



# WILDLIFE

RESEARCH CENTER®



# 2023

PRODUCT CATALOG





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Please note that in order to provide our customers with the best possible product and service, products and packaging in this catalog may be subject to change.

## WILDLIFE RESEARCH CENTER® 40TH ANNIVERSARY

40 years ago Wildlife Research Center® started with one simple idea, to make a better deer scent than anything else on the market. It was a humble beginning and a long road.

Over the years and decades, Wildlife® has continued to relentlessly work at producing new and better Scent and Scent elimination products and better technologies.

Today Wildlife Research Center® is still family owned and committed to doing business in better ways. What we do is our passion. We are thankful and we work hard.

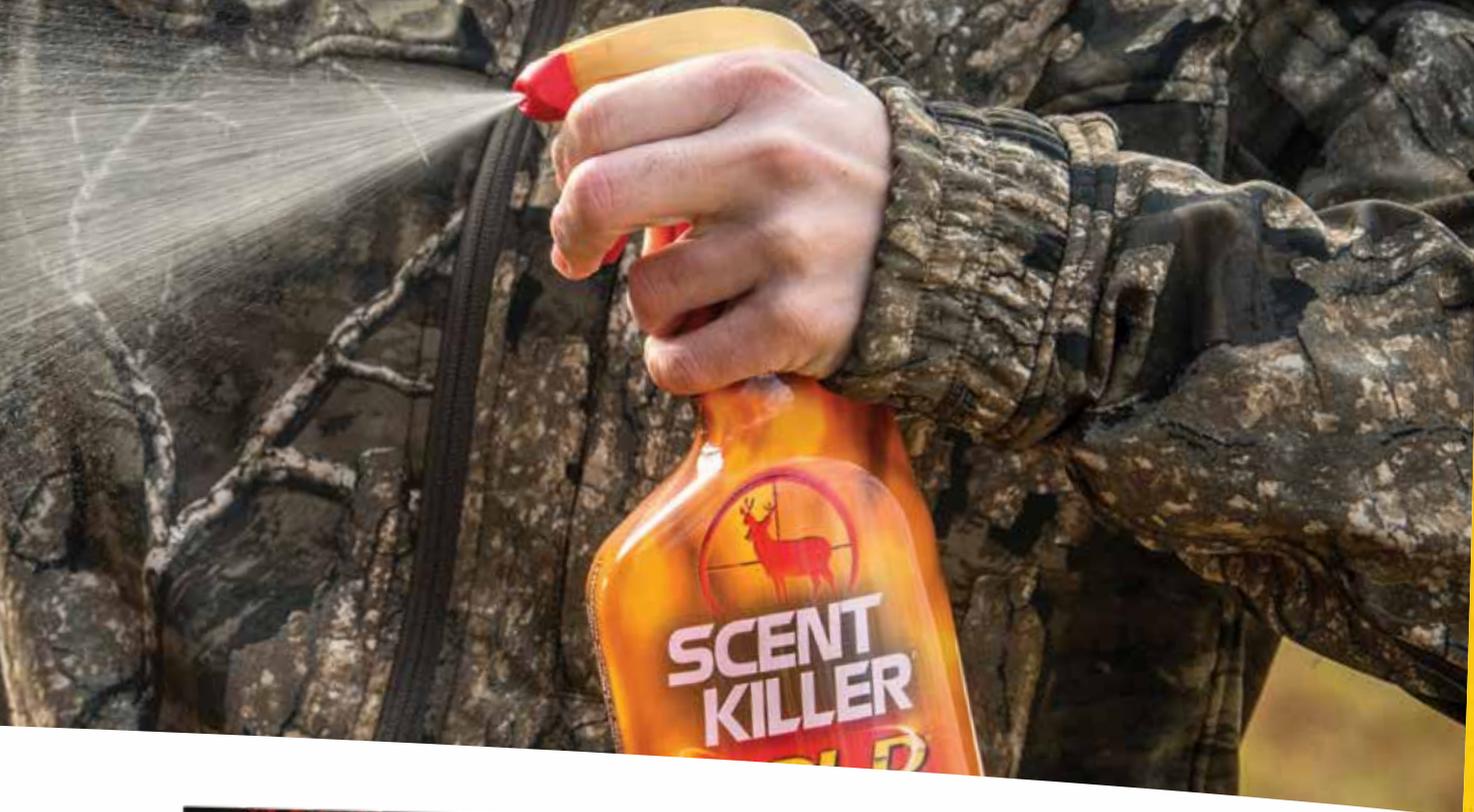
You can use our products with confidence. We started out offering a 100% Money-Back Guarantee on our products and 4 decades later, we still do! We thank all of our customers for the opportunity to make and distribute these fine products and help hunters be more successful.

### 100% Money-Back Guaranteed!

Regardless of where you buy it, if you are unsatisfied with any product we make, just send back the bottle with remaining contents via insured carrier, along with a copy of your receipt and we will refund your purchase price – no questions asked!

(Refund amount not to exceed manufacturer suggested retail price. Address is on the package.)

[WWW.WILDLIFE.COM](http://WWW.WILDLIFE.COM)



**SUPER CHARGED® DISPLAYS**



## **SUPER CHARGED® DISPLAYS**

Pages 38-39

- Dominate this season with the Powerhouse Scent and Scent Elimination Pallet Display.
- Gives extra display space to your top selling products!
- Adds authority to your hunting department and increases sales overall.
- A full lineup of your top scent and scent elimination products.



TOP PRODUCTS + TOP ADVERTISING  
= TOP SELL THROUGH

## ACTIVE-BRANCH™ MOCK SCRAPE KIT PAGE 24

The Anywhere Mock Scrape Solution™

- You can easily set up the Active-Branch™ on a tree or wooden post in the perfect location.
- The patent pending branch holder allows you to mount two branches at the same time.
- An interaction branch at the perfect height and a second branch to mount your Scrape-Dripper above.
- Attract, Pattern, and Condition bucks to visit during daytime hunting hours.



#393	Kit Includes: Branch Holder, Mounting Strap, Magnum Scrape-Dripper®, and 4 FL OZ Golden Scrape® Scent.	UPC	024641003930
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## SUPER CHARGED® SCENT KILLER® FOREST EDGE® SPRAY PAGE 17

Subtle Smell of Fresh Forest Scents.

#593	Large 24 FL OZ Pistol Grip Spray Bottle	UPC	024641005934
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## GOLDEN ESTRUS XTREME® PAGE 13

Extra Long Range - Premium Estrus Scent.

#407-2	2 FL OZ Amber Bottle - Blister Carded Special Value Pack: Includes Two Pro-Wicks®	UPC	024641040720
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## SCENT KILLER® GOLD® HAIR CONDITIONER PAGE 11

Ultra-Premium Formula.

#1291	Conditioner 8 FL OZ Bottle	UPC	024641012918
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## BIO ENGINEERED

Next Generation of Synthetic Scents.

New technologically advanced formulas bio-engineered through a proprietary process to simulate the smell and make up of real deer urine. **Stronger, richer, more realistic.**





**BUCK-FIRE®  
RAGING ESTRUS™**

A tribute to the "Wild Bunch" at the old Northwoods deer camp, out where the bucks weren't that easy to come by. This carefully crafted Estrus Scent is specially tweaked with two secret, rut inspiring ingredients and just a touch of tarsal smell to help reach out to that hard to find buck. The strong sexual attraction and strong territorial appeal will really fire him up!

PERFORMANCE QUALITIES	
TERRITORIAL	10
SEXUAL ATTRACTION	9
CURIOSITY	7

#108	4 FL OZ Amber Bottle – Deluxe Box. Special Value Pack: Includes One Magnum™ Key-Wick®	UPC	024641001080
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**TRAPPER JOHN'S™  
ULTIMATE BUCK LURE®**

Trapper John's™ Ultimate Buck Lure® is a tribute to the late founder. Made from a secret recipe locked up in a vault for 30 years. This complex lure combines old forgotten secrets from the trappers of long ago, highly attractive oils, and Super-Premium Doe Urine with Estrus Secretions. Pique many of a buck's interests all at once. High Performance All Season & Rut.



