



WATCH DEMO

NEW TO MARKET



ALL-IN-ONE FOOD PLOT SYSTEMS

Illusion Food Plot Systems Outperform in 4 Ways:

1. ALL-IN-ONE:

No more bulk buying seed and fertilizer at multiple locations. Illusion Food Plot Systems are all-encompassing. They include Soil Starter, Custom Seed Blends, Root Booster, and Foliage Fuel+.

2. EASY TO USE:

No more measuring liquids or estimating seed rates. Our pre-measured, 1/4 acre systems, are developed for exact coverage and can be applied using common spreaders and portable sprayers.

3. VOLUME & NUTRITION:

Are your plots attracting and holding deer the entire season? Our systems are designed to help increase food volume per acre by pairing higher seed rates with our proprietary foliar fertilizers. Illusion Food Plot Systems are engineered to help increase food tonnage and nutrition in every plot.

4. TACTICS AND STRATEGIES:

Would you like to consistently see and hold more deer every season? All Illusion Food Plot Systems are complimented with instructional video demonstrations, and advanced hunting strategies. With decades of experience, The Deer Society professionals will teach you where, when, why and how you can take advantage of food in your hunting strategy.

4 EASY STEPS to a successful food plot!

- 1 Soil Starter
- 2 Custom Seed Blend
- 3 Root Booster
- 4 Foliage Fuel+



NEXT LEVEL FOOD PLOTS



PRIME TIME - Annual Brassica System

A cold tolerant fall/winter performance blend of six choice brassicas built to attract and sustain a healthy deer herd from the first weeks of the season into the cold months of winter.



4 SEASONS - Perennial + Annual System

A year-round source of food for deer and other wildlife, our 4 Seasons blend combines perennials and annuals to keep the local herd fed with highly palatable nutrients throughout each season.



EASY GREENS - Perennial Clover & Chicory System

Featuring a blend of premium clovers paired with chicory, the Easy Greens system blankets the terrain with lush greens that come back year after year. This system does not require tilling, making it a simple and easy option to establish a quality food plot.



PRIME TIME Plot System



#200

- 1 Soil Starter
- 2 Prime Time Seed Blend
- 3 Root Booster
- 4 Foliage Fuel+

4 SEASONS Plot System



#230

- 1 Soil Starter
- 2 4 Seasons Seed Blend
- 3 Root Booster
- 4 Foliage Fuel+

EASY GREENS Plot System



#210

- 1 Soil Starter
- 2 Easy Greens Seed Blend
- 3 Root Booster
- 4 Foliage Fuel+

SEED BLENDS & FERTILIZERS



PRIME TIME

- Annual Seed Blend

Seed varieties include: Daikon Tillage Radish, Trophy Rapeseed, Purple Top Turnip, Forage Kale, Vivant Forage Brassica, Forage Collards.

PRIME TIME is built from six hand-selected varieties of premium brassicas making it the ultimate and preferred food source during the Prime Time of hunting season.



4 SEASONS

- Perennial & Annual Seed Blend

Seed varieties include: Orion XL Ladino Clover, Trophy Rapeseed, Purple Top Turnip, Daikon Tillage Radish, Intermediate White Clover, Radium XL Alsike Clover, and Chicory.

4 SEASONS uses a wide variety of plants to attract, nourish, and sustain deer for all four seasons of the year.



EASY GREENS

- Perennial Seed Blend

Seed varieties include: Orion XL Ladino Clover, Red Carpet XL Red Clover, Intermediate White Clover, Radium XL Alsike Clover, Chicory.

EASY GREENS is a drought-hardy blend of four highly attractive clover varieties paired with chicory. A perfect no-till choice for interior plots and shaded areas.



SOIL STARTER

- Pre-Planting Soil Conditioner

The first step in helping plants thrive, this formula helps optimize soil pH and create an environment where seedlings and plant-boosting microbes can thrive while improving germination, root development, cell structure, and nitrogen uptake.



ROOT BOOSTER

- Post-Planting Liquid Fertilizer

Rich in potassium and phosphorus, this fertilizer does just what it says: boost root development. A better root system is great for helping brassicas develop larger bulbs as well as results in deep, dark leaves that are rich in iron. A robust root system also helps plants withstand drought, ensuring deer have a reliable food source into fall and winter.



FOLIAGE FUEL+

- Post-Planting Liquid Fertilizer

If your food plot is lacking in vital nitrogen, this fertilizer is perfect for giving plants the boost they need. Our non-ionic and chloride-free formula helps improve nitrogen uptake and assist the expansion of the foliage canopy as it gets closer to maturity.