking	#6
Olive Crush	E-PVSP12-OC-S-M	2.5"	1/2 oz	Sinking	#6
Old Gregg	E-PVSP12-OG-M	2.5"	1/2 oz	Sinking	#6
Purple Nurple	E-PVSP12-PN-M	2.5"	1/2 oz	Sinking	#6
Regurgitated Shad	E-PVSP12-R-M	2.5"	1/2 oz	Sinking	#6
Stunner	E-PVSP12-S-M	2.5"	1/2 oz	Sinking	#6
Tweetie Pie	E-PVSP12-30-M	2.5"	1/2 oz	Sinking	#6
Chicken of the Sea	E-PVSP12-31-M	2.5"	1/2 oz	Sinking	#6

MAGIC MAN - 3/4OZ - MULTIPITCH RATTLE - MSRP \$11.99

COLOR	MODEL	SIZE	WEIGHT	DEPTH	HOOKS
Rusty Bream	E-PVSP34-BR-M	2.95"	3/4 oz	Sinking	#2
Day Old Guac	E-PVSP34-DG-M	2.95"	3/4 oz	Sinking	#2
Disco Shad	E-PVSP34-DS-M	2.95"	3/4 oz	Sinking	#2
Epic Shad	E-PVSP34-ES-M	2.95"	3/4 oz	Sinking	#2
Fantasy Shad	E-PVSP34-FS-M	2.95"	3/4 oz	Sinking	#2
Fire Tiger	E-PVSP34-FT-M	2.95"	3/4 oz	Sinking	#2
Dream Gill	E-PVSP34-GL-M	2.95"	3/4 oz	Sinking	#2
Gizzard of Oz	E-PVSP34-GO-S-M	2.95"	3/4 oz	Sinking	#2
Golden Retriever	E-PVSP34-GR-M	2.95"	3/4 oz	Sinking	#2
Greenie	E-PVSP34-G-S-M	2.95"	3/4 oz	Sinking	#2
Louisiana Frog Cakes	E-PVSP34-LF-M	2.95"	3/4 oz	Sinking	#2
Lunar Shad	E-PVSP34-LS-M	2.95"	3/4 oz	Sinking	#2
Mudbug Punch	E-PVSP34-MP-M	2.95"	3/4 oz	Sinking	#2
Natty Light	E-PVSP34-NL-M	2.95"	3/4 oz	Sinking	#2
Olive Crush	E-PVSP34-OC-S-M	2.95"	3/4 oz	Sinking	#2
Old Gregg	E-PVSP34-OG-M	2.95"	3/4 oz	Sinking	#2
Purple Nurple	E-PVSP34-PN-M	2.95"	3/4 oz	Sinking	#2
Regurgitated Shad	E-PVSP34-R-M	2.95"	3/4 oz	Sinking	#2
Stunner	E-PVSP34-S-M	2.95"	3/4 oz	Sinking	#2
Tweetie Pie	E-PVSP34-30-M	2.95"	3/4 oz	Sinking	#2
Chicken of the Sea	E-PVSP34-31-M	2.95"	3/4 oz	Sinking	#2

SCAMP



The Airfoil Carbon injected bill is thinner, stronger, and more sensitive than any other. The tie-down makes direct contact with the bill, sending vibration up the line to the angler's hands. It also excels at deflection and produces an erratic hunting action that triggers attacks. The high buoyancy design gives it the high float characteristics of an old school balsa delivering a fish attracting high rise retreat.

- Airfoil Carbon Bill
- Float Characteristics Of Balsa Wood With Durability Of Plastic
- HD Holographic Eyes
- Ultra-High Definition Paint Finish
- Weight Transfer System For Improved Casting Distance
- Mustad KVD Elite Triple Grip Treble Hooks



SCAMP - 1.5" - 1-3' - MSRP \$10.99

COLOR	MODEL	SIZE	WEIGHT	DEPTH	HOOKS
Rusty Bream	E-SC15-BR	1.5"	1/2 oz	1-3 ft	#4
Day Old Guac	E-SC15-DG	1.5"	1/2 oz	1-3 ft	#4
Disco Shad	E-SC15-DS	1.5"	1/2 oz	1-3 ft	#4
Epic Shad	E-SC15-ES	1.5"	1/2 oz	1-3 ft	#4
Fantasy Shad	E-SC15-FS	1.5"	1/2 oz	1-3 ft	#4
Fire Tiger	E-SC15-FT	1.5"	1/2 oz	1-3 ft	#4
Dream Gill	E-SC15-GL	1.5"	1/2 oz	1-3 ft	#4
Gizzard of Oz	E-SC15-GO-S	1.5"	1/2 oz	1-3 ft	#4
Golden Retriever	E-SC15-GR	1.5"	1/2 oz	1-3 ft	#4
Greenie	E-SC15-G-S	1.5"	1/2 oz	1-3 ft	#4
Louisiana Frog Cakes	E-SC15-LF	1.5"	1/2 oz	1-3 ft	#4
Mudbug Punch	E-SC15-MP	1.5"	1/2 oz	1-3 ft	#4
Natty Light	E-SC15-NL	1.5"	1/2 oz	1-3 ft	#4
Olive Crush	E-SC15-OC-S	1.5"	1/2 oz	1-3 ft	#4
Old Gregg	E-SC15-OG	1.5"	1/2 oz	1-3 ft	#4
Purple Nurple	E-SC15-PN	1.5"	1/2 oz	1-3 ft	#4
Regurgitated Shad	E-SC15-R	1.5"	1/2 oz	1-3 ft	#4
Stunner	E-SC15-S	1.5"	1/2 oz	1-3 ft	#4
Truffle Butter	E-SC15-TB	1.5"	1/2 oz	1-3 ft	#4
Tweetie Pie	E-SC15-30	1.5"	1/2 oz	1-3 ft	#4
Chicken of the Sea	E-SC15-31	1.5"	1/2 oz	1-3 ft	#4

SCAMP - 2.5" - 3-5' - MSRP \$11.99

COLOR	MODEL	SIZE	WEIGHT	DEPTH	HOOKS
Rusty Bream	E-SC25-BR	2.5"	3/4 oz	3-5 ft	#2
Day Old Guac	E-SC25-DG	2.5"	3/4 oz	3-5 ft	#2
Disco Shad	E-SC25-DS	2.5"	3/4 oz	3-5 ft	#2
Epic Shad	E-SC25-ES	2.5"	3/4 oz	3-5 ft	#2
Fantasy Shad	E-SC25-FS	2.5"	3/4 oz	3-5 ft	#2
Fire Tiger	E-SC25-FT	2.5"	3/4 oz	3-5 ft	#2
Dream Gill	E-SC25-GL	2.5"	3/4 oz	3-5 ft	#2
Gizzard of Oz	E-SC25-GO-S	2.5"	3/4 oz	3-5 ft	#2
Golden Retriever	E-SC25-GR	2.5"	3/4 oz	3-5 ft	#2
Greenie	E-SC25-G-S	2.5"	3/4 oz	3-5 ft	#2
Louisiana Frog Cakes	E-SC25-LF	2.5"	3/4 oz	3-5 ft	#2
Mudbug Punch	E-SC25-MP	2.5"	3/4 oz	3-5 ft	#2
Natty Light	E-SC25-NL	2.5"	3/4 oz	3-5 ft	#2
Olive Crush	E-SC25-OC-S	2.5"	3/4 oz	3-5 ft	#2
Old Gregg	E-SC25-OG	2.5"	3/4 oz	3-5 ft	#2
Purple Nurple	E-SC25-PN	2.5"	3/4 oz	3-5 ft	#2
Regurgitated Shad	E-SC25-R	2.5"	3/4 oz	3-5 ft	#2
Stunner	E-SC25-S	2.5"	3/4 oz	3-5 ft	#2
Truffle Butter	E-SC25-TB	2.5"	3/4 oz	3-5 ft	#2
Tweetie Pie	E-SC25-30	2.5"	3/4 oz	3-5 ft	#2
Chicken of the Sea	E-SC25-31	2.5"	3/4 oz	3-5 ft	#2

CLIFF BANGER



- HD Holographic Eyes
- Ultra-High Definition Paint Finish

- Weight Transfer System For Improved Casting Distance
- Mustad KVD Elite Triple Grip Treble Hooks



CLIFF BANGER - 2.5" - 8" - MSRP \$13.99

COLOR	MODEL	SIZE	WEIGHT	DEPTH	HOOKS
Rusty Bream	CB8-1	2.5"	1/2 oz	8 ft	#4
Day Old Guac	CB8-2	2.5"	1/2 oz	8 ft	#4
Disco Shad	CB8-3	2.5"	1/2 oz	8 ft	#4
Epic Shad	CB8-4	2.5"	1/2 oz	8 ft	#4
Fantasy Shad	CB8-5	2.5"	1/2 oz	8 ft	#4
Fire Tiger	CB8-6	2.5"	1/2 oz	8 ft	#4
Greenie	CB8-7	2.5"	1/2 oz	8 ft	#4
Dream Gill	CB8-8	2.5"	1/2 oz	8 ft	#4
Gizzard of Oz	CB8-9	2.5"	1/2 oz	8 ft	#4
Golden Retriever	CB8-10	2.5"	1/2 oz	8 ft	#4
Louisiana Frog Cakes	CB8-11	2.5"	1/2 oz	8 ft	#4
Mudbug Special	CB8-13	2.5"	1/2 oz	8 ft	#4
Natty Light	CB8-14	2.5"	1/2 oz	8 ft	#4
Olive Crush	CB8-15	2.5"	1/2 oz	8 ft	#4
Old Gregg	CB8-16	2.5"	1/2 oz	8 ft	#4
Purple Nurple	CB8-17	2.5"	1/2 oz	8 ft	#4
Regurgitated Shad	CB8-18	2.5"	1/2 oz	8 ft	#4
Stunner	CB8-19	2.5"	1/2 oz	8 ft	#4
Truffle Butter	CB8-20	2.5"	1/2 oz	8 ft	#4
Tweetie Pie	CB8-30	2.5"	1/2 oz	8 ft	#4
Chicken of the Sea	CB8-31	2.5"	1/2 oz	8 ft	#4

CLIFF BANGER - 3" - 12" - MSRP \$14.99

COLOR	MODEL	SIZE	WEIGHT	DEPTH	HOOKS
Rusty Bream	CB12-1	3"	11/16 oz	12 ft	#2
Day Old Guac	CB12-2	3"	11/16 oz	12 ft	#2
Disco Shad	CB12-3	3"	11/16 oz	12 ft	#2
Epic Shad	CB12-4	3"	11/16 oz	12 ft	#2
Fantasy Shad	CB12-5	3"	11/16 oz	12 ft	#2
Fire Tiger	CB12-6	3"	11/16 oz	12 ft	#2
Greenie	CB12-7	3"	11/16 oz	12 ft	#2
Dream Gill	CB12-8	3"	11/16 oz	12 ft	#2
Gizzard of Oz	CB12-9	3"	11/16 oz	12 ft	#2
Golden Retriever	CB12-10	3"	11/16 oz	12 ft	#2
Louisiana Frog Cakes	CB12-11	3"	11/16 oz	12 ft	#2
Mudbug Special	CB12-13	3"	11/16 oz	12 ft	#2
Natty Light	CB12-14	3"	11/16 oz	12 ft	#2
Olive Crush	CB12-15	3"	11/16 oz	12 ft	#2
Old Gregg	CB12-16	3"	11/16 oz	12 ft	#2
Purple Nurple	CB12-17	3"	11/16 oz	12 ft	#2
Regurgitated Shad	CB12-18	3"	11/16 oz	12 ft	#2
Stunner	CB12-19	3"	11/16 oz	12 ft	#2
Truffle Butter	CB12-20	3"	11/16 oz	12 ft	#2
Tweetie Pie	CB12-30	3"	11/16 oz	12 ft	#2
Chicken of the Sea	CB12-31	3"	11/16 oz	12 ft	#2