PERFORMANCE QUALITIES	
CURIOSITY	10
SEXUAL ATTRACTION	8
TERRITORIAL	7

#107	4 FL OZ Amber Bottle – Deluxe Box. Special Value Pack: Includes One Magnum™ Key-Wick®	UPC	024641001073
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**CHAINSAW BRIAN'S™  
PREMIUM DOE ESTRUS**

Brian owns more chainsaws than anyone we know, and he's the perfect guy to have around deer camp when the firewood is running low. It turns out he knows a thing or two about deer lures as well. This carefully crafted HIGH-OCTANE Doe Estrus Scent, is made from our most premium Doe Urine with Estrus Secretions and then supercharged, with Territorial Musk™, and another secret ingredient to make it even hotter.



PERFORMANCE QUALITIES	
SEXUAL ATTRACTION	10
TERRITORIAL	8
CURIOSITY	7

#105	4 FL OZ Amber Bottle – Deluxe Box. Special Value Pack: Includes One Magnum™ Key-Wick®	UPC	024641001059
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TOP PRODUCTS • TOP ADVERTISING  
= TOP SELL THROUGH

# NO ZONE<sup>®</sup> TECHNOLOGY

AIR & SPACE SCENT KILLER<sup>®</sup> NO ZONE<sup>®</sup>



## SCENT KILLER<sup>®</sup> AIR & SPACE DEODORIZER

For Rooms and Open Spaces.

- Powered with cutting edge NO ZONE<sup>®</sup> Technology to attack a wide range of odors and knock them out!
- Works for a wide range of applications, including rooms, closets, back packs, duffel bags, storage containers, cabins, vehicles, RV's, and more!
- Special unscented formula fights odors without adding any fragrances.
- Ozone free technology - perfect for hunters, outdoor enthusiasts, and sports enthusiasts alike.

#953	16 FL OZ Pistol Grip Spray Bottle	UPC	024641009536
#958	32 FL OZ Pistol Grip Spray Bottle	UPC	024641009581



## SCENT KILLER® NO ZONE® TOTE TAMERS®

Boots, Bags & Totes.

- Fights and absorbs odor and moisture.
- Perfect for use in boots, totes, and sport bags.
- Ozone Free alternative – No batteries required.
- Can last all season long.

#922

Packaged 2 Units in a Pack

UPC

024641009222



## SCENT KILLER® AIR & SPACE DEODORIZER – FOREST EDGE® SCENT

For Rooms and Open Spaces.

- Powered with cutting edge NO ZONE® Technology to attack a wide range of odors and knock them out!
- Adds a deer friendly scent, that smells great before and after the hunt!
- Rugged and appealing scent of fresh cut wood and other fall forest scents.
- Works for a wide range of applications, including rooms, closets, back packs, duffel bags, storage containers, cabins, vehicles, RV's, and more!
- Ozone free technology – perfect for hunters, outdoor enthusiasts, and sports enthusiasts alike.

#930

16 FL OZ Pistol Grip Spray Bottle

UPC

024641009307



### THE PERFECT SCENT CONTROL SOLUTION FOR:

- ROOMS & CLOSETS
- CABINS
- BACKPACKS & TOTES
- VEHICLES & RV'S

SCENT KILLER® NO ZONE®

AIR & SPACE



TOP PRODUCTS • TOP ADVERTISING  
= TOP SELL THROUGH

# 99%

20 DAYS AFTER DRYING\*

PASS THROUGH TESTED  
FOR REAL LIFE HUNTING  
SITUATIONS



## SCENT KILLER® GOLD® SPRAY

With HUNT DRY TECHNOLOGY PLUS +™

Apply It, Dry It, and Go Hunt!™

This Gold® formula is more effective and longer lasting. Scent Killer® Gold® with Hunt Dry® Technology Plus +™ is formulated for maximum performance after it dries, so you don't have to hunt with wet clothing. You can pretreat your clothing hours, days, or weeks before you hunt! Apply it, Dry it, and Go Hunt!™ Take your scent elimination to the next level!

- Longer lasting and more effective!
- Works both wet and dry.
- Specialized blend of advanced odor fighting ingredients, attacks a wide range of odors – most importantly, human odor!
- Effectively turns your hunting clothes into a high-powered scent elimination suit.
- High-output sprayer – for maximum coverage.

\*Scent Killer® Gold® formulated with Hunt Dry® Technology Plus +™ has been found to be 99% effective at stopping replicated human odor - 20 Days After Drying! - in testing at Rutgers University.



#1252

12 FL OZ Pistol Grip Spray Bottle

UPC

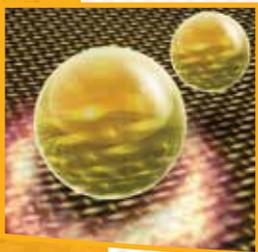
024641012529

#1255

24 FL OZ Pistol Grip Spray Bottle

UPC

024641012550



### HUNT DRY TECHNOLOGY PLUS +™

Scientifically Formulated  
to Last Longer.

## SCENT KILLER® GOLD® 24 / 24 COMBO

With **HUNT DRY** TECHNOLOGY PLUS +™

Apply It, Dry It, and Go Hunt!™

- Convenient 24 FL OZ field bottle plus 24 FL OZ easy grip re-filler bottle.
- Works both wet and dry – Hunt Dry® Technology Plus +™
- Scientifically formulated to last longer.
- Specialized blend of advanced odor fighting ingredients, attacks a wide range of odors and at the same time, helps prevent new odors from forming.
- 99% effective at stopping replicated human odor in testing at Rutgers University – 20 days after drying! Takes scent elimination to an extreme level!



#1259

24 / 24 Combo – 24 FL OZ Filled Wood Grain Pistol Grip Field Bottle and 24 FL OZ Easy Grip Re-filler Bottle – 48 Total FL OZ

UPC

024641012598

## SCENT KILLER® GOLD® 1 GALLON RE-FILLER COMBO

With **HUNT DRY** TECHNOLOGY PLUS +™

Apply It, Dry It, and Go Hunt!™

- Works both wet and dry – Hunt Dry® Technology Plus +™
- Scientifically formulated to last longer.
- Specialized blend of advanced odor fighting ingredients, attacks a wide range of odors and at the same time, helps prevent new odors from forming.
- 99% effective at stopping replicated human odor in testing at Rutgers University – 20 days after drying! Takes scent elimination to an extreme level!



#1268

1 Gallon Re-filler Bottle Comes With a Filled Wood Grain 24 FL OZ Pistol Grip Spray Bottle

UPC

024641012680

## SCENT KILLER® GOLD® AUTUMN FORMULA® SPRAY

With **HUNT DRY** TECHNOLOGY PLUS +™

Apply It, Dry It, and Go Hunt!™

- Specialized blend of advanced odor fighting ingredients engineered to fight and help prevent human odor while adding a subtle scent of the forest floor.
- Scientifically formulated to last longer.
- Works both wet and dry – Hunt Dry® Technology Plus +™



#1275

24 FL OZ Pistol Grip Spray Bottle

UPC

024641012758



### MADISON HOLY

Scent Killer® Gold® worked great for Madison Holy's first Buck. 13" spread 8 points.



### SADIE DEWOLFE

Scent Killer® Gold® Laundry Detergent allowed this great 13 pointer to walk right in for Sadie DeWolfe.



### KRISTOPHER WOOMER

"I used Trail's End® #307 and within 20 minutes I had a massive Georgia Mountain buck come out."

SCENT KILLER® GOLD®

A WHOLE NEW LEVEL™



TOP PRODUCTS + TOP ADVERTISING  
= TOP SELL THROUGH

## SCENT KILLER® GOLD® LAUNDRY DETERGENT WITH POWER BOOST PLUS™

Ultra-Premium Formula – The Gold Standard® Laundry Detergent.

- Enhanced formula with even more odor fighting power, aggressively cleans and fights odors at the molecular level.
- Proprietary multi-surfactant formula fights odors, dirt, and stains in your hunting clothes without adding any U.V. brighteners.
- High-Performance and extra concentrated - Now gets even more loads per fluid ounce so you can wash more of your favorite hunting clothes.
- Special H-E® Formula works in both standard and high-efficiency washing machines.