CLIFF BANGER - 3" - 15" - MSRP \$14.99

COLOR	MODEL	SIZE	WEIGHT	DEPTH	HOOKS
Rusty Bream	CB15-1	3"	3/4 oz	15 ft	#2
Day Old Guac	CB15-2	3"	3/4 oz	15 ft	#2
Disco Shad	CB15-3	3"	3/4 oz	15 ft	#2
Epic Shad	CB15-4	3"	3/4 oz	15 ft	#2
Fantasy Shad	CB15-5	3"	3/4 oz	15 ft	#2
Fire Tiger	CB15-6	3"	3/4 oz	15 ft	#2
Greenie	CB15-7	3"	3/4 oz	15 ft	#2
Dream Gill	CB15-8	3"	3/4 oz	15 ft	#2
Gizzard of Oz	CB15-9	3"	3/4 oz	15 ft	#2
Golden Retriever	CB15-10	3"	3/4 oz	15 ft	#2
Louisiana Frog Cakes	CB15-11	3"	3/4 oz	15 ft	#2
Mudbug Special	CB15-13	3"	3/4 oz	15 ft	#2
Natty Light	CB15-14	3"	3/4 oz	15 ft	#2
Olive Crush	CB15-15	3"	3/4 oz	15 ft	#2
Old Gregg	CB15-16	3"	3/4 oz	15 ft	#2
Purple Nurple	CB15-17	3"	3/4 oz	15 ft	#2
Regurgitated Shad	CB15-18	3"	3/4 oz	15 ft	#2
Stunner	CB15-19	3"	3/4 oz	15 ft	#2
Truffle Butter	CB15-20	3"	3/4 oz	15 ft	#2
Tweetie Pie	CB15-30	3"	3/4 oz	15 ft	#2
Chicken of the Sea	CB15-31	3"	3/4 oz	15 ft	#2



Walkin' TRASH PANDA

Our walking Trash Panda slides through the thick gnar because that's exactly where it was designed to fish clean. Note the unique topside Blowhole. Instead of hitting heavy cover and filling with water, the walking Trash Panda rebounds by sucking in only air. It rides high, walks true and above all, lets you play the frog card in places other frogs die.

- Heat Shrink Seals Reduce Water Intrusion
- Custom 4/0 Frog Hook
- Internal Molded Weight Improves Durability

- Top Body Blow Hole Position Reduces Water Intrusion
- Hybrid Leg Constuction



RUSTY BREAM



TRUFFLE BUTTER



SEXY CAN I



ALBINO RHINO



BLACK AND BRUISED



PIMPIN' PERCH



FROG PRINCE



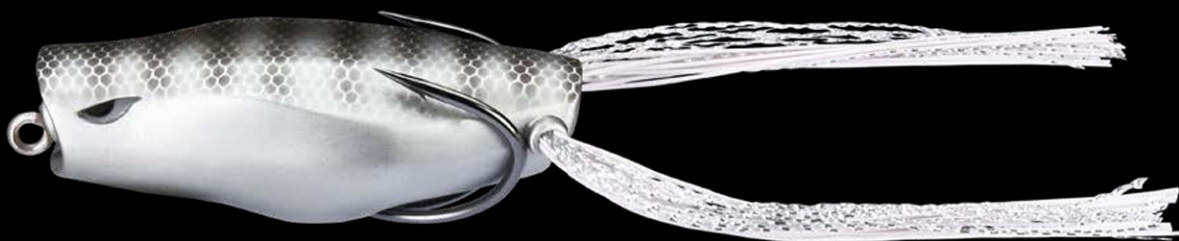
HAWKEYE



DREAM GILL

WALKIN' TRASH PANDA - MSRP \$12.99

COLOR	MODEL	SIZE	WEIGHT	DEPTH	HOOKS
Rusty Bream	TPWF-1	2.95"	9/16 oz	Floating	Custom 4/0
Dream Gill	TPWF-8	2.95"	9/16 oz	Floating	Custom 4/0
Truffle Butter	TPWF-20	2.95"	9/16 oz	Floating	Custom 4/0
Albino Rhino	TPWF-21	2.95"	9/16 oz	Floating	Custom 4/0
Sexy Can I	TPWF-28	2.95"	9/16 oz	Floating	Custom 4/0
Pimpin' Perch	TPWF-33	2.95"	9/16 oz	Floating	Custom 4/0
Frog Prince	TPWF-34	2.95"	9/16 oz	Floating	Custom 4/0
Black and Bruised	TPWF-55	2.95"	9/16 oz	Floating	Custom 4/0
Hawkeye	TPWF-56	2.95"	9/16 oz	Floating	Custom 4/0



Poppin' TRASH PANDA

With a seriously cupped face, our Poppin' Trash Panda is patterned to chug loud like a springtime shallow water bluegill. And just like its Walkin' Trash Panda brother, it has a Blowhole that refills by sucking in air instead of water for a unique, anti-sink, soft frog bait that stays up and smashes.

- Heat Shrink Seals Reduce Water Intrusion
- Custom 4/0 Frog Hook
- Internal Molded Weight Improves Durability

- Top Body Blow Hole Position Reduces Water Intrusion
- Hybrid Leg Constuction



RUSTY BREAM



TRUFFLE BUTTER



SEXY CAN I



ALBINO RHINO



BLACK AND BRUISED



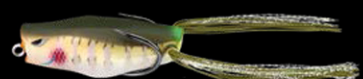
PIMPIN' PERCH



FROG PRINCE



HAWKEYE



DREAM GILL

POPPIN' TRASH PANDA - MSRP \$12.99

COLOR	MODEL	SIZE	WEIGHT	DEPTH	HOOKS
Rusty Bream	TPPF-1	2.95"	9/16 oz	Floating	Custom 4/0
Dream Gill	TPPF-8	2.95"	9/16 oz	Floating	Custom 4/0
Truffle Butter	TPPF-20	2.95"	9/16 oz	Floating	Custom 4/0
Albino Rhino	TPPF-21	2.95"	9/16 oz	Floating	Custom 4/0
Sexy Can I	TPPF-28	2.95"	9/16 oz	Floating	Custom 4/0
Pimpin' Perch	TPPF-33	2.95"	9/16 oz	Floating	Custom 4/0
Frog Prince	TPPF-34	2.95"	9/16 oz	Floating	Custom 4/0
Black and Bruised	TPPF-55	2.95"	9/16 oz	Floating	Custom 4/0
Hawkeye	TPPF-56	2.95"	9/16 oz	Floating	Custom 4/0



TROLL HUNTER

You know how every angler wants that super specific depth and profile and each one is extremely different? Well, this series has all of them. Every single one. That's why these bad boys come rigged in a broad array of options. Added bonus, the VMC black nickel chemically sharpened hooks make this bait supremely retentive.

- 3D Eyes
- Multi Rattle
- High Definition Paint Finish

- Weight Transfer System for Increases Casting Distance
- VMC Premium Chemically Sharpened Black Nickel Hooks



DAY
OLD GUAC



EPIC SHAD



DREAM GILL



MUDBUG
PUNCH



NATTY LIGHT



OLIVE CRUSH



STUNNER



TRUFFLE
BUTTER



TWEETIE PIE



CITRUS SHAD



OLIVE SHAD



GREEN
GIZZARD SHAD

TROLL HUNTER - 8' - MSRP \$6.99

COLOR	MODEL	SIZE	WEIGHT	DEPTH	HOOKS
Day Old Guac	TH60-8-2	2.3"	1/2 oz	8 ft	#4
Epic Shad	TH60-8-4	2.3"	1/2 oz	8 ft	#4
Mudbug Punch	TH60-8-13	2.3"	1/2 oz	8 ft	#4
Natty Light	TH60-8-14	2.3"	1/2 oz	8 ft	#4
Stunner	TH60-8-19	2.3"	1/2 oz	8 ft	#4
Truffle Butter	TH60-8-20	2.3"	1/2 oz	8 ft	#4
Tweetie Pie	TH60-8-30	2.3"	1/2 oz	8 ft	#4
Citrus Shad	TH60-8-60	2.3"	1/2 oz	8 ft	#4
Olive Shad	TH60-8-61	2.3"	1/2 oz	8 ft	#4
Green Gizzard Shad	TH60-8-62	2.3"	1/2 oz	8 ft	#4

TROLL HUNTER - 15' - MSRP \$6.99

COLOR	MODEL	SIZE	WEIGHT	DEPTH	HOOKS
Epic Shad	TH70-15-4	2.75"	11/16oz	15 ft	#2
Dream Gill	TH70-15-8	2.75"	11/16oz	15 ft	#2
Natty Light	TH70-15-14	2.75"	11/16oz	15 ft	#2
Olive Crush	TH70-15-15	2.75"	11/16oz	15 ft	#2
Stunner	TH70-15-19	2.75"	11/16oz	15 ft	#2
Truffle Butter	TH70-15-20	2.75"	11/16oz	15 ft	#2
Tweetie Pie	TH70-15-30	2.75"	11/16oz	15 ft	#2
Citrus Shad	TH70-15-60	2.75"	11/16oz	15 ft	#2
Olive Shad	TH70-15-61	2.75"	11/16oz	15 ft	#2
Green Gizzard Shad	TH70-15-62	2.75"	11/16oz	15 ft	#2

TROLL HUNTER - 12' - MSRP \$6.99

COLOR	MODEL	SIZE	WEIGHT	DEPTH	HOOKS
Epic Shad	TH70-12-4	2.75"	11/16 oz	12 ft	#2
Dream Gill	TH70-12-8	2.75"	11/16 oz	12 ft	#2
Natty Light	TH70-12-14	2.75"	11/16 oz	12 ft	#2
Olive Crush	TH70-12-15	2.75"	11/16 oz	12 ft	#2
Stunner	TH70-12-19	2.75"	11/16 oz	12 ft	#2
Truffle Butter	TH70-12-20	2.75"	11/16 oz	12 ft	#2
Tweetie Pie	TH70-12-30	2.75"	11/16 oz	12 ft	#2
Citrus Shad	TH70-12-60	2.75"	11/16 oz	12 ft	#2
Olive Shad	TH70-12-61	2.75"	11/16 oz	12 ft	#2
Green Gizzard Shad	TH70-12-62	2.75"	11/16 oz	12 ft	#2

TROLL HUNTER - 18' - MSRP \$6.99

COLOR	MODEL	SIZE	WEIGHT	DEPTH	HOOKS
Epic Shad	TH70-18-4	2.75"	11/16oz	18 ft	#2
Dream Gill	TH70-18-8	2.75"	11/16oz	18 ft	#2
Natty Light	TH70-18-14	2.75"	11/16oz	18 ft	#2
Olive Crush	TH70-18-15	2.75"	11/16oz	18 ft	#2
Stunner	TH70-18-19	2.75"	11/16oz	18 ft	#2
Truffle Butter	TH70-18-20	2.75"	11/16oz	18 ft	#2
Tweetie Pie	TH70-18-30	2.75"	11/16oz	18 ft	#2
Citrus Shad	TH70-18-60	2.75"	11/16oz	18 ft	#2
Olive Shad	TH70-18-61	2.75"	11/16oz	18 ft	#2
Green Gizzard Shad	TH70-18-62	2.75"	11/16oz	18 ft	#2



FLATTY DADDY

That's right, bask in the glory of its flat sided magnificence. We all know there's a time and place for a premium, flat sided crankbait. The refined shape produces superior hunting action and we've tuned them to be exceptional. Rigged with premium VMC chemically sharpened hooks to ensure maximum landing percentages.