#1248	18 FL OZ Laundry Detergent	UPC	024641012482
#1249	32 FL OZ Laundry Detergent – Drain Back Bottle	UPC	024641012499

## SCENT KILLER® GOLD® AUTUMN FORMULA® LAUNDRY DETERGENT

The serious odor fighting power of premium Scent Killer® Gold® laundry detergent formulated with the scent of forest floor in the fall.



## SCENT KILLER® GOLD® AUTUMN FORMULA® DRYER SHEETS

- Help prevent static build up from attracting lint and hair that may contain odors.
- These add a subtle scent of the forest floor to help keep game animals from detecting your presence.
- Softens your clothes to help keep them quiet when you're in the woods.



#1289	32 FL OZ Liquid Autumn Formula® Laundry Detergent – Drain Back Bottle	UPC	024641012895	#1283	Packaged 40 sheets to a box	UPC	024641012833
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## SCENT KILLER® GOLD® DRYER SHEETS

Premium & Unscented.

- Help prevent static build-up from attracting lint and hair that may contain odors.
- Softens hunting clothes to help keep them quiet.



#1280	Packaged 18 sheets in a resealable pack	UPC	024641012802
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## SCENT KILLER® GOLD® ULTIMATE VALUE PACK

Everything The Serious Hunter Needs To Fight Odor Before The Hunt!

#1606	Combo Kit	UPC	024641016060
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## SCENT KILLER® GOLD® PERSONAL CARE KIT

Perfect for getting cleaned up before and after the hunt.

#1609	Combo Kit	UPC	024641016091
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LAUNDRY & PERSONAL CARE

SCENT KILLER® GOLD®



## SCENT KILLER® GOLD® HEAVY DUTY WASHCLOTHS

- Packed with odor fighting Performance.
- These Heavy Duty washcloths are 2.5 times thicker than regular Scent Killer® Field Wipes.
- Work great before / after hunting, fishing, camping, athletics, and performance sports.
- Formula enriched with Vitamin E & Aloe.
- Perfect for your next hunt.

**#1296** 12 (8" x 8") Washcloths in a Resealable Pack **UPC** 024641012963

## SCENT KILLER® GOLD® FIELD WIPES

A Convenient Way To Clean & Fight Odors.

- They work great in the field when a shower is not available.
- New and improved unscented formula cleans and fights human odor.
- Also great to just touch-up high perspiration areas.
- Made with a Special Anti-Odor™ formula for your body.
- Enriched with Vitamin E and Aloe.



**#1295** 24 (7" x 10") Wipes in a Resealable Pack **UPC** 024641012956



## SCENT KILLER® GOLD® ANTIPERSPIRANT & DEODORANT

Really Works Hard Against Underarm Perspiration & Odor.

- New improved special unscented formula.
- Convenient push-up stick.
- Fights odors! – a must for big game hunters.

**#1247** 2.25 OZ Stick – Blister Carded **UPC** 024641012475

## SCENT KILLER® GOLD® BODY WASH, SHAMPOO & NEW CONDITIONER

Ultra-Premium Formula.

- Powerful anti-odor™ formula.
- Deep cleaning lather – refreshing.
- Special moisturizers with aloe.
- Once you try it, you will appreciate the quality.



<b>#1240</b>	12 FL OZ Easy Grip Shower Bottle	<b>UPC</b>	024641012406
<b>#1241</b>	24 FL OZ Easy Grip Bottle (Biggest Practical Shower Size.)	<b>UPC</b>	024641012413
<b>#1291</b>	Conditioner 8 FL OZ Bottle	<b>UPC</b>	024641012918

## SCENT KILLER® GOLD® BAR SOAP

Ultra-Premium Odor Fighting Bar Soap.

- Special Unscented Anti-Odor™ Formula.
- Deep cleaning.
- Special moisturizers with aloe.
- Really fights human odor!



<b>#1242</b>	4.5 OZ Serious Size Bar	<b>UPC</b>	024641012420
<b>#1243</b>	4.5 OZ Serious Size Bar – Blister Carded	<b>UPC</b>	024641012437



TOP PRODUCTS • TOP ADVERTISING  
= TOP SELL THROUGH

SPECIAL GOLDEN ESTRUS®

FRESH & PREMIUM



### SPECIAL GOLDEN ESTRUS®

Fresh & Super Premium Whitetail Doe Urine With Estrus Secretions.

- Originally available exclusively to hunting industry insiders.
- Every bottle is labeled with its own serial number and "Use By" date.
- The smell your trophy buck has been waiting for.

#405	1 FL OZ Gold Bottle – Blister Carded Special Value Pack: Includes Two Key-Wicks®	UPC	024641004050
#405-4	4 FL OZ Gold Bottle – Blister Carded Special Value Pack: Includes One Magnum™ Key-Wick®	UPC	024641040546
#84058	8 FL OZ High Output Pistol Grip Spray Gold Bottle, in Clamshell (shelf or hang)	UPC	024641840580



## GOLDEN SCRAPE®

Take Scrape Hunting To A Whole New Level!™

- Super Charged® Golden Scrape® with break-through
- Scent Reflex® Technology for a better response!
- A perfect blend of Golden Estrus® and intruding buck scents with subtle tones of fresh scraped earth and Territorial Musk™.
- Extremely effective at both mock scrapes and natural scrape locations.
- The smell that can shift your scrape into overdrive.

**DRIPPER COMBO** Page 25

#242-4	4 FL OZ Gold Bottle – Blister Carded	UPC	024641024249
#242-3	NET WT 3 OZ Spray Can	UPC	024641024232



**GOLD® ATTRACTORS**



## NEW GOLDEN ESTRUS XTREME®

Extra Long Range - Premium Estrus Scent.

- Intensified Golden Estrus® scent for extra long range.
- Proprietary process makes it stronger, more intense, and longer reaching.
- Super premium whitetail doe urine with estrus secretions.
- Squirt top for easy application

#407-2	2 FL OZ Amber Bottle – Blister Carded Special Value Pack: Includes Two Pro-Wicks®	UPC	024641040720
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## GOLDEN BUCK®

Extra Premium – Territorial / Challenge Type Scent.

- Extra Premium buck urine with tarsal smell and Territorial Musk™.
- Territorial intrusion scent - stimulates aggression.
- Effective early fall all the way through the rut.

#262	1 FL OZ Amber Bottle – Blister Carded Special Value Pack: Includes Two Key-Wicks®	UPC	024641002629
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**WILLIAM PRUSI**  
"I set out the Golden Estrus Xtreme® and 75 minutes later this buck came into wind at 20 yards."



**MARY CHAMBLISS**  
"My buck may not be as big as some I've seen in here, but he is my pride and joy. He is by far the biggest I've ever harvested. Thanks to your product." Golden Estrus® with Scent Reflex® Technology.



**MELISSA BACHMAN**  
"This is the latest I've ever decoyed a buck in but the Scent Killer® Gold® made it happen once again!"



TOP PRODUCTS • TOP ADVERTISING  
= TOP SELL THROUGH

FIRE UP YOUR HUNT! SCENT REFLEX®



### GOLDEN ESTRUS® WITH SCENT REFLEX® TECHNOLOGY

Super Charged® Golden Estrus® Scent.

- Premium Doe Urine with Estrus Secretions, enhanced with break-through Scent Reflex® Technology for a better response.
- Engineered for stronger more consistent results.
- Takes estrus scents to A Whole New Level!™

#404	1 FL OZ Amber Bottle – Blister Carded Special Value Pack: Includes Two Key-Wicks®	UPC	024641004043
#404-4	4 FL OZ Amber Bottle – Blister Carded Special Value Pack: Includes One Magnum™ Key-Wick®	UPC	024641040447

### GOLDEN ESTRUS® GEL WITH SCENT REFLEX® TECHNOLOGY

Super Charged® Golden Estrus® Scent

- Super Charged® Golden Estrus® enhanced with break-through Scent Reflex® Technology for a better response.
- Strong sexual attraction to whitetail bucks.
- Thick, sticky, and long lasting!
- Bucks really go for it, before and during the rut.