- Flat Sided for Superior Hunting Action
- 3D Eyes

- High Definition Paint Finish
- VMC Premium Chemically Sharpened Black Nickel Hooks



RUSTY BREAM



DAY OLD GUAC



EPIC SHAD



DREAM GILL



MUDBUG PUNCH



NATTY LIGHT



CASPER SHAD



TWEETIE PIE



CLEAR PERCH

FLATTY DADDY - MSRP \$6.99

COLOR	MODEL	SIZE	WEIGHT	DEPTH	HOOKS
Rusty Bream	FD65-6-1	2.5"	1/2 oz	Floating	#4
Day Old Guac	FD65-6-2	2.5"	1/2 oz	Floating	#4
Epic Shad	FD65-6-4	2.5"	1/2 oz	Floating	#4
Dream Gill	FD65-6-8	2.5"	1/2 oz	Floating	#4
Mudbug Punch	FD65-6-13	2.5"	1/2 oz	Floating	#4
Natty Light	FD65-6-14	2.5"	1/2 oz	Floating	#4
Casper Shad	FD65-6-24	2.5"	1/2 oz	Floating	#4
Tweetie Pie	FD65-6-30	2.5"	1/2 oz	Floating	#4
Clear Perch	FD65-6-65	2.5"	1/2 oz	Floating	#4



EL DIABLO

Cousin to the Magic Man, El Diablo is the marauder of depths. Outfitted with VMC chemically sharpened black nickel hooks, these baits come rigged to play straight out of the box. The Multi rattle system produces irresistible sounds and vibrations.

- Multi Rattle
- 3D Eyes

- High Definition Paint Finish
- VMC Premium Chemically Sharpened Black Nickel Hooks



RUSTY BREAM



DAY OLD GUAC



GOLDEN RETRIEVER



LUNAR SHAD



MUDBUG PUNCH



NATTY LIGHT



OLD GREGG



PURPLE NURPLE



CHROME BLUE BACK

EL DIABLO - 1/20Z - MSRP \$6.99

COLOR	MODEL	SIZE	WEIGHT	DEPTH	HOOKS
Rusty Bream	ED65-1	2.5"	1/2 oz	Sinking	#4
Day Old Guac	ED65-2	2.5"	1/2 oz	Sinking	#4
Golden Retriever	ED65-10	2.5"	1/2 oz	Sinking	#4
Lunar Shad	ED65-12	2.5"	1/2 oz	Sinking	#4
Mudbug Punch	ED65-13	2.5"	1/2 oz	Sinking	#4
Natty Light	ED65-14	2.5"	1/2 oz	Sinking	#4
Old Gregg	ED65-16	2.5"	1/2 oz	Sinking	#4
Purple Nurple	ED65-17	2.5"	1/2 oz	Sinking	#4
Chrome Blue Back	ED65-59	2.5"	1/2 oz	Sinking	#4

EL DIABLO - 3/40Z - MSRP \$6.99

COLOR	MODEL	SIZE	WEIGHT	DEPTH	HOOKS
Rusty Bream	ED75-1	3"	3/4 oz	Sinking	#2
Day Old Guac	ED75-2	3"	3/4 oz	Sinking	#2
Golden Retriever	ED75-10	3"	3/4 oz	Sinking	#2
Lunar Shad	ED75-12	3"	3/4 oz	Sinking	#2
Mudbug Punch	ED75-13	3"	3/4 oz	Sinking	#2
Natty Light	ED75-14	3"	3/4 oz	Sinking	#2
Old Gregg	ED75-16	3"	3/4 oz	Sinking	#2
Purple Nurple	ED75-17	3"	3/4 oz	Sinking	#2
Chrome Blue Back	ED75-59	3"	3/4 oz	Sinking	#2



WHIPPER SNAPPER

Do you want 5 -Star chef to cater your breakfast on tournament morning? Too bad. If you do want to catch the biggest fish in the tournament, throw this. Available in various depths and sizes to fit any situation you request. The slim, erratic profile was designed to slash and dart through the water column providing a tremendously tantalizing effect. Rigged with those sticky sharp VMC chemically sharpened black nickel hooks to ensure optimal landing ratio.

- 3D Eyes
- High Definition Paint Finish

- VMC Premium Chemically Sharpened Black Nickel Hooks
- Weight Transfer System for Increased Casting Distance



DISCO SHAD



EPIC SHAD



GIZZARD OF OZ



OLIVE CRUSH



LUCKY CHARM



CASPER SHAD



BLACK LAVENDER



CLEAR PERCH



RAINBOW SHAD



GOLDILOCKS

WHIPPER SNAPPER - 3" - 3-5" - MSRP \$6.99

COLOR	MODEL	SIZE	WEIGHT	DEPTH	HOOKS
Disco Shad	WS80-5-3	3.13"	1/2 oz	3 - 5 ft	#8
Gizzard of Oz	WS80-5-9	3.13"	1/2 oz	3 - 5 ft	#8
Lucky Charm	WS80-5-23	3.13"	1/2 oz	3 - 5 ft	#8
Casper Shad	WS80-5-24	3.13"	1/2 oz	3 - 5 ft	#8
Clear Perch	WS80-5-65	3.13"	1/2 oz	3 - 5 ft	#8
Goldilocks	WS80-5-67	3.13"	1/2 oz	3 - 5 ft	#8

WHIPPER SNAPPER - 4 1/4" - 5-9" - MSRP \$6.99

COLOR	MODEL	SIZE	WEIGHT	DEPTH	HOOKS
Disco Shad	WS110-9-3	4.25"	9/16 oz	5 - 9 ft	#6
Epic Shad	WS110-9-4	4.25"	9/16 oz	5 - 9 ft	#6
Gizzard of Oz	WS110-9-9	4.25"	9/16 oz	5 - 9 ft	#6
Olive Crush	WS110-9-15	4.25"	9/16 oz	5 - 9 ft	#6
Lucky Charm	WS110-9-23	4.25"	9/16 oz	5 - 9 ft	#6
Casper Shad	WS110-9-24	4.25"	9/16 oz	5 - 9 ft	#6
Black Lavender	WS110-9-39	4.25"	9/16 oz	5 - 9 ft	#6
Clear Perch	WS110-9-65	4.25"	9/16 oz	5 - 9 ft	#6
Rainbow Shad	WS110-9-66	4.25"	9/16 oz	5 - 9 ft	#6
Goldilocks	WS110-9-67	4.25"	9/16 oz	5 - 9 ft	#6



GORDITO

Listen closely. Anyone who can't catch a fish on this bait needs to sell their boat and buy knitting equipment. The Gordito is the perfect little nugget of fish catching excellence. The internal weighting system allows you to cast this dynamic little bugger accurately at distance. Rigged with premium VMC black nickel chemically sharpened hooks, this small fry packs a wallop.

- 3D Eyes
- High Definition Paint Finish

- Internal Weight Positioned for Accurate Casting
- VMC Premium Chemically Sharpened Black Nickel Hooks



DAY OLD GUAC



MUDBUG PUNCH



OLD GREGG



BROWN CRAW



FIRE AND
ICE CRAW

GORDITO - MSRP \$6.99

COLOR	MODEL	SIZE	WEIGHT	DEPTH	HOOKS
Day Old Guac	G50-7-2	2"	2/3 oz	7 ft	#6
Mudbug Punch	G50-7-13	2"	2/3 oz	7 ft	#6
Old Gregg	G50-7-16	2"	2/3 oz	7 ft	#6
Brown Craw	G50-7-69	2"	2/3 oz	7 ft	#6
Fire and Ice Craw	G50-7-77	2"	2/3 oz	7 ft	#6



WARTHOG

An important asset when diving through the rocky chunder. The Warthog roots out the gnarliest fish with a swift, wide wobble that proves persuasive. The extra wide heads double benefit provides added wobble width and the additional girth also gives this bait optimal deflection over cover. Plus, as an added benefit the VMC black nickel chemically sharpened hooks make this bait extra clingy after a monster clamps down on it.

- 3D Eyes
- Multi Rattle
- High Definition Paint Finish

- VMC Premium Chemically Sharpened Black Nickel Hooks
- Wide Head Provides Wide Wobble Action And Optimal Deflection Over Cover



DAY OLD GUAC



DREAM GILL



MUDBUG PUNCH



NATTY LIGHT



OLD GREGG



LUCKY CHARM



TWEETIE PIE



CHICKEN OF THE SEA



NEON DISCO SHAD

WARTHOG - 1/2OZ - MSRP \$6.99

COLOR	MODEL	SIZE	WEIGHT	DEPTH	HOOKS
Day Old Guac	W60-4-2	2.3"	1/2 oz	4ft	#4
Dream Gill	W60-4-8	2.3"	1/2 oz	4ft	#4
Mudbug Punch	W60-4-13	2.3"	1/2 oz	4ft	#4
Natty Light	W60-4-14	2.3"	1/2 oz	4ft	#4
Old Gregg	W60-4-16	2.3"	1/2 oz	4ft	#4
Lucky Charm	W60-4-23	2.3"	1/2 oz	4ft	#4
Tweetie Pie	W60-4-30	2.3"	1/2 oz	4ft	#4
Chicken of the Sea	W60-4-31	2.3"	1/2 oz	4ft	#4
Neon Disco Shad	W60-4-38	2.3"	1/2 oz	4ft	#4

WARTHOG - 3/4OZ - MSRP \$6.99

COLOR	MODEL	SIZE	WEIGHT	DEPTH	HOOKS
Day Old Guac	W70-5-2	2.75"	3/4oz	5ft	#2
Dream Gill	W70-5-8	2.75"	3/4oz	5ft	#2
Mudbug Punch	W70-5-13	2.75"	3/4oz	5ft	#2
Natty Light	W70-5-14	2.75"	3/4oz	5ft	#2
Old Gregg	W70-5-16	2.75"	3/4oz	5ft	#2
Lucky Charm	W70-5-23	2.75"	3/4oz	5ft	#2
Tweetie Pie	W70-5-30	2.75"	3/4oz	5ft	#2
Chicken of the Sea	W70-5-31	2.75"	3/4oz	5ft	#2
Neon Disco Shad	W70-5-38	2.75"	3/4oz	5ft	#2



POPPY Mc POP FACE

Louder, snappier, and VERY precise the PMPF brings exactly what you need when fishing around structure or open water. Simple physics tells us that the weight transfer system makes this bait cast further and walk in a tighter pattern producing better results. It even has a feather peacock style tail for added flare and affect.

- 3D Eyes
- High Definition Paint Finish
- Custom Feather Treble

- Superior Pop and Walk The Dog Action
- Tail Weight Position Increases Casting Distance
- VMC Premium Chemically Sharpened Black Nickel Hooks



RUSTY BREAM



CHROME BLACK BACK



CHROME BLUE BACK



CLEAR PERCH



DARK GILL

POPPY MC POP FACE - MSRP \$6.99

COLOR	MODEL	SIZE	WEIGHT	DEPTH	HOOKS
Rusty Bream	PMPF75-1	3"	5/8oz	Floating	#4
Chrome Black Back	PMPF75-58	3"	5/8oz	Floating	#4
Chrome Blue Back	PMPF75-59	3"	5/8oz	Floating	#4
Clear Perch	PMPF75-65	3"	5/8oz	Floating	#4
Dark Gill	PMPF75-74	3"	5/8oz	Floating	#4



NAVIGATOR

What are you waiting for? Yeah, it works. Yeah, we know it looks awesome. Yeah, the hooks are super sharp. What else do you want to hear? That the tail weighting system increases casting distance and gives it the optimal body position on the twitch and pause? Because it does. Also included at no extra charge is the multi rattle system providing the panicking sounds of prey.