#408-2	2 FL OZ Bottle – Blister Carded Special Value Pack: Includes Two Pro-Wicks®	UPC	024641040829
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**ANDREW NEWTON**

"I shot this 220 pound beautiful buck using Scent Killer® Autumn Formula® the shot was 26 yards straight on."



**JOHN VOLKMAN**

John Volkman harvested this great buck late season using the entire Scent Killer Gold System™.



**RAY HOWELL**

"Products worked great, and they continue to make me successful year after year!"

## **GOLDEN ESTRUS® SPRAY WITH SCENT REFLEX® TECHNOLOGY**

Super Charged® Golden Estrus® Scent.

- Premium doe urine with estrus secretions, enhanced with break-through Scent Reflex® Technology for a better response.
- NET WT 3 OZ of premium scent in a pressurized can for convenient dispersal.
- High-output sprayer that even sprays upside down.
- Bag on valve system separates premium scent from pressurized air so scent quality is not diminished.
- Takes Estrus Scents to A Whole New Level!™

**#404-3** NET WT 3 OZ Spray Can **UPC** 024641040430



## **GOLDEN DOE® SPRAY WITH SCENT REFLEX® TECHNOLOGY**

Super Charged® Golden Doe® Scent.

- Extra premium doe urine, enhanced with break-through Scent Reflex® Technology for a better response.
- NET WT 3 OZ of premium scent in a pressurized can for convenient dispersal.
- High-output sprayer that even sprays upside down.
- Bag on valve system separates premium scent from pressurized air so scent quality is not diminished.
- A Whole New Level!™

**#412-3** NET WT 3 OZ Spray Can **UPC** 024641041239



## **ESTRUS GOLD® SPRAY WITH SCENT REFLEX® TECHNOLOGY**

Super Charged® Premium Synthetic Doe Estrus Scent

- Engineered to smell to a deer like fresh high quality doe estrus urine.
- Super Charged® scent with break-through Scent Reflex® Technology for stronger more consistent responses.
- NET WT 3 OZ of premium scent in a pressurized can for convenient dispersal.
- High-output sprayer that even sprays upside down.
- Bag on valve system separates premium scent from pressurized air so scent quality is not diminished.
- A Whole New Level!™

**#44063** NET WT 3 OZ Spray Can **UPC** 024641440636



**TOM RAMSDELL**  
Scent Killer® Autumn Formula® kept Tom Ramsdell invisible to this nice buck.

**DARIN RADMAN**  
Archery hunter Darin Radman harvested this buck using the family of Wildlife® products.

**ERNIE DESANTIS**  
Scent Killer® Gold® and Ernie DeSantis strike again on this great buck.



TOP PRODUCTS • TOP ADVERTISING  
= TOP SELL THROUGH

# APPLY IT, DRY IT, AND GO HUNT!™

HIGH-OUTPUT SPRAYERS - FOR MAXIMUM COVERAGE

# 99%

10 DAYS AFTER DRYING\*

SCENT KILLER®

WITH HUNT DRY® TECHNOLOGY

## SUPER CHARGED® SCENT KILLER® SPRAY

With Hunt Dry® Technology For  
Hunting Outerwear & Boot Bottoms.  
99% 10 Days After Drying!\*

- Hunt Dry® Technology for maximum performance after it dries.
- Attacks a wide range of odors – most importantly, human odor!
- Fights odors at the molecular level.
- Special Odorless Formula™.

\*99% Effective at stopping replicated human odor -  
10 Days After Drying - in testing at Rutgers University!



#1552	12 FL OZ Pistol Grip Spray Bottle	UPC	024641015520
#555	Large 24 FL OZ Pistol Grip Spray Bottle	UPC	024641005552
#559	24 / 24 Combo – 24 FL OZ Filled Pistol Grip Field Bottle and 24 FL OZ Easy Grip Re-filler Bottle – 48 Total FL OZ	UPC	024641005590
#568	1 Gallon Re-filler Bottle With a 24 FL OZ Filled Pistol Grip Field Spray Bottle	UPC	024641005682



**AARON DALE**  
WRC™ family of products helped Aaron Dale harvest this NC Mountain buck.



**DRAKE CARROLL**  
Drake Carroll harvested this dandy thanks to the Wildlife Research Center® family of products.



**SHANNON GILLETTE**  
Shannon Gillette harvested this nice buck using the Scent Killer Gold System™.

## SUPER CHARGED® SCENT KILLER® AUTUMN FORMULA® SPRAY

With Hunt Dry® Technology For Hunting Outerwear & Boot Bottoms. Now 99% 10 Days After Drying!\*

The superior scent elimination formula of **Super Charged® Scent Killer®** has been formulated with the scent of the forest floor to give you the most powerful weapon ever against a buck's most powerful defense — his nose!

- Hunt Dry® Technology for maximum performance after it dries.
- Engineered to fight human odor while adding a subtle scent of dirt and decaying leaves.
- Use the complete Scent Killer System™ for maximum results.
- Highly effective on a wide variety of odors.

\*99% Effective at stopping replicated human odor - 10 Days After Drying - in testing at Rutgers University!

#1572	12 FL OZ Pistol Grip Spray Bottle	UPC	024641015728
#575	Large 24 FL OZ Pistol Grip Spray Bottle	UPC	024641005750
#579	24 / 24 Combo – 24 FL OZ Filled Pistol Grip Field Bottle and 24 FL OZ Easy Grip Re-filler Bottle – 48 Total FL OZ	UPC	024641005798



## NEW SUPER CHARGED® SCENT KILLER® FOREST EDGE® SPRAY

Subtle Smell of Fresh Forest Scents.

- Engineered to fight human odor while adding a subtle scent of fresh cut wood and forest scents.
- Calms and attracts deer & big game.
- Hunt Dry® Technology for maximum performance after it dries.
- Attacks a wide variety of odors - most importantly, human odor!
- Works both when you first apply it and continues to work after drying.
- Effectively turns your hunting clothes into a high-powered scent elimination suit.

#593	Large 24 FL OZ Pistol Grip Spray Bottle	UPC	024641005934
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**MARK KAYSER**

The Ultimate combo of Special Golden Estrus® and Scent Killer® Gold® brought this bruiser right into range for Mark Kayser.



**LEE LAKOSKY**

Golden Estrus® spray can brought this giant in and Scent Killer® Gold® kept him unaware that Lee Lakosky was waiting in the stand.



**ZACH SEIBOLD**

This buck unofficially scored at 208 7/8" for Zach Seibold. Scent Killer® Gold® worked great.

SCENT KILLER®

WITH HUNT DRY® TECHNOLOGY



TOP PRODUCTS • TOP ADVERTISING  
= TOP SELL THROUGH

SCENT KILLER®  
SCENT ELIMINATION

## SCENT KILLER® BAR SOAP

Special Anti-Odor™ Formula Fights Human Odor.

- NEW Improved formula.
- Unscented bar.
- Special odor-fighting properties.



#541	4.5 OZ Serious Size Bar – Blister Carded	UPC	024641005415
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## SUPER CHARGED® SCENT KILLER® BODY WASH & SHAMPOO

Hard On Human Odor.

- Anti-Odor™ unscented formula attacks human odor.
- Formulated for long-term effectiveness.
- Special formula with moisturizers is gentle on your skin.

#540-12	12 FL OZ Easy Grip Shower Bottle – Uncarded	UPC	024641540121
#540-24	24 FL OZ Easy Grip Bottle (Biggest Practical Shower Size)	UPC	024641540244

## SCENT KILLER® AUTUMN FORMULA® DRYER SHEETS

Adds The Subtle Scent Of The Forest Floor.

- Help prevent static build-up from attracting lint and hair that may contain odors.
- Softens hunting clothes to help keep them quiet.

#580	Packaged 12 Sheets in a Resealable Pack	UPC	024641005804
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### LEVI DUNCAN

Levi Duncan couldn't be happier with this trophy Kansas buck dubbed "Junior." Scent Killer® Gold® and Estrus Gold® helped seal the deal. Levi, Greg Gilman and Mark Kayser celebrate in the success.



### TOM CARROLL

Archer Tom Carroll harvested this dandy using the whole family of Wildlife® products.



### GEORGE NICHOLSON

George Nicholson harvested this nice Buck using Mega-Tarsal Plus® to bring him right in for the shot.

**SUPER CHARGED®  
SCENT KILLER®  
CLOTHING WASH**

Hard On Human Odor.

- Improved formula, cleans, and attacks odors even better!
- Special high efficiency formulations are compatible with both standard and high efficiency washing machines.
- Contains no UV-brighteners.



#546

#546-33

#585

#585-33

#546	18 FL OZ Clothing Wash	UPC	024641005460
#546-33	32 FL OZ Clothing Wash – Drain Back Bottle	UPC	024641546338
#585	18 FL OZ Autumn Formula® Clothing Wash	UPC	024641005859
#585-33	32 FL OZ Autumn Formula® Clothing Wash – Drain Back Bottle	UPC	024641585337

**SUPER CHARGED® SCENT KILLER®  
ULTIMATE VALUE PACK**

Everything A Hunter Needs To Fight Odor Before The Hunt!

- 12 FL OZ – Super Charged® Scent Killer® Spray Field Bottle.
- 32 FL OZ – Super Charged® Scent Killer® Spray Refill.
- 18 FL OZ – Super Charged® Scent Killer® Clothing Wash.
- 4.5 OZ – Scent Killer® Bar Soap.
- 2.25 OZ – Scent Killer® Gold® Antiperspirant & Deodorant.



#80660	Combo Kit	UPC	024641806609
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**MARK PFEIFFER**

Mark Pfeiffer harvested this respectable buck using Wildlife Research Center's family of products to bring him right in.



**DAN URBAS**

Dan Urbas strikes again with another Huge Whitetail Buck using the Scent Killer system™.



**GERRY LIPINSKI**

"WRC" products continue to help with our harvest. On days the wind swirls or deer come down wind. Its nice knowing WRC™ products give you a chance of getting the animals in close."



TOP PRODUCTS • TOP ADVERTISING  
= TOP SELL THROUGH

EFFECTIVE & FRESH SCENT & LURES

## TRAIL'S END® #307®

The Smell Your Trophy Buck Has Been Waiting For!

- Super Charged® Trail's End® #307® with break-through Scent Reflex® Technology for a better response!
- The hottest pre-rut buck lure you can use.
- During the rut, #307® stands alone. It has been reported to bring in rutting bucks that were following behind a doe.

#307	1 FL OZ Amber Bottle – Blister Carded Special Value Pack: Includes Two Key-Wicks®	UPC	024641003077
#307-4	4 FL OZ Amber Bottle – Blister Carded Special Value Pack: Includes One Magnum™ Key-Wick®	UPC	024641030745



## DOE IN ESTRUS™

Powerful Sexual Attractor.

- Doe urine with estrus secretions.
- Carefully collected from whitetail does.
- Triggers the sexual attraction instinct of whitetail bucks.
- Brings in bucks aroused.

#225	1 FL OZ Amber Bottle – Blister Carded	UPC	024641002254
#225-4	4 FL OZ Amber Bottle – Blister Carded	UPC	024641022542
#82258	8 FL OZ High Output Pistol Grip Spray Amber Bottle, in Clamshell (shelf or hang)	UPC	024641822586

## SELECT DOE URINE™

The Perfect Lure For Non-Rut Hunting.

A mild, non-threatening territorial attractor. This lure contains non-estrus doe urine that masks human scent, appeals to the curiosity instinct of the buck and then acts as a calming agent to reduce fear.

#410	1 FL OZ Amber Bottle – Blister Carded	UPC	024641004104
#84104	4 FL OZ Amber Bottle – Blister Carded	UPC	024641841044



## ACTIVE-CAM®

Year Round Scouting Scent.

- Stimulates fast action at your trail camera site.
- Piques interest of essentially all local wildlife, so you can see what's nearby much quicker than setting a camera alone.
- Long lasting formula keeps getting action for longer. Even under wet or bad conditions.
- Great for hunters, wildlife enthusiasts, or anyone with a trail camera.



#245-4	4 FL OZ Amber Bottle – Blister Carded Special Value Pack: Includes One Magnum™ Key-Wick®	UPC	024641024546
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## #1 SELECT ESTRUS®

A Touch Of Musk For An Even Hotter Blend.

Doe urine with Estrus Secretions containing just a touch of musk that makes it even hotter. This is the real deal and very effective during the rut.

#401	1 FL OZ Amber Bottle – Blister Carded Special Value Pack: Includes Two Key-Wicks®	UPC	024641004012
#401-4	4 FL OZ Amber Bottle – Blister Carded	UPC	024641040140

## MEGA-TARSAL PLUS®

Super-Effective Territorial Intrusion Scent.

Few lures bring in the bucks with greater regularity than a good territorial intrusion scent. Mega-Tarsal Plus® is the best. Made with tarsal smell combined with urine drippings. We also added a very secret, special musk that really gets the dominant buck going. Effective early fall all the way through the rut.



#430	1 FL OZ Amber Bottle – Blister Carded	UPC	024641004302
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**WILLIAM BOWERS**

Harvested this extremely wide Buck by using Scent Killer® Gold®. Buck had a 24" inside spread.



**PARKER WILSON**

Parker Wilson harvested this great Buck using the Scent Killer System™.



**TERRY SCHMIT**

"Keeping me scent free allowed me a chance to shoot my biggest Buck of my life – 15 point / 168" buck. Thanks again Wildlife Research Center for your great products!"



TOP PRODUCTS + TOP ADVERTISING  
= TOP SELL THROUGH



## BIO ENGINEERED

Next Generation of Synthetic Scents.

New technologically advanced formulas bio-engineered through a proprietary process to simulate the smell and make up of real deer urine. **Stronger, richer, more realistic.**

SCENT REFLEX®

FIRE UP YOUR HUNT!



### ESTRUS GOLD®

Super Premium Synthetic Doe Estrus Scent.

- Extra Potent, High Performance, Ultra-Realistic.
- Bio-Engineered through a proprietary process to simulate the smell and make up of real deer urine.
- Super Charged® scent with break-through Scent Reflex® Technology for stronger more consistent responses.
- The smell your trophy buck has been waiting for.

#40406	1 FL OZ Gold Bottle – Blister Carded Special Value Pack: Includes Two Key-Wicks®	UPC	024641404065
#44064	4 FL OZ Gold Bottle – Blister Carded	UPC	024641440643



### ESTRUS GOLD® SPRAY WITH SCENT REFLEX® TECHNOLOGY

Super Charged® Premium Synthetic Doe Estrus Scent.

- Engineered to smell to a deer, like fresh, high quality doe estrus urine.
- Super Charged® scent with break-through Scent Reflex® Technology for stronger more consistent responses.
- NET WT 3 OZ of premium scent in a pressurized can for convenient dispersal.
- High-output sprayer that even sprays upside down. Bag on valve system separates premium scent from pressurized air so scent quality is not diminished.
- A Whole New Level!™

#44063	NET WT 3 OZ Spray Can	UPC	024641440636
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#### CALVIN ENGLUND

Calvin Englund had this dandy Buck walk right into range thanks to Scent Killer® Gold®.



#### PAUL LANDBERG

Paul Landberg and son Luke harvested another great Buck using the Wildlife® family of products.



#### LYNNE FRADY

"Wildlife Research Center® Scent Killer® has struck again. Kicked off bow season with a full velvet buck with my bow at 30 yards, stalking."



## ULTIMATE BUCK LURE®

Synthetic Doe Estrus Scent & More.

- Bio-Engineered through a proprietary process to simulate the smell and make up of real deer urine.
- Super Charged® with Scent Reflex® Technology, for stronger more consistent responses.
- Enhanced with additional highly attractive ingredients for extended all season & rut attraction.

#40309	1 FL OZ Platinum Bottle – Blister Carded	UPC	024641403099
#43094	4 FL OZ Platinum Bottle – Blister Carded	UPC	024641430941



## SYNTHETIC ESTRUS™

Simulates the Scent of a Real Doe in Heat.