- 3D Eyes
- Extra Loud Multi Rattle

- High Definition Paint Finish
- Tail Weight Position Increases Casting Distance



DISCO SHAD



EPIC SHAD



REGURGITATED SHAD



STUNNER



ALBINO RHINO



LUCKY CHARM

NAVIGATOR 4.25" - MSRP \$6.99

COLOR	MODEL	SIZE	WEIGHT	DEPTH	HOOKS
Disco Shad	N108-3	4.25"	2/3 oz	Floating	#2
Epic Shad	N108-4	4.25"	2/3 oz	Floating	#2
Regurgitated Shad	N108-18	4.25"	2/3 oz	Floating	#2
Stunner	N108-19	4.25"	2/3 oz	Floating	#2
Albino Rhino	N108-21	4.25"	2/3 oz	Floating	#2
Lucky Charm	N108-23	4.25"	2/3 oz	Floating	#2

NAVIGATOR 3.75" - MSRP \$6.99

COLOR	MODEL	SIZE	WEIGHT	DEPTH	HOOKS
Disco Shad	N94-3	3.75"	1/2 oz	Floating	#4
Epic Shad	N94-4	3.75"	1/2 oz	Floating	#4
Stunner	N94-19	3.75"	1/2 oz	Floating	#4
Albino Rhino	N94-21	3.75"	1/2 oz	Floating	#4
Lucky Charm	N94-23	3.75"	1/2 oz	Floating	#4



MOTOR BOAT

Redesigning the way that you fish heavy cover; the Motor Boat combines the action of buzz style lures with the ability to fish through anything. A soft plastic body is embedded with a heavy gauge hook. The Evolve custom design blade has an internal swivel that hides it from slime that fowls up traditional blades. Connected with tough nylon thread that won't be cut, the Motor Boat style fishing system has arrived.

- Weedless T-Rig Design
- Reinforced Inner Core Secures Prop

- VMC Wide Gap Hook



MAGICIAN



GLITTER BOMB



MOJITO



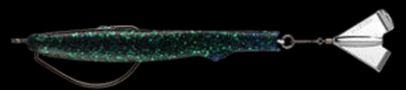
SMOKE AND MIRRORS



PURPLE RAIN



CINNAMON TOAST



WITCHES BREW



OG SOUR



WHITEY TIGHTIES



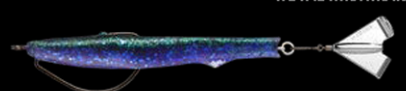
ROYAL IRISHMAN



MARDI CRAW



BOSS NUGGET



BLUEBERRY YUM YUM



COLD CUTS

MOTORBOAT 4" - MSRP \$7.99

COLOR	MODEL	SIZE	WEIGHT	DEPTH	HOOKS
Magician	MBT4-3	4"	3/8 oz	Floating	3/0
Glitter Bomb	MBT4-4	4"	3/8 oz	Floating	3/0
Mojito	MBT4-5	4"	3/8 oz	Floating	3/0
Smoke and Mirrors	MBT4-6	4"	3/8 oz	Floating	3/0
Purple Rain	MBT4-7	4"	3/8 oz	Floating	3/0
Cinnamon Toast	MBT4-8	4"	3/8 oz	Floating	3/0
Witches Brew	MBT4-13	4"	3/8 oz	Floating	3/0
OG Sour	MBT4-15	4"	3/8 oz	Floating	3/0
Whitey Tighties	MBT4-18	4"	3/8 oz	Floating	3/0
Royal Irishman	MBT4-20	4"	3/8 oz	Floating	3/0
Mardi Craw	MBT4-22	4"	3/8 oz	Floating	3/0
Boss Nugget	MBT4-23	4"	3/8 oz	Floating	3/0
Blueberry Yum Yum	MBT4-35	4"	3/8 oz	Floating	3/0
Cold Cuts	MBT4-39	4"	3/8 oz	Floating	3/0

MOTORBOAT 5" - MSRP \$8.99

COLOR	MODEL	SIZE	WEIGHT	DEPTH	HOOKS
Magician	MBT5-3	5"	9/16 oz	Floating	5/0
Glitter Bomb	MBT5-4	5"	9/16 oz	Floating	5/0
Mojito	MBT5-5	5"	9/16 oz	Floating	5/0
Smoke and Mirrors	MBT5-6	5"	9/16 oz	Floating	5/0
Purple Rain	MBT5-7	5"	9/16 oz	Floating	5/0
Cinnamon Toast	MBT5-8	5"	9/16 oz	Floating	5/0
Witches Brew	MBT5-13	5"	9/16 oz	Floating	5/0
OG Sour	MBT5-15	5"	9/16 oz	Floating	5/0
Whitey Tighties	MBT5-18	5"	9/16 oz	Floating	5/0
Royal Irishman	MBT5-20	5"	9/16 oz	Floating	5/0
Mardi Craw	MBT5-22	5"	9/16 oz	Floating	5/0
Boss Nugget	MBT5-23	5"	9/16 oz	Floating	5/0
Blueberry Yum Yum	MBT5-35	5"	9/16 oz	Floating	5/0
Cold Cuts	MBT5-39	5"	9/16 oz	Floating	5/0



Pleasure Shad

Deep ribs at base and end to increase stimulation along with a smooth taper at the base for a secure fit. Designed to swim through the most furrowed cover, Pleasure Shad will be nothing but a joy to fish. We couldn't avoid infusing this bait with Donkey Sauce for extra flavor.

- Donkey Sauce Infused
- Premium USA Sourced Plastic
- 13 Fishing Signature "DAS Boot" Tail Design

- Hybrid Salted Belly/Floating Top For Optimal Swimming Stabilization

GLITTER BOMB



MUSTARD WATER



COLLARD GREENS



BLACKBERRY COBBLER



WITCHES BREW



OG SOUR



BLACK & TAN



WHITEY TIGHTIES



MARDI CRAW



BOSS NUGGET



BLUEBERRY YUM YUM



PLEASURE SHAD 4.5" - MSRP \$6.49

COLOR	MODEL	SIZE	NO. PER PACK
Glitter Bomb	SR4.5-4	4.5"	6
Mustard Water	SR4.5-9	4.5"	6
Collard Greens	SR4.5-11	4.5"	6
Blackberry Cobbler	SR4.5-12	4.5"	6
Witches Brew	SR4.5-13	4.5"	6
OG Sour	SR4.5-15	4.5"	6
Black & Tan	SR4.5-16	4.5"	6
Whitey Tighties	SR4.5-18	4.5"	6
Mardi Craw	SR4.5-22	4.5"	6
Boss Nugget	SR4.5-23	4.5"	6
Blueberry Yum Yum	SR4.5-35	4.5"	6

PLEASURE SHAD 5" - MSRP \$6.99

COLOR	MODEL	SIZE	NO. PER PACK
Glitter Bomb	SR5-4	5"	5
Mustard Water	SR5-9	5"	5
Collard Greens	SR5-11	5"	5
Blackberry Cobbler	SR5-12	5"	5
Witches Brew	SR5-13	5"	5
OG Sour	SR5-15	5"	5
Black & Tan	SR5-16	5"	5
Whitey Tighties	SR5-18	5"	5
Mardi Craw	SR5-22	5"	5
Boss Nugget	SR5-23	5"	5
Blueberry Yum Yum	SR5-35	5"	5



Churro

The Churro's joint design gives it flutter on the pause and an easily generated tail kick. Hex-Keel body construction provides the ultimate hydrodynamic stability. Paused or retrieved steadily, the Churro will have unmatched presence enticing the proper nibble. Infused with the smell of success known as Donkey Sauce so that bass can savor the flavor.

- USA Sourced Material
- 13 Hex Keel Design

- Neutrally Buoyant
- Donkey Sauce Infused



CHURRO 3.5" - MSRP \$5.99

COLOR	MODEL	SIZE	NO. PER PACK
Beer Batter	CHU3.5-1	3.5"	6
Moonlight Clan	CHU3.5-2	3.5"	6
Magician	CHU3.5-3	3.5"	6
Glitter Bomb	CHU3.5-4	3.5"	6
Mojito	CHU3.5-5	3.5"	6
Smoke and Mirrors	CHU3.5-6	3.5"	6
Purple Rain	CHU3.5-7	3.5"	6
Cinnamon Toast	CHU3.5-8	3.5"	6
Mustard Water	CHU3.5-9	3.5"	6
New Moon	CHU3.5-10	3.5"	6
Collard Greens	CHU3.5-11	3.5"	6
Whitey Tighties	CHU3.5-18	3.5"	6
Blue-Collar	CHU3.5-38	3.5"	6

CHURRO 4.25" - MSRP \$6.99

COLOR	MODEL	SIZE	NO. PER PACK
Beer Batter	CHU4.25-1	4.25"	6
Moonlight Clan	CHU4.25-2	4.25"	6
Magician	CHU4.25-3	4.25"	6
Glitter Bomb	CHU4.25-4	4.25"	6
Mojito	CHU4.25-5	4.25"	6
Smoke and Mirrors	CHU4.25-6	4.25"	6
Purple Rain	CHU4.25-7	4.25"	6
Cinnamon Toast	CHU4.25-8	4.25"	6
Mustard Water	CHU4.25-9	4.25"	6
New Moon	CHU4.25-10	4.25"	6
Collard Greens	CHU4.25-11	4.25"	6
Whitey Tighties	CHU4.25-18	4.25"	6
Blue-Collar	CHU4.25-38	4.25"	6

CHURRO 4.75" - MSRP \$6.99

COLOR	MODEL	SIZE	NO. PER PACK
Beer Batter	CHU4.75-1	4.75"	5
Moonlight Clan	CHU4.75-2	4.75"	5
Magician	CHU4.75-3	4.75"	5
Glitter Bomb	CHU4.75-4	4.75"	5
Mojito	CHU4.75-5	4.75"	5
Smoke and Mirrors	CHU4.75-6	4.75"	5
Purple Rain	CHU4.75-7	4.75"	5
Cinnamon Toast	CHU4.75-8	4.75"	5
Mustard Water	CHU4.75-9	4.75"	5
New Moon	CHU4.75-10	4.75"	5
Collard Greens	CHU4.75-11	4.75"	5
Whitey Tighties	CHU4.75-18	4.75"	5
Blue-Collar	CHU4.75-38	4.75"	5



The Jerk

Appealing to the visual senses, The Jerk triggers animated feeding with all of the erratic action fish hate. With versatile coverage of the water column, it darts, shutter, scampers, flickers and shivers while adding a unique suspending characteristic to a pause. Infused with Donkey Sauce so bass can savor the flavor.

- USA Sourced Material
- Salted for Fast Sink Rate

- Donkey Sauce Infused

BEER BATTER



GLITTER BOMB



MOJITO



SMOKE AND MIRRORS



PURPLE RAIN



CINNAMON TOAST



MUSTARD WATER



NEW MOON



BLACKBERRY COBBLER



WITCHES BREW



SWEET RED CHILI SAUCE



OG SOUR



MAGIC SAUCE



WHITEY TIGHTIES



ROYAL IRISHMAN



THE JERK 5" - MSRP \$5.99

COLOR	MODEL	SIZE	NO. PER PACK
Beer Batter	RE-TJ5-1	5"	5
Glitter Bomb	RE-TJ5-4	5"	5
Mojito	RE-TJ5-5	5"	5
Smoke and Mirrors	RE-TJ5-6	5"	5
Purple Rain	RE-TJ5-7	5"	5
Cinnamon Toast	RE-TJ5-8	5"	5
Mustard Water	RE-TJ5-9	5"	5
New Moon	RE-TJ5-10	5"	5
Blackberry Cobbler	RE-TJ5-12	5"	5
Witches Brew	RE-TJ5-13	5"	5
Sweet Red Chili Sauce	RE-TJ5-14	5"	5
OG Sour	RE-TJ5-15	5"	5
Magic Sauce	RE-TJ5-17	5"	5
Whitey Tighties	RE-TJ5-18	5"	5
Royal Irishman	RE-TJ5-20	5"	5



My Name's Jeff

Maintain your place on top of the food chain, My Name's Jeff is a hollow body floating swim bait. A floating chamber is perfect for inserting a rattle. Subtle paddle on the action is attributed to the USA sourced plastic material which makes this lure supple to create the alluring paddle presentation. As always, this bait is poured with Donkey Sauce in its veins in order to add that bit of extra enticement to its presentation.

- USA Sourced Material
- Hollow Body Design

- Max Buoyancy
- Donkey Sauce Infused



MY NAME'S JEFF 4" - MSRP \$5.99

COLOR	MODEL	SIZE	NO. PER PACK
Beer Batter	MNJ4-1	4"	5
Moonlight Clan	MNJ4-2	4"	5
Magician	MNJ4-3	4"	5
Glitter Bomb	MNJ4-4	4"	5
Mojito	MNJ4-5	4"	5
Smoke and Mirrors	MNJ4-6	4"	5
Purple Rain	MNJ4-7	4"	5
Cinnamon Toast	MNJ4-8	4"	5
OG Sour	MNJ4-15	4"	5
Whitey Tighties	MNJ4-18	4"	5
Royal Irishman	MNJ4-20	4"	5
Mudskipper	MNJ4-31	4"	5
Cold Cuts	MNJ4-39	4"	5

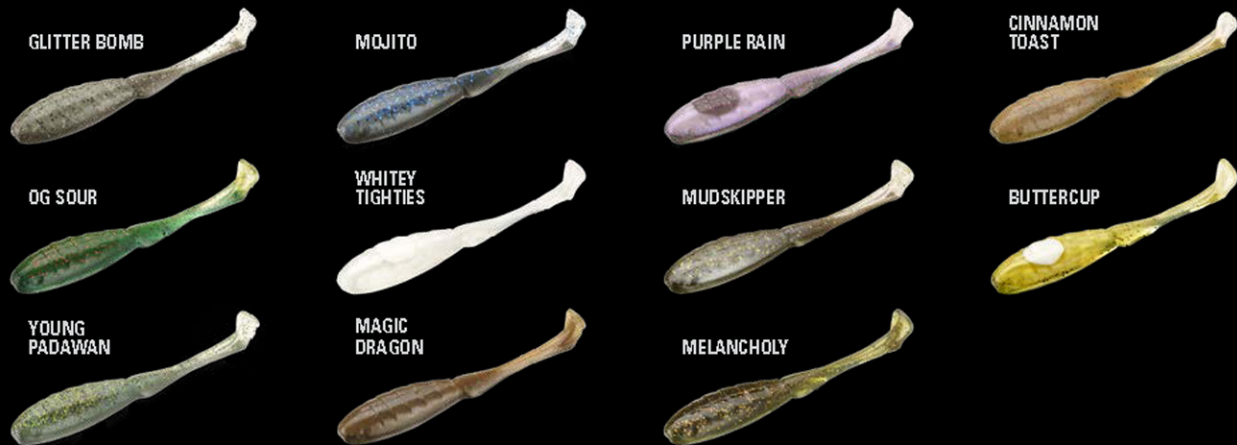


Vertigo Minnow

Bite size is the right size. Vertigo Minnow is neutrally buoyant and balanced which will have fish in suspense. Twitch and pause or steadily retrieve and Vertigo will entice the most discerning predator. The supple presentation is due to the premium American sourced plastic material. Let 'em lick it with the Infused Donkey sauce enzyme to provide the ultimate taste of success.

- USA Sourced Material
- Precision Hand Pour

- Neutrally Buoyant
- Donkey Sauce Infused



VERTIGO MINNOW 3" - MSRP \$5.99

COLOR	MODEL	SIZE	NO. PER PACK
Glitter Bomb	VM3-4	3"	7
Mojito	VM3-5	3"	7
Purple Rain	VM3-7	3"	7
Cinnamon Toast	VM3-8	3"	7
OG Sour	VM3-15	3"	7
Whitey Tighties	VM3-18	3"	7
Mudskipper	VM3-31	3"	7
Buttercup	VM3-32	3"	7
Young Padawan	VM3-33	3"	7
Magic Dragon	VM3-34	3"	7
Melancholy	VM3-37	3"	7

VERTIGO MINNOW 4" - MSRP \$5.99

COLOR	MODEL	SIZE	NO. PER PACK
Glitter Bomb	VM4-4	4"	7
Mojito	VM4-5	4"	7
Purple Rain	VM4-7	4"	7
Cinnamon Toast	VM4-8	4"	7
OG Sour	VM4-15	4"	7
Whitey Tighties	VM4-18	4"	7
Mudskipper	VM4-31	4"	7
Buttercup	VM4-32	4"	7
Young Padawan	VM4-33	4"	7
Magic Dragon	VM4-34	4"	7
Melancholy	VM4-37	4"	7



Joy Stick Ultra Thin

Designed for a more natural feeling with less material for intense and sensitive comfort. Thinner than our standard Joystick worms, made from premium quality USA sourced plastic to reduce the risk of unwanted mishaps.

- Donkey Sauce Infused
- Premium USA Sourced Plastic

- Salt Cured
- Patented Rabbit Ear Tail Design



JOYSTICK ULTRA THIN 4.5" - MSRP \$5.99

COLOR	MODEL	SIZE	NO. PER PACK
Collard Greens	RE-JSUT4.5-11	4.5"	8
Blackberry Cobbler	RE-JSUT4.5-12	4.5"	8
OG Sour	RE-JSUT4.5-15	4.5"	8
Black & Tan	RE-JSUT4.5-16	4.5"	8
Pimpin' Purple	RE-JSUT4.5-19	4.5"	8
Collard Greens-Neon	RE-JSUT4.5-26	4.5"	8
Blueberry Yum Yum	RE-JSUT4.5-35	4.5"	8
Blackberry Cobbler-Blue	RE-JSUT4.5-53	4.5"	8

JOYSTICK ULTRA THIN 5.5" - MSRP \$5.99

COLOR	MODEL	SIZE	NO. PER PACK
Collard Greens	RE-JSUT5.5-11	5.5"	7
Blackberry Cobbler	RE-JSUT5.5-12	5.5"	7
OG Sour	RE-JSUT5.5-15	5.5"	7
Black & Tan	RE-JSUT5.5-16	5.5"	7
Pimpin' Purple	RE-JSUT5.5-19	5.5"	7
Collard Greens-Neon	RE-JSUT5.5-26	5.5"	7
Blueberry Yum Yum	RE-JSUT5.5-35	5.5"	7
Blackberry Cobbler-Blue	RE-JSUT5.5-53	5.5"	7



Joy Stick

With the nose down, it hovers and pulses to send out temptation while the Rabbit Ears send out sultry vibrations. Luring in fish with vigorous intentions that have never seen anything like it. Deliver the Donkey Sauce infused perpetrator through, over, or swimming it to cover larger areas and distribute the success.

- USA Sourced Material
- Max Buoyancy

- Donkey Sauce Infused

CINNAMON
TOAST



MUSTARD
WATER



NEW MOON



COLLARD
GREENS



BLACKBERRY
COBBLER



WITCHES BREW



SWEET RED
CHILI SAUCE



OG SOUR



BLACK & TAN



WHITEY
TIGHTIES



PIMPIN' PURPLE



ROYAL IRISHMAN



MARDI CRAW



CILANTRO LIME



COLLARD
GREENS-NEON



BLUEBERRY
YUM YUM



PBJ TIME



COLD CUTS



BLACKBERRY
COBBLER-BLUE



JOYSTICK 6" - MSRP \$5.99

COLOR	MODEL	SIZE	NO. PER PACK
Cinnamon Toast	RE-JS6-8	6"	5
Mustard Water	RE-JS6-9	6"	5
New Moon	RE-JS6-10	6"	5
Collard Greens	RE-JS6-11	6"	5
Blackberry Cobbler	RE-JS6-12	6"	5
Witches Brew	RE-JS6-13	6"	5
Sweet Red Chili Sauce	RE-JS6-14	6"	5
OG Sour	RE-JS6-15	6"	5
Black & Tan	RE-JS6-16	6"	5
Whitey Tighties	RE-JS6-18	6"	5
Pimpin' Purple	RE-JS6-19	6"	5
Royal Irishman	RE-JS6-20	6"	5
Mardi Craw	RE-JS6-22	6"	5
Cilantro Lime	RE-JS6-25	6"	5
Collard Greens-Neon	RE-JS6-26	6"	5
Blueberry Yum Yum	RE-JS6-35	6"	5
PBJ Time	RE-JS6-36	6"	5
Cold Cuts	RE-JS6-39	6"	5
Blackberry Cobbler-Blue	RE-JS6-53	6"	5

JOYSTICK 5" - MSRP \$5.99

COLOR	MODEL	SIZE	NO. PER PACK
Collard Greens	RE-JS5-11	5"	6
Blackberry Cobbler	RE-JS5-12	5"	6
Witches Brew	RE-JS5-13	5"	6
OG Sour	RE-JS5-15	5"	6
Black & Tan	RE-JS5-16	5"	6
Pimpin' Purple	RE-JS5-19	5"	6
Collard Greens - Neon	RE-JS5-26	5"	6
Blueberry Yum Yum	RE-JS5-35	5"	6
Blackberry Cobbler - Blue	RE-JS5-53	5"	6



BFF (Blunt Force Finesse)

Nothing is more reliable than your B.F.F. A tail high floating presentation creates the ideal profile for rearmost waggle enhancement. Both durable and attractive, this attractive ally will always be there when you need it. The prevailing musk you may notice is called Donkey Sauce which has been infused into the B.F.F. to enhance the presentation.

- USA Sourced Material
- Max Buoyancy

- Donkey Sauce Infused



BFF (BLUNT FORCE FINESSE) 6.5" - MSRP \$5.99

COLOR	MODEL	SIZE	NO. PER PACK
New Moon	BFF6.5-10	6.5"	10
Collard Greens	BFF6.5-11	6.5"	10
Blackberry Cobbler	BFF6.5-12	6.5"	10
Witches Brew	BFF6.5-13	6.5"	10
Sweet Red Chili Sauce	BFF6.5-14	6.5"	10
OG Sour	BFF6.5-15	6.5"	10
Black & Tan	BFF6.5-16	6.5"	10
Magic Sauce	BFF6.5-17	6.5"	10
Whitey Tighties	BFF6.5-18	6.5"	10
Pimpin' Purple	BFF6.5-19	6.5"	10
Royal Irishman	BFF6.5-20	6.5"	10
Bright as Sh!*	BFF6.5-21	6.5"	10
Blueberry Yum Yum	BFF6.5-35	6.5"	10
PBJ Time	BFF6.5-36	6.5"	10
Cold Cuts	BFF6.5-39	6.5"	10



Big Squirm

Whether looking for the big bite or a reaction strike, the Big Squirm gets their attention. The Max Buoyancy tail creates vibration while floating up to beckon in bass from long distances. The large profile and ribbed body for fish sensory pleasure make this design a must have for explosive days on the water. Infused with Donkey Sauce so bass can savor the flavor.

- USA Sourced Material
- Max Buoyancy

- Donkey Sauce Infused

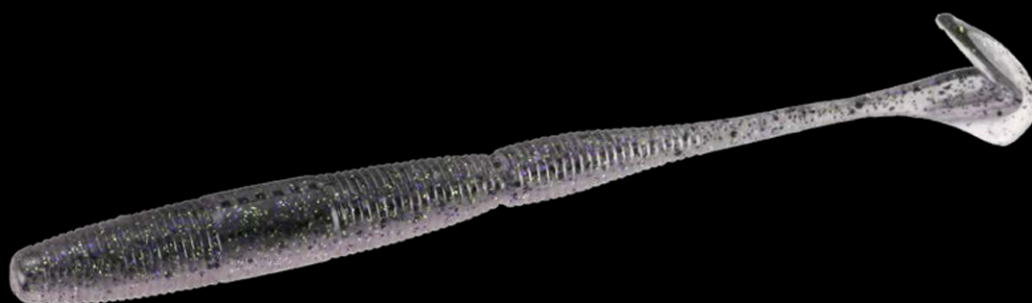


BIG SQUIRM 8" - MSRP \$5.99

COLOR	MODEL	SIZE	NO. PER PACK
Collard Greens	BSQ8-11	8"	9
Blackberry Cobbler	BSQ8-12	8"	9
Witches Brew	BSQ8-13	8"	9
Sweet Red Chili Sauce	BSQ8-14	8"	9
OG Sour	BSQ8-15	8"	9
Black & Tan	BSQ8-16	8"	9
Pimpin' Purple	BSQ8-19	8"	9
Royal Irishman	BSQ8-20	8"	9
Skittle Fart	BSQ8-27	8"	9
Blueberry Yum Yum	BSQ8-35	8"	9
PBJ Time	BSQ8-36	8"	9
Cold Cuts	BSQ8-39	8"	9

BIG SQUIRM 10" - MSRP \$5.99

COLOR	MODEL	SIZE	NO. PER PACK
Collard Greens	BSQ10-11	10"	8
Blackberry Cobbler	BSQ10-12	10"	8
Witches Brew	BSQ10-13	10"	8
Sweet Red Chili Sauce	BSQ10-14	10"	8
OG Sour	BSQ10-15	10"	8
Black & Tan	BSQ10-16	10"	8
Pimpin' Purple	BSQ10-19	10"	8
Royal Irishman	BSQ10-20	10"	8
Skittle Fart	BSQ10-27	10"	8
Blueberry Yum Yum	BSQ10-35	10"	8
PBJ Time	BSQ10-36	10"	8
Cold Cuts	BSQ10-39	10"	8



Ninja Worm

The slender body slips into cover anywhere while the floating plastic design keeps the tail up in surrender to lurking predators. The slightest movement sends shock waves from the tail into water to pull in fish targeting easy prey. While swimming the action has a thrashing paddle that can bring fish from cover. Infused with Donkey sauce giving fish the full sensory bombardment.