- High Quality Synthetic Estrus scent
- Bio-Engineered through a proprietary process to simulate the smell and make up of real deer urine.
- Enhanced with Scent Reflex® Technology, for stronger more consistent responses.
- Stronger, richer for a more realistic smell.
- Most effective during pre-rut and rut.

#40226	1 FL OZ Platinum Bottle – Blister Carded	UPC	024641402269
#42264	4 FL OZ Platinum Bottle – Blister Carded	UPC	024641422649

### Spray Formula

#82268	8 FL OZ High Output Pistol Grip Spray Bottle, in Clamshell (shelf or hang)	UPC	024641822685
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## HOT MUSK®

Really Captures a Buck by the Nose.

Hot Musk® is a unique mixture of secret musk scents, blended together to create a highly effective buck lure that is also irresistible to does. Developed by Wildlife Research® and extensively field-tested with remarkable results. Hot Musk® really attracts the Whitetail Bucks. Highly effective, especially October through December.

#300	1 FL OZ Platinum Bottle – Blister Carded	UPC	024641003008
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## BUCK-NIP®

Powerful Deer Attractor

Buck-Nip® is like cat-nip for deer. Really attracts bucks early season and works great all season long. Buck-Nip® is made from secret plant derivatives and does not contain urine.

- Like cat-nip for deer!
- Works great all season long and does not contain urine.

#320	1 FL OZ Platinum Bottle – Blister Carded	UPC	024641003206
#320-3	NET WT 3 OZ Spray Can	UPC	024641032039



**JIM FRADY**

"Wildlife Research Center® Scent Killer® makes the impossible ... possible!" Jim Frady harvested this buck using a pistol.



**SETH WIGET**

"I've used Scent Killer® brand for as long as I can remember. It helped me not get busted by 2 does downwind of me while I was waiting for a shot on this beautiful Ohio 9 pointer."



**CHRIS WATSON**

First Buck with a bow harvested by Chris Watson using the Scent Killer System™.



TOP PRODUCTS • TOP ADVERTISING  
= TOP SELL THROUGH

# NEW

# ACTIVE-BRANCH™

The Anywhere Mock Scrape Solution™

SCRAPE HUNTING

SHIFT YOUR SCRAPE INTO OVERRIDE



**ATTRACT      PATTERN      CONDITION**

## ACTIVE-BRANCH™ MOCK SCRAPE KIT

The Anywhere Mock Scrape Solution™

- You can easily set up the Active-Branch™ on a tree or wooden post in the perfect location.
- The patent pending branch holder allows you to mount two branches at the same time.
- An interaction branch at the perfect height and a second branch to mount your Scrape-Dripper above.
- Attract, Pattern, and Condition bucks to visit during daytime hunting hours.

**#393**

Kit Includes: Branch Holder, Mounting Strap, Magnum Scrape-Dripper®, and 4 FL OZ Golden Scrape® Scent.

**UPC**      024641003930

### EASY AS ...





**#385      #386      #40387**



**MAGNUM SCRAPE-DRIPPER® COMBO**

The Smart Dispenser That Keeps A Scrape Fresh & Working.

- Drips daytime only, to get bucks to come during daytime hours depending on daytime/night time temperature swings.
- Can operate for up to 2-3 Weeks on 4 FL OZ of scent depending on temperature swings.
- Gradually intensifies scent output to get bucks even more riled up!
- Normally shuts down during rain & bad weather, so it saves your valuable scent.
- Comes with ultra-premium Time Release Golden Scrape® Scent.

<b>#381</b>	Magnum Scrape-Dripper® – No Scent Included	<b>UPC</b>	024641003817
<b>#385</b>	Combo Pack Includes: Magnum Scrape-Dripper® and 4 FL OZ Time Release Active-Scrape® Scent.	<b>UPC</b>	024641003855
<b>#386</b>	Combo Pack Includes: Magnum Scrape-Dripper®, 4 FL OZ Ultra Premium Golden Scrape® Scent.	<b>UPC</b>	024641003862
<b>#40387</b>	Combo Pack Includes: Magnum Scrape-Dripper®, 4 FL OZ Hot-Scrape® Scent	<b>UPC</b>	024641403877



**#381**  
**MOSSY OAK BREAK-UP**

**THE ULTIMATE DOUBLE SCRAPE-DRIPPER KIT**

Two Is Better Than One & This Serious Combo Includes 2 Of The Best Scrape-Drippers & 2 Bottles Of The Best Scrape Scent You Can Use At A Scrape Location!

- Magnum Scrape-Dripper® drips daytime only, to get bucks to come during daytime hours.
- Can operate for up to 2-3 Weeks on 4 FL OZ of scent depending on temperature swings.
- Gradually intensifies scent output to get bucks even more riled up!
- Normally shuts down during rain & bad weather, so it saves your valuable scent.
- Ultra-Premium Time Release Golden Scrape® Scent with Scent Reflex® Technology.
- Kit includes 2 - Magnum Scrape-Dripper® and 2 - 4 FL OZ bottles of Premium Golden Scrape® scent with break-through Scent Reflex® Technology.

<b>#392</b>	2 - Drippers and 2 - 4 FL OZ Golden Scrape® Scent	<b>UPC</b>	024641003923
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TOP PRODUCTS • TOP ADVERTISING  
= TOP SELL THROUGH



**SUPER CHARGED® SCRAPE-DRIPPER COMBO**

Higher Output to Simulate Higher Deer Traffic.

- Patterns nocturnal bucks to daytime!
- Can operate for up to 7 to 12 days on 4 FL OZ of scent depending on conditions.
- Normally shuts down during rain & bad weather, so it saves your valuable scent.
- Patented, High Output Scrape-Dripper and Golden Scrape® or Hot Scrape®, now with break-through Scent Reflex® Technology, helps get more action faster at mock scrape locations.

<p><b>#389</b></p>	<p>Combo Pack Includes: Super-Charged® Scrape-Dripper, 4 FL OZ Golden Scrape® Scent.</p>	<p><b>UPC</b></p>	<p>024641003893</p>
<p><b>#40388</b></p>	<p>Combo Pack Includes: Super Charged® Scrape-Dripper, 4 FL OZ Hot-Scrape® Scent.</p>	<p><b>UPC</b></p>	<p>024641403884</p>

## **GOLDEN SCRAPE®**

Take Scrape Hunting To A Whole New Level!

- Super Charged® Golden Scrape® with break-through Scent Reflex® Technology for a better response.
- A perfect blend of Golden Estrus® and intruding buck scents with subtle tones of fresh scraped earth and Territorial Musk™.
- Extremely effective at both mock scrapes and natural scrape locations.
- The smell that can shift your scrape into overdrive.

<b>#242-3</b>	NET WT 3 OZ Spray Can	<b>UPC</b>	024641024232
<b>#242-4</b>	4 FL OZ Gold Bottle – Blister Carded	<b>UPC</b>	024641024249



## **ACTIVE-SCRAPE®**

The Hottest Scent You Can Use At A Scrape!

- Super Charged® Active-Scrape® with break-through Scent Reflex® Technology for a better response.
- Time release formula — lasts longer.
- The smell of a fresh scrape: doe urine with estrus secretions - blended with strong buck urine.

<b>#240-4</b>	4 FL OZ Amber Bottle – Blister Carded	<b>UPC</b>	024641024041
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Spray Formula

<b>#82408</b>	8 FL OZ High Output Pistol Grip Spray Bottle, in Clamshell (shelf or hang)	<b>UPC</b>	024641824085
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## **HOT-SCRAPE®**

Ultra-Realistic Full Spectrum Synthetic Scrape Scent

- Bio-Engineered through a proprietary process to simulate the smell and make up of real deer urine.
- Super Charged® scrape scents with break-through Scent Reflex® Technology with stronger more consistent responses.
- Full spectrum scrape formula hits several appeals.
- Subtle tones of fresh scraped earth and Territorial Musk™.