- USA Sourced Material
- Max Buoyancy

- Donkey Sauce Infused



NINJA WORM 5.5" - MSRP \$5.99

COLOR	MODEL	SIZE	NO. PER PACK
Cinnamon Toast	NJW5.5-8	5.5"	7
Mustard Water	NJW5.5-9	5.5"	7
New Moon	NJW5.5-10	5.5"	7
Collard Greens	NJW5.5-11	5.5"	7
Blackberry Cobbler	NJW5.5-12	5.5"	7
Witches Brew	NJW5.5-13	5.5"	7
Sweet Red Chili Sauce	NJW5.5-14	5.5"	7
OG Sour	NJW5.5-15	5.5"	7
Black & Tan	NJW5.5-16	5.5"	7
Magic Sauce	NJW5.5-17	5.5"	7
Whitey Tighties	NJW5.5-18	5.5"	7
Pimpin' Purple	NJW5.5-19	5.5"	7
Royal Irishman	NJW5.5-20	5.5"	7
Mardi Craw	NJW5.5-22	5.5"	7
Skittle Fart	NJW5.5-27	5.5"	7
Blueberry Yum Yum	NJW5.5-35	5.5"	7
PBJ Time	NJW5.5-36	5.5"	7
Cold Cuts	NJW5.5-39	5.5"	7

NINJA WORM 7" - MSRP \$5.99

COLOR	MODEL	SIZE	NO. PER PACK
Cinnamon Toast	NJW7-8	7"	5
Mustard Water	NJW7-9	7"	5
New Moon	NJW7-10	7"	5
Collard Greens	NJW7-11	7"	5
Blackberry Cobbler	NJW7-12	7"	5
Witches Brew	NJW7-13	7"	5
Sweet Red Chili Sauce	NJW7-14	7"	5
OG Sour	NJW7-15	7"	5
Black & Tan	NJW7-16	7"	5
Magic Sauce	NJW7-17	7"	5
Whitey Tighties	NJW7-18	7"	5
Pimpin' Purple	NJW7-19	7"	5
Royal Irishman	NJW7-20	7"	5
Mardi Craw	NJW7-22	7"	5
Skittle Fart	NJW7-27	7"	5
Blueberry Yum Yum	NJW7-35	7"	5
PBJ Time	NJW7-36	7"	5
Cold Cuts	NJW7-39	7"	5



Bubble Butt

When you need that extra mass to impress the bass, tie this on. Shake this in front of any fish's face to see how excited you can get them. For a little bit more enticement, we've added the sauce, Donkey Sauce.

- Donkey Sauce Infused
- Premium USA Sourced Plastic
- Salt Cured
- Bubble Butt Air Pocket Tail Design

SMOKE AND MIRRORS



COLLARD GREENS



BLACKBERRY COBBLER



WITCHES BREW



OG SOUR



BLACK & TAN



MARDI CRAW



COLLARD GREENS-NEON



BLUEBERRY YUM YUM



BLACKBERRY COBBLER-BLUE



BUBBLE BUTT 5" - MSRP \$6.49

COLOR	MODEL	SIZE	NO. PER PACK
Smoke and Mirrors	TW5-6	5"	8
Collard Greens	TW5-11	5"	8
Blackberry Cobbler	TW5-12	5"	8
Witches Brew	TW5-13	5"	8
OG Sour	TW5-15	5"	8
Black & Tan	TW5-16	5"	8
Mardi Craw	TW5-22	5"	8
Collard Greens-Neon	TW5-26	5"	8
Blueberry Yum Yum	TW5-35	5"	8
Blackberry Cobbler-Blue	TW5-53	5"	8

BUBBLE BUTT 6" - MSRP \$6.49

COLOR	MODEL	SIZE	NO. PER PACK
Smoke and Mirrors	TW6-6	6"	6
Collard Greens	TW6-11	6"	6
Blackberry Cobbler	TW6-12	6"	6
Witches Brew	TW6-13	6"	6
OG Sour	TW6-15	6"	6
Black & Tan	TW6-16	6"	6
Mardi Craw	TW6-22	6"	6
Collard Greens-Neon	TW6-26	6"	6
Blueberry Yum Yum	TW6-35	6"	6
Blackberry Cobbler-Blue	TW6-53	6"	6



Lunch Bug

Bringing the Lunch Bug is like being the kid whose mom packed them a Lunchable and a Snackpack in the morning you were living large in brown bag town. These appendages slap harder than the Caprisun Pack. It has puffy lips protect hide the little hook eye when rigged Texas style in order to make it more weedless. Also included is Donkey Sauce in order to leave the lingering taste in fishes mouth long after you've gone off to recess.

- Donkey Sauce Infused
- Premium USA Sourced Plastic

- Max Buoyancy



LUNCH BUG 4" - MSRP \$5.99

COLOR	MODEL	SIZE	NO. PER PACK
Collard Greens	LB4-11	4"	8
Blackberry Cobbler	LB4-12	4"	8
Witches Brew	LB4-13	4"	8
OG Sour	LB4-15	4"	8
Black & Tan	LB4-16	4"	8
Whitey Tighties	LB4-18	4"	8
Mardi Craw	LB4-22	4"	8
Moldy Orange	LB4-24	4"	8
Blueberry Yum Yum	LB4-35	4"	8
Cold Cuts	LB4-39	4"	8



Wobble Craw

The Wobble Craw scurries as a convulsive prey with an erratic action. An easily edible target, the claws and body produce captivating thumps, signaling the correct time to feed for crustacean feeding monsters. As always, this bait is poured with Donkey Sauce coursing through its veins in order to add that bit of extra flavor.

- USA Sourced Material
- Max Buoyancy

- Hollow Body Design
- Donkey Sauce Infused

OG SOUR



BLACK & TAN



MARDI CRAW



BOSS NUGGET



HOT TAMALES



KIMCHI



GILL PICKLE



BLUEBERRY
YUM YUM



PBJ TIME



COLD CUTS



WOBBLE CRAW 4.25" - MSRP \$5.99

COLOR	MODEL	SIZE	NO. PER PACK
OG Sour	RE-WC 4.25-15	4.25"	5
Black & Tan	RE-WC 4.25-16	4.25"	5
Mardi Craw	RE-WC 4.25-22	4.25"	5
Boss Nugget	RE-WC 4.25-23	4.25"	5
Hot Tamales	RE-WC 4.25-28	4.25"	5
Kimchi	RE-WC 4.25-29	4.25"	5
Gill Pickle	RE-WC 4.25-30	4.25"	5
Blueberry Yum Yum	RE-WC 4.25-35	4.25"	5
PBJ Time	RE-WC 4.25-36	4.25"	5
Cold Cuts	RE-WC 4.25-39	4.25"	5



Caboose Craw

Strong vibrations while swimming that powerfully stimulate. There's no such thing as too intense when swimming and the highly buoyant appendages maintain a defense position when paused. Super strong TPE material to help reduce breakage.

- Donkey Sauce Infused
- Max Buoyancy

- Patented Rabbit Ear Tail Design
- Air Pocket for Rattle or Added Scent

COLLARD GREENS



WITCHES BREW



OG SOUR



BLACK & TAN



MARDI CRAW



BOSS NUGGET



MOLDY ORANGE



BLUEBERRY YUM YUM



CABOOSE CRAW 4" - MSRP \$5.99

COLOR	MODEL	SIZE	NO. PER PACK
Collard Greens	JT4-11	4"	6
Witches Brew	JT4-13	4"	6
OG Sour	JT4-15	4"	6
Black & Tan	JT4-16	4"	6
Mardi Craw	JT4-22	4"	6
Boss Nugget	JT4-23	4"	6
Moldy Orange	JT4-24	4"	6
Blueberry Yum Yum	JT4-35	4"	6

Ninja Craw



Swim it, hop it and ready yourself on the pause-and-drop, 'cause even the slightest movement on our Ninja Craw causes the claws to rise in a defense posture. That's really just it's way of waving hello to every bass in the vicinity. As delicious as it is deadly, this beauty's been given a good, long marinade in the legendary Donkey Sauce – much like every one of our soft plastic offerings.

- USA Sourced Material
- Max Buoyancy

- Donkey Sauce Infused



NINJA CRAW 3" - MSRP \$5.99

COLOR	MODEL	SIZE	NO. PER PACK
Collard Greens	NJC3-11	3"	6
Blackberry Cobbler	NJC3-12	3"	6
Witches Brew	NJC3-13	3"	6
OG Sour	NJC3-15	3"	6
Black & Tan	NJC3-16	3"	6
Whitey Tighties	NJC3-18	3"	6
Pimpin' Purple	NJC3-19	3"	6
Royal Irishman	NJC3-20	3"	6
Mardi Craw	NJC3-22	3"	6
Boss Nugget	NJC3-23	3"	6
Moldy Orange	NJC3-24	3"	6
Cilantro Lime	NJC3-25	3"	6
Blueberry Yum Yum	NJC3-35	3"	6
PBJ Time	NJC3-36	3"	6
Cold Cuts	NJC3-39	3"	6



Invader

Slide through cover, the Invader's floating plastic design allows it to assume a defensive position which challenges predators to exert their dominance. Both durable and enticing, the imposing nugget is an unwanted guest. A durable and supple presentation ensures no fish will allow it into its lair. Infused with Donkey Sauce so bass can savor the flavor.

- USA Sourced Material
- Max Buoyancy

- Donkey Sauce Infused



INVADER 4.25" - MSRP \$5.99

COLOR	MODEL	SIZE	NO. PER PACK
Mustard Water	RE-IV-9	4.25"	6
New Moon	RE-IV-10	4.25"	6
Collard Greens	RE-IV-11	4.25"	6
Blackberry Cobbler	RE-IV-12	4.25"	6
Witches Brew	RE-IV-13	4.25"	6
OG Sour	RE-IV-15	4.25"	6
Black & Tan	RE-IV-16	4.25"	6
Whitey Tighties	RE-IV-18	4.25"	6
Pimpin' Purple	RE-IV-19	4.25"	6
Royal Irishman	RE-IV-20	4.25"	6
Mardi Craw	RE-IV-22	4.25"	6
Boss Nugget	RE-IV-23	4.25"	6
Moldy Orange	RE-IV-24	4.25"	6
Cilantro Lime	RE-IV-25	4.25"	6
Blueberry Yum Yum	RE-IV-35	4.25"	6
PBJ Time	RE-IV-36	4.25"	6
Cold Cuts	RE-IV-39	4.25"	6



Lizzy

With a slender hourglass figure, every fish knows what this bait represents...prey. Rabbit legs and a sweeping tail prove highly effective at tapping into fishes' primal urges. Like most baits in our lineup it does come infused with Donkey Sauce and you know what that means.

- Donkey Sauce Infused
- Premium USA Sourced Plastic
- Max Buoyancy
- Patented Rabbit Ear Leg Design
- Air Pocket for Rattle or Added Scent

WITCHES BREW



OG SOUR



BLACK & TAN



BOSS NUGGET



BLUEBERRY
YUM YUM



COLD CUTS



LIZZY 8" - MSRP \$6.49

COLOR	MODEL	SIZE	NO. PER PACK
Witches Brew	L8-13	8"	5
OG Sour	L8-15	8"	5
Black & Tan	L8-16	8"	5
Boss Nugget	L8-23	8"	5
Blueberry Yum Yum	L8-35	8"	5
Cold Cuts	L8-39	8"	5



GOLD RETRIEVER



SILVER SHAD



PURPLE SHAD



BAMF SHAD

The most enticing swimming action on the market. The design pounds water, and the body waggle imitates the perfect dinner for predators. All while perfectly concealing the unbendable hook. The extreme detail and lifelike action at even the slowest retrieves make it deadly at targeting pressured fish. All while perfectly concealing an unbendable hook in the patented hook slot.

BAMF Shad 8" - MSRP \$19.99

COLOR	MODEL	SIZE	NO. PER PACK
Gold Retriever	CB-BAMF8-3	8"	1
Silver Shad	CB-BAMF8-6	8"	1
Purple Shad	CB-BAMF8-7	8"	1

- USA Sourced Material
- Max Buoyancy
- Hand Painted Finish

BAMF Shad 5.25" - MSRP \$14.99

COLOR	MODEL	SIZE	NO. PER PACK
Gold Retriever	CB-BAMF5.25-3	5.25"	2
Silver Shad	CB-BAMF5.25-6	5.25"	2
Purple Shad	CB-BAMF5.25-7	5.25"	2

- HD Holographic Eyes
- Custom Built for Owner Beast 12/0 for 8" & 6/0 for 5.25"
- Nose Anchor for Durable Rigging



NATURAL SUNFISH



NATURAL BLUEGILL



NATURAL DARK BLUEGILL



SPECK



REDEAR SUNFISH



THE GILL

Subtle tail action and body waggle make an enticing bite. A patented perfectly concealed hook and extreme detail means that even at the slow speed it is deadly effective.

The Gill 5.25" - MSRP \$14.99

COLOR	MODEL	SIZE	NO. PER PACK
Natural Sunfish	CB-GILL5.25-8	5.25"	1
Natural Bluegill	CB-GILL5.25-9	5.25"	1
Natural Dark Bluegill	CB-GILL5.25-10	5.25"	1
Speck	CB-GILL5.25-11	5.25"	1
Redear Sunfish	CB-GILL5.25-12	5.25"	1

- Max Buoyancy
- Hand Painted Finish
- HD Holographic Eyes
- Custom Built for Owner Beast 6/0 Weighted Hook
- Nose Anchor for Durable Rigging



AMERICAN SHAD



NATURAL SHAD



GOLD RETRIEVER



GREENBACK



DARK SARDINE



THE DINE

The ultimate weedless swimbait for big fish fanatics who lose sleep over the targeting the biggest fish in the waterway. The extreme detail and lifelike action at even the slowest retrieves make it deadly at targeting highly pressured fish. All while perfectly concealing an unbendable hook in the sardine's patented hook slot.

The Dine 4.25" - MSRP \$14.99

COLOR	MODEL	SIZE	NO. PER PACK
American Shad	CB-DINE4.25-1	4.25"	3
Natural Shad	CB-DINE4.25-2	4.25"	3
Gold Retriever	CB-DINE4.25-3	4.25"	3
Greenback	CB-DINE4.25-4	4.25"	3
Dark Sardine	CB-DINE4.25-5	4.25"	3

- Max Buoyancy
- Hand Painted Finish
- HD Holographic Eyes

- Custom Built for Owner Beast 4/0 Weighted Hook
- Nose Anchor for Durable Rigging



COALITION BAITS

THE MULLET (6.5") Swim Bait with "Super Real" Features and Swimming Actions



- Max buoyancy
- Ultra HD Paint Finishes
- Nose Anchor
- Recommended VMC Weighted Screw Lock Hook
- HD Holographic Eyes



Natural Mullet

CB-MULLET-B-6.5-20



Dark Mullet

CB-MULLET-B-6.5-21

THE MULLET

MODEL	DESCRIPTION	UPC	RETAIL	PACK
CB-MULLET-B-6.5-20	6.5" THE MULLET Swim Bait - Natural Mullet	810039118382	\$19.99	1
CB-MULLET-B-6.5-21	6.5" THE MULLET Swim Bait - Dark Mullet	810039118399	\$19.99	1



MICRO MAGIC MAN

Magic Man's baby brother, this little fella's got the voice and moves you want when the water's clear and the fish are on smaller forage. A double-duty ice or open water bait, the loud, single rattle provokes the fight and the soft flutter fall seals the deal. Extremely sharp, size 18 hooks mean that this half-pint ripper bites back. Thrown or dropped, Micro Magic Man just gets crushed.

- Streamlined Body Creates Tight Swimming Action
- HD Holographic Eyes
- High Pitch Rattle

- Tapered Tail Improves Hookup Ratio
- Mustad KVD Elite Triple Grip Trebles

CLOWN



COSMIC PERCH



DISCO SHAD



FIRE TIGER



GOLDEN SHINER



MOLTEN HOT MAGMA



PERCH



RADIOACTIVE PICKLE



SHINER



SEXY LLAMA



TICKLE ME PINK



UNICORN TEARS

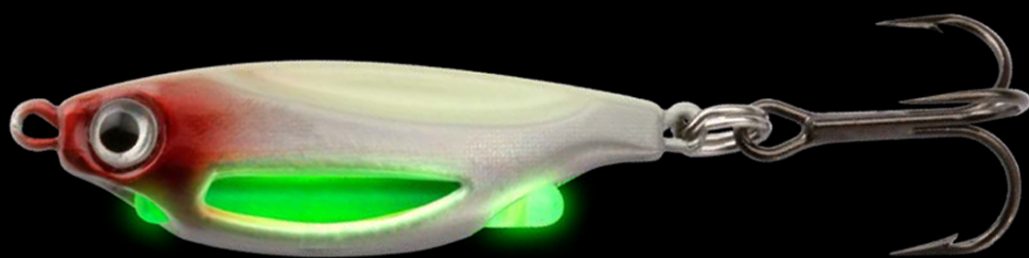


MICRO MAGIC MAN 1" - MSRP \$7.99

COLOR	MODEL	SIZE	WEIGHT	DEPTH	HOOKS
Clown	E-MPV1-CL	1"	0.07 oz	Sinking	#18
Cosmic Perch	E-MPV1-CP	1"	0.07 oz	Sinking	#18
Disco Shad	E-MPV1-DS	1"	0.07 oz	Sinking	#18
Fire Tiger	E-MPV1-FT	1"	0.07 oz	Sinking	#18
Golden Shiner	E-MPV1-GS	1"	0.07 oz	Sinking	#18
Molten Hot Magma	E-MPV1-MHM	1"	0.07 oz	Sinking	#18
Perch	E-MPV1-P	1"	0.07 oz	Sinking	#18
Radioactive Pickle	E-MPV1-RP	1"	0.07 oz	Sinking	#18
Shiner	E-MPV1-SH	1"	0.07 oz	Sinking	#18
Sexy Llama	E-MPV1-SL	1"	0.07 oz	Sinking	#18
Tickle Me Pink	E-MPV1-TMP	1"	0.07 oz	Sinking	#18
Unicorn Tears	E-MPV1-UT	1"	0.07 oz	Sinking	#18

MICRO MAGIC MAN 1.5" - MSRP \$7.99

COLOR	MODEL	SIZE	WEIGHT	DEPTH	HOOKS
Clown	E-MPV15-CL	1.5"	0.10 oz	Sinking	#18
Cosmic Perch	E-MPV15-CP	1.5"	0.10 oz	Sinking	#18
Disco Shad	E-MPV15-DS	1.5"	0.10 oz	Sinking	#18
Fire Tiger	E-MPV15-FT	1.5"	0.10 oz	Sinking	#18
Golden Shiner	E-MPV15-GS	1.5"	0.10 oz	Sinking	#18
Molten Hot Magma	E-MPV15-MHM	1.5"	0.10 oz	Sinking	#18
Perch	E-MPV15-P	1.5"	0.10 oz	Sinking	#18
Radioactive Pickle	E-MPV15-RP	1.5"	0.10 oz	Sinking	#18
Shiner	E-MPV15-SH	1.5"	0.10 oz	Sinking	#18
Sexy Llama	E-MPV15-SL	1.5"	0.10 oz	Sinking	#18
Tickle Me Pink	E-MPV15-TMP	1.5"	0.10 oz	Sinking	#18
Unicorn Tears	E-MPV15-UT	1.5"	0.10 oz	Sinking	#18



FLASH BANG

The Flash Bang provides anglers an edge over traditional rattle spoons on the market with an attracting gamefish from a distance. The chamber is integrated into the spoons body, preventing it from breaking off. The integrated glow stick will attract fish with hours of uninterrupted glow without the need of recharging. Available in a variety of premium UV, holographic, and UV glow finishes and equipped with premium black nickel hooks, the Flash Bang is a weapon of choice anywhere there is water.

- Integrated Glowstick Cavity
- Glowstick Delivers Up to 8 Hours of Glow
- High Pitch Brass Rattle Chamber

- Premium UV, Reflective, & Glow Finishes
- Black Nickel Hook



FLASH BANG - MSRP \$7.99

*FC-MC3 - Glowstick Re-Fill (3 Pack) - \$ 0.99

COLOR	MODEL	SIZE	WEIGHT	DEPTH	HOOKS
Clown	FB-CL38	1.5"	3/8 oz	Sinking	#8
Cosmic Perch	FB-CP38	1.5"	3/8 oz	Sinking	#8
Fire Tiger	FB-FT38	1.5"	3/8 oz	Sinking	#8
Golden Shiner	FB-GS38	1.5"	3/8 oz	Sinking	#8
Molten Hot Magma	FB-MHM38	1.5"	3/8 oz	Sinking	#8
Perch	FB-P38	1.5"	3/8 oz	Sinking	#8
Radioactive Pickle	FB-RP38	1.5"	3/8 oz	Sinking	#8
Shiner	FB-SH38	1.5"	3/8 oz	Sinking	#8
Sexy Llama	FB-SL38	1.5"	3/8 oz	Sinking	#8
Tickle Me Pink	FB-TMP38	1.5"	3/8 oz	Sinking	#8
Unicorn Tears	FB-UT38	1.5"	3/8 oz	Sinking	#8



ORIGAMI BLADE

Cause a commotion on the ice this winter with the Origami Blade flutter spoon. This unique multi-faced blade design maximizes action without spinning. The Origami Blade is finished with a premium, high-quality paint for an intense UV glow and increased reflectivity. Armed with a super sharp black nickel hook, this spoon won't let go once the fish takes a bite!