<b>#42164</b>	4 FL OZ Bottle – Blister Carded	<b>UPC</b>	024641421642
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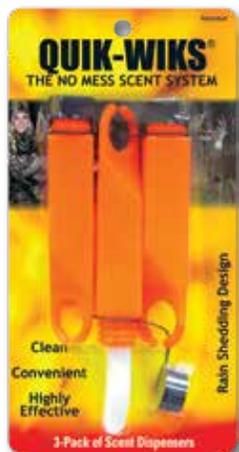
Spray Formula

<b>#82168</b>	8 FL OZ High Output Pistol Grip Spray Bottle, in Clamshell (shelf or hang)	<b>UPC</b>	024641821688
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TOP PRODUCTS • TOP ADVERTISING  
= TOP SELL THROUGH



### QUIK-WIKS®

Compact, Convenient & Easy To Use.

- Uniquely convenient scent dispenser.
- Innovative rain shedding design.
- Special synthetic felt that does not change the smell of your scent.
- Screw-on seal and uniquely practical design make Quik-Wiks® a must for the serious hunter.

#363

3-Pack – Blister Carded

UPC

024641003633

### PRO-WICK®

High Intensity & Simple To Use.

- Special synthetic felt that does not change the smell of your scent.
- Lure is applied to each Pro-Wick® that is then hung on a branch or twig approximately 6' off the ground so the scent is carried right to the deer's nose.

#370

Packaged 4 Units in a Pack

UPC

024641003701



#### CHEZ MARTIN

"Used the Golden Scrape® on a mock scrape right before I got in the tree stand and a few hours later my target buck came right to it and I was able to get a great shot and harvest a beautiful buck!"



#### LEE BRADLEY

Cold weather hunter Lee Bradley using Scent Killer® Gold® with Hunt Dry Technology Plus™ 20 days after drying.



#### JEREMY DEAN

"Here's a 12 point buck I harvested at 1st light opening morning firearms season. Came right into my Golden Estrus® like he was on a string. This stuff works every time I put it out."

## KEY-WICK®

Extreme Absorbance & High Scent Dispersion.

The Key-Wick® has revolutionized the entire scent dispenser industry. It's the world's favorite scent wick product, and it's easy to see why!

- Convenient shape will dip right into a bottle of liquid scent.
- Special synthetic felt that does not change the smell of your scent.
- Hang easily on branches or twigs to really wick out the scent.
- Comes in a convenient resealable, zip lock bag.

**WORLD'S FAVORITE SCENT WICK!**

#375

Packaged 4 Units in a Pack

UPC

024641003756



## MAGNUM™ KEY-WICK®

The Extra Large Key-Wick®.

- Made to fit Wildlife Research Center® 4 FL OZ scent bottles.
- Reaches all the way down to the bottom of the 4 FL OZ Bottle.
- Premium, thick, and dense for maximum scent dispersal.
- Special synthetic felt that does not change the smell of your scent.

#377

Packaged 2 Units in a Pack

UPC

024641003770

Magnum™ Key-Wick® compared to Key-Wick®

## PRO-DRAG® TRAIL'S END® #307® COMBO

High-Performance Pro-Drag® Scent Dispensers Paired Up with the Scent That Started It All!

The Pro-Drag® is made with special synthetic felt for maximum scent absorption and dispersal. Will not react with and change the scent. Tails that easily dip into your scent bottle. Far superior to other scent drag products.

- Super Charged® Trail's End® #307® with Scent Reflex® Technology. The hottest pre-rut and rut buck lure you can use!
- Pique many of a buck's interest all at once, luring him all the way to the end of your scent trail!

#347

1 - 1 FL OZ Trails End® #307®,  
2 - Pro-Drag® scent dispensers,  
1 - drag rope - Blister Carded

UPC

024641003473



**RANDY LAIB**

"Love all of your products. My go to brand for scent free hunting. Thank You!"



**JOE & LAYLA HALVORSEN**

"My daughter shot her first buck during the WI youth hunt at 15 yards from a ground blind thanks to Scent Killer® spray, deodorant, and laundry detergent."



**SEAN NEWBERG**

"I use the entire lineup of Scent Killer® Gold®! This buck never scented us."

SCENT DISPERSAL

EASY TO USE DISPENSERS



TOP PRODUCTS • TOP ADVERTISING  
= TOP SELL THROUGH

COVER SCENTS

PREMIUM MASKING SCENTS



### RED FOX URINE

Premium Masking Scent  
& Fear Reducer.

- Deer Hunter's Grade™ cover scent.
- Acknowledged as one of the best cover scents a hunter can use.
- Also works as an excellent fear reducer in deer. You can smell the difference!

### COON URINE™

Synthetic Formula.

- Strong odor masks human scent.
- If you hunt an area where raccoon are found, this is an excellent cover scent to use.
- Puts deer at ease for close shots.

#510	1 FL OZ Amber Bottle – Blister Carded	UPC	024641005101
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#40515	1 FL OZ Amber Bottle – Blister Carded	UPC	024641405154
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**CORY FETT**

"Never hit the timber without it!" Scent Killer® Gold® is the product of choice for Cory Fett.



**JOHN HUTCHESON**

"Y'all's product never fails. Thank you!"



**JIM KINTZ**

"When they can't smell ya, that's when you get em!!!"

# MASKING SCENTS X-TRA CONCENTRATED

Extra concentrated formula works overtime, to mask human scent. A burst of familiar, non-threatening smells makes it more difficult for him to decipher a high enough level of human odor to trigger his alarm. These strong concentrated formulas come in convenient easy to pack size containers with sprayers to help get closer shots and reduce your chance of getting busted.

## PINE

- Appealing Smell of Pine – Smooth and Long-Lasting.
- Smells Fresh and like the real thing – Reduces fear.

## CEDAR

- Strong Smell of Cedar – Smooth and Long-Lasting.
- Smells Fresh and like the real thing – Reduces fear.

## EARTH

- Smells like fresh scraped earth and decaying leaves.
- Reduces fear for closer shots.

## ACORN

- Super appealing and attractive smell of fall acorns.
- Smells Fresh and like the real thing – Reduces fear.

## APPLE

- Appealing smell of ripe apples right off the tree.
- Smells Fresh and like the real thing – Reduces fear.



#531-4	Pine Masking Scent X-tra Concentrated 4 FL OZ Bottle – Blister Carded – Sprayer Included	UPC	024641053140
#533-4	Cedar Masking Scent X-tra Concentrated 4 FL OZ Bottle – Blister Carded – Sprayer Included	UPC	024641053348
#534-4	Earth Masking Scent X-tra Concentrated 4 FL OZ Bottle – Blister Carded – Sprayer Included	UPC	024641053447
#535-4	Acorn Masking Scent X-tra Concentrated 4 FL OZ Bottle – Blister Carded – Sprayer Included	UPC	024641053546
#536-4	Apple Masking Scent X-tra Concentrated 4 FL OZ Bottle – Blister Carded – Sprayer Included	UPC	024641053645



**TYLER POOLE**

First trophy buck for Tyler Poole. He has started out right using the Scent Killer Gold System™.



**NOAH TEMP**

First Archery buck for Noah Temp. Trapper John's™ Ultimate Buck Lure® brought him right in.



**NICOLE AUER**

"Scent Killer™ Body Wash and Shampoo is #1 in our bathroom this time of year! Helped me Harvest this Giant!"

COVER SCENTS

PREMIUM MASKING SCENTS



TOP PRODUCTS • TOP ADVERTISING  
= TOP SELL THROUGH

OTHER BIG GAME

SCENTS & LURES



### ELK-FIRE®

Every Bull Needs His Cows.

This extremely intense sexual attractor contains cow elk urine with in-heat secretions to really get his attention. This Strong Lure is deadly when used during the rut and when bugling. Use With Caution.

- Extremely powerful sexual attractor.
- Contains cow elk urine with in-heat secretions.
- Deadly during the rut and when bugling.

#455	1 FL OZ Amber Bottle – Blister Carded	UPC	024641004555
#455-4	4 FL OZ Amber Bottle – Blister Carded	UPC	024641045541
#84558	8 FL OZ High Output Pistol Grip Spray Amber Bottle, in Clamshell (shelf or hang)	UPC	024641845585



**JIM FRADY**

This beast of a 7x7 Bull Elk had no idea that Jim Frady was on point for the shot.