- Multi-Faced Surface Increases Flash & Presence
- Unique Design Maximizes Action Without Spinning

- Premium UV, Reflective, & Glow Finishes
- Super Sharp Black Nickel Hook

ORIGAMI BLADE 1/16OZ - MSRP \$4.99

COLOR	MODEL	SIZE	WEIGHT	DEPTH	HOOKS
Clown	OB-CL16	1.2"	1/16 oz	Sinking	#12
Cosmic Perch	OB-CP16	1.2"	1/16 oz	Sinking	#12
Fire Tiger	OB-FT16	1.2"	1/16 oz	Sinking	#12
Golden Shiner	OB-GS16	1.2"	1/16 oz	Sinking	#12
Molten Hot Magma	OB-MHM16	1.2"	1/16 oz	Sinking	#12
Perch	OB-P16	1.2"	1/16 oz	Sinking	#12
Radioactive Pickle	OB-RP16	1.2"	1/16 oz	Sinking	#12
Shiner	OB-SH16	1.2"	1/16 oz	Sinking	#12
Tickle Me Pink	OB-TMP16	1.2"	1/16 oz	Sinking	#12
Unicorn Tears	OB-UT16	1.2"	1/16 oz	Sinking	#12

ORIGAMI BLADE 1/8OZ - MSRP \$5.49

COLOR	MODEL	SIZE	WEIGHT	DEPTH	HOOKS
Clown	OB-CL8	1.5"	1/8 oz	Sinking	#10
Cosmic Perch	OB-CP8	1.5"	1/8 oz	Sinking	#10
Fire Tiger	OB-FT8	1.5"	1/8 oz	Sinking	#10
Golden Shiner	OB-GS8	1.5"	1/8 oz	Sinking	#10
Molten Hot Magma	OB-MHM8	1.5"	1/8 oz	Sinking	#10
Perch	OB-P8	1.5"	1/8 oz	Sinking	#10
Radioactive Pickle	OB-RP8	1.5"	1/8 oz	Sinking	#10
Shiner	OB-SH8	1.5"	1/8 oz	Sinking	#10
Tickle Me Pink	OB-TMP8	1.5"	1/8 oz	Sinking	#10
Unicorn Tears	OB-UT8	1.5"	1/8 oz	Sinking	#10

ORIGAMI BLADE 3/16OZ - MSRP \$5.99

COLOR	MODEL	SIZE	WEIGHT	DEPTH	HOOKS
Clown	OB-CL316	1.8"	3/16 oz	Sinking	#8
Cosmic Perch	OB-CP316	1.8"	3/16 oz	Sinking	#8
Fire Tiger	OB-FT316	1.8"	3/16 oz	Sinking	#8
Golden Shiner	OB-GS316	1.8"	3/16 oz	Sinking	#8
Molten Hot Magma	OB-MHM316	1.8"	3/16 oz	Sinking	#8
Perch	OB-P316	1.8"	3/16 oz	Sinking	#8
Radioactive Pickle	OB-RP316	1.8"	3/16 oz	Sinking	#8
Shiner	OB-SH316	1.8"	3/16 oz	Sinking	#8
Tickle Me Pink	OB-TMP316	1.8"	3/16 oz	Sinking	#8
Unicorn Tears	OB-UT316	1.8"	3/16 oz	Sinking	#8

13 FISHING

SUPERIOR SOFT BAITS™



COCONUT
CRAB



SNEAK



PARALYZER



THE
JEFFREY



BAMF



TETRAD



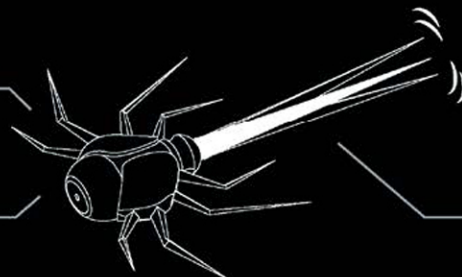
BERNIE

HD DETAIL

Ultra-fine features simulate life-like forage and trigger more strikes

DONKEY SAUCE INFUSED

Proprietary formulation of amino acids and proteins that trigger feeding and aggression in predatory game fish



PYRAMIDAL APPENDAGES

Designed to efficiently transfer vibrations without losing structural integrity in a thin profile

10X TOUGHER

Lasts 10X longer than conventional plastics



BUBBLE GUM
GLOW



CHERRY BOMB
GLOW



SNOZBERRY
GLOW



RADIOACTIVE
PICKLE GLOW



PURPLE RAIN
GLOW



WHITE NO. 1



WHISKEY SOUR



GREENHEAD



BLACK MAGIC



POTENTIALLY
PURPLE

6 BAITS PER PACK \$3.49

NAME	COLOR	MODEL	SIZE
Coconut Crab	Bubble Gum	CC-BG	32mm
Coconut Crab	Black Magic	CC-BM	32mm
Coconut Crab	Cherry Bomb	CC-CB	32mm
Coconut Crab	Greenhead	CC-GH	32mm
Coconut Crab	Potentially Purple	CC-PP	32mm
Coconut Crab	Purple Rain	CC-PR	32mm
Coconut Crab	Radioactive Pickle	CC-RP	32mm
Coconut Crab	Snozberry	CC-S	32mm
Coconut Crab	White No. 1	CC-W	32mm
Coconut Crab	Whiskey Sour	CC-WS	32mm
Sneak	Bubble Gum	SN-BG	23mm
Sneak	Black Magic	SN-BM	23mm
Sneak	Cherry Bomb	SN-CB	23mm
Sneak	Greenhead	SN-GH	23mm
Sneak	Potentially Purple	SN-PP	23mm
Sneak	Purple Rain	SN-PR	23mm
Sneak	Radioactive Pickle	SN-RP	23mm
Sneak	Snozberry	SN-S	23mm
Sneak	White No. 1	SN-W	23mm
Sneak	Whiskey Sour	SN-WS	23mm
Paralyzer	Bubble Gum	PL-BG	25mm
Paralyzer	Black Magic	PL-BM	25mm
Paralyzer	Cherry Bomb	PL-CB	25mm
Paralyzer	Greenhead	PL-GH	25mm

NAME	COLOR	MODEL	SIZE
Paralyzer	Potentially Purple	PL-PP	25mm
Paralyzer	Purple Rain	PL-PR	25mm
Paralyzer	Radioactive Pickle	PL-RP	25mm
Paralyzer	Snozberry	PL-S	25mm
Paralyzer	White No. 1	PL-W	25mm
Paralyzer	Whiskey Sour	PL-WS	25mm
BAMF	Bubble Gum	BA-BG	30mm
BAMF	Black Magic	BA-BM	30mm
BAMF	Cherry Bomb	BA-CB	30mm
BAMF	Greenhead	BA-GH	30mm
BAMF	Potentially Purple	BA-PP	30mm
BAMF	Purple Rain	BA-PR	30mm
BAMF	Radioactive Pickle	BA-RP	30mm
BAMF	Snozberry	BA-S	30mm
BAMF	White No. 1	BA-W	30mm
BAMF	Whiskey Sour	BA-WS	30mm
Jeffrey	Bubble Gum	JF-BG	36mm
Jeffrey	Black Magic	JF-BM	36mm
Jeffrey	Cherry Bomb	JF-CB	36mm
Jeffrey	Greenhead	JF-GH	36mm
Jeffrey	Potentially Purple	JF-PP	36mm
Jeffrey	Purple Rain	JF-PR	36mm
Jeffrey	Radioactive Pickle	JF-RP	36mm
Jeffrey	Snozberry	JF-S	36mm

NAME	COLOR	MODEL	SIZE
Jeffrey	White No. 1	JF-W	36mm
Jeffrey	Whiskey Sour	JF-WS	36mm
Bernie	Bubble Gum	BN-BG	43mm
Bernie	Black Magic	BN-BM	43mm
Bernie	Cherry Bomb	BN-CB	43mm
Bernie	Greenhead	BN-GH	43mm
Bernie	Potentially Purple	BN-PP	43mm
Bernie	Purple Rain	BN-PR	43mm
Bernie	Radioactive Pickle	BN-RP	43mm
Bernie	Snozberry	BN-S	43mm
Bernie	White No. 1	BN-W	43mm
Bernie	Whiskey Sour	BN-WS	43mm
Tetrad	Bubble Gum	MQ-BG	36mm
Tetrad	Black Magic	MQ-BM	36mm
Tetrad	Cherry Bomb	MQ-CB	36mm
Tetrad	Greenhead	MQ-GH	36mm
Tetrad	Potentially Purple	MQ-PP	36mm
Tetrad	Purple Rain	MQ-PR	36mm
Tetrad	Radioactive Pickle	MQ-RP	36mm
Tetrad	Snozberry	MQ-S	36mm
Tetrad	White No. 1	MQ-W	36mm
Tetrad	Whiskey Sour	MQ-WS	36mm



SKULL CAP - BLACK



SKULL CAP - LIME



SKULL CAP - ORANGE



SKULL CAP - SEA FOAM GREEN

Protect your favorite reels from dings, dirt, and grime without having to remove them from the rod. Skull Cap Reel Guard is designed to snap into place around both right and left-handed combos while rigged. Constructed of high-impact durable rubber, the Skull Cap will keep your reels protected and reliable for years.

- Durable Rubber Construction
- Fits Right & Left Handed Reels

- Snaps Into Place Around Rod
- Fits Combo While Rigged

SKULL CAP

MODEL	DESCRIPTION	MSRP
SC-C2-BLK	Skull Cap - Low-Profile Casting Reel Cover RH/LH - BLACK	\$ 9.99
SC-C2-L	Skull Cap - Low-Profile Casting Reel Cover RH/LH - LIME	\$ 9.99
SC-C2-O	Skull Cap - Low-Profile Casting Reel Cover RH/LH - ORANGE	\$ 9.99
SC-C2-TX	Skull Cap - Low-Profile Casting Reel Cover RH/LH - SEA FOAM GREEN	\$ 9.99
SC-C2-CD	Skull Cap - Counter Display - (24 pieces: 6 of each color) 12"x9" footprint	\$ 359.76



DECALS

MODEL	DESCRIPTION	SIZE	MSRP
D1S	White Decal	6"	\$ 2.49
D1M	White Decal	12"	\$ 3.99
D2S	Black Decal	6"	\$ 2.49
D2M	Black Decal	12"	\$ 3.99
D3S	Lime Decal	6"	\$ 2.49
D3M	Lime Decal	12"	\$ 3.99

LANYARD

MODEL	DESCRIPTION	MSRP
LYDB	Lanyard	\$ 5.99

ROD TIE

MODEL	DESCRIPTION	MSRP
13TIE	Rod Tie	\$ 9.99

HEAD GEAR

HATS



"LIGHT BENDER"
MODEL: HCB1
SIZES: ADJUSTABLE
MSRP: \$24.99



"DOWN RANGE"
MODEL: HTH1
SIZES: ADJUSTABLE
MSRP: \$24.99



"THE LUCID EYE"
MODEL: HFB1
SIZES: ADJUSTABLE
MSRP: \$24.99



"G MONEY"
MODEL: HTH2
SIZES: ADJUSTABLE
MSRP: \$24.99



"HOLY GRAIL"
MODEL: HTH3
SIZES: ADJUSTABLE
MSRP: \$24.99



"BEER FRIDGE"
MODEL: HUS1
SIZES: ADJUSTABLE
MSRP: \$24.99



"THE GOOSE"
MODEL: HTH4
SIZES: ADJUSTABLE
MSRP: \$24.99



"BLACKOUT"
MODEL: NO: HFB4
SIZES: ADJUSTABLE
MSRP: \$24.99



"GRAY MATTER"
MODEL: NO: 13FCGBLK
SIZES: ADJUSTABLE
MSRP: \$19.99

WINTER HATS



"FULL MOOSE"
MODEL: HWT1
SIZES: STRETCH FIT
MSRP: \$24.99



"THE MOUNTIE"
MODEL: HWT1
SIZES: STRETCH FIT
MSRP: \$24.99



"SHADOW HARVEST"
MODEL: NO: HWD01
SIZES: STRETCH FIT
MSRP: \$24.99

SHIRTS

T-SHIRTS



"MR. MCSHIRT"
MODEL: SSS1
SIZES: S,M,L,XL,XXL
MSRP: \$29.99



"SQUIRRELY DAN"
MODEL: SSS2
SIZES: S,M,L,XL,XXL
MSRP: \$29.99

PERFORMANCE SHIRTS



"NOIRE"
MODEL: PSLS1
SIZES: S,M,L,XL,XXL
MSRP: \$59.99



"SUS"
MODEL: PSLS2
SIZES: S,M,L,XL,XXL
MSRP: \$59.99

HOODIE



"MODERN TUXEDO"
MODEL: HD 1
SIZES: S, M, L, XL, XXL
MSRP: \$69.99

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