**MARK KAYSER**

Archery Success on this Bull Elk thanks to the Scent Killer System™ for Mark Kayser.



**WILLIAM MORGAN**

"Got the "Samson Class" 6x6 at 50 yards, in a tree stand with a cow call, public land. He never knew I was there using Scent Killer®."

## GOLDEN ESTRUS® ELK

The Gold Standard®.

- Cow elk urine with in heat secretions.
- Super Charged® Golden Estrus® Elk with break-through Scent Reflex® Technology for a better response.
- The smell of a new cow in the territory.
- Highly effective during the rut and when bugling. The smell that drives bulls wild!

#470	1 FL OZ Gold Bottle – Blister Carded	UPC	024641004708
#470-4	4 FL OZ Gold Bottle – Blister Carded	UPC	024641047040
#470-3	NET WT 3 OZ Spray Can	UPC	024641047033



## ELK THUNDER™

Premium Synthetic Elk Scent.

- Formulated to stimulate and attract rutting bull elk.
- Super Charged® with Scent Reflex® Technology, for stronger more consistent responses.
- A real odds booster – to improve your luck.
- Most effective during pre-rut and rut.

#40490	1 FL OZ Platinum Bottle – Blister Carded	UPC	024641404904
#44904	4 FL OZ Platinum Bottle – Blister Carded	UPC	024641449042

## GOLDEN ESTRUS® ELK - SYNTHETIC

Premium Elk Lure.

- Engineered to smell like fresh high-quality estrus elk urine.
- Super Charged® with break-through Scent Reflex® Technology, for stronger more consistent responses.
- Highly effective during the rut and when bugling.
- The smell your trophy bull has been waiting for.

#44714	4 FL OZ Platinum Bottle – Blister Carded	UPC	024641447147
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OTHER BIG GAME SCENTS & LURES



TOP PRODUCTS + TOP ADVERTISING  
= TOP SELL THROUGH

OTHER BIG GAME

SCENTS & LURES



### 4 X 4<sup>®</sup> SYNTHETIC MULE DEER LURE

Synthetic Estrus  
Type Scent.

- High powered rut time attractor.
- Special synthetic formula attracts mule deer bucks.
- Smells like estrus scent /attracts like estrus scent.

#40440	1 FL OZ Amber Bottle – Blister Carded	UPC	024641404409
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### MOOSE JUICE<sup>™</sup>

Powerful Synthetic  
Attractor.

- Effective all season and especially during the rut.
- Really attracts bull moose and cows love it too.
- Contains no urine or animal by-products.

#31488	8 FL OZ Squirt Top Bottle	UPC	024641314883
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### ULTIMATE MOOSE LURE<sup>™</sup>

The Best Moose Lure  
You Can Use.

- Special synthetic formula.
- Highly concentrated.
- Highly effective all season.
- Really attracts bull moose and cows like it too.

#20480	1 FL OZ Amber Bottle – Blister Carded	UPC	024641204801
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### ULTIMATE BEAR LURE<sup>®</sup>

Irresistible To  
Bears.

- Powerful, extremely intense, burning sweet smelling attractant bears can't resist.
- When bear smell Ultimate Bear Lure<sup>®</sup>, it is common for it to provoke very strong attraction responses.
- Be ready for action!

#100	4 FL OZ Amber Bottle – Blister Carded	UPC	024641001004
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**BRANDON TRAHAN**

Brandon Trahan used WRC<sup>®</sup> product to help harvest this great Bear.



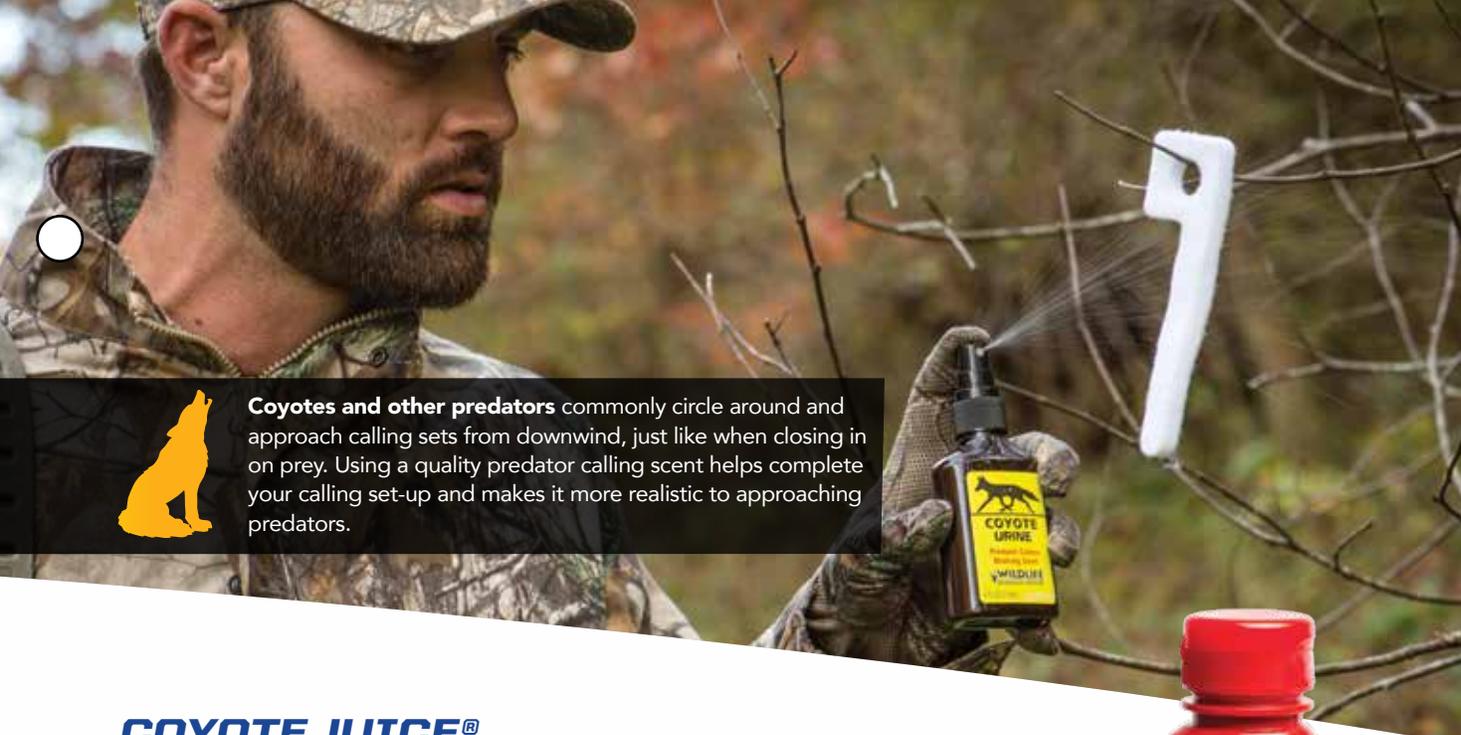
**KEITH WARREN**

This uniquely colored Bear had no idea Keith Warren was in the area thanks to his use of the Scent Killer System<sup>™</sup>.



**MARLENE ODAHLEN-HINZ**

"25th Bear with a bow, 410 lbs. spring Bear. He came in down wind sniffing the air. Using Scent Killer<sup>®</sup>, he never would have felt comfortable enough to give me the 15 yard shot I needed."



**Coyotes and other predators** commonly circle around and approach calling sets from downwind, just like when closing in on prey. Using a quality predator calling scent helps complete your calling set-up and makes it more realistic to approaching predators.

### **COYOTE JUICE®**

Premium Calling Scent.

- Coyotes commonly approach calling sets from downwind.
- This high quality calling scent makes your calling set-up more realistic.
- Appeals to their territorial, curiosity, and most important, their hunting instincts.



**#526**

8 FL OZ Squirt Top Bottle in Clamshell (shelf or hang)

**UPC**

024641005262

**TIP:** If you want some fun without shooting a coyote, just dig a shallow 3" or 4" diameter hole in front of a motion camera (positioned low) and pour a couple ounces of Coyote Juice® in it. Set it up in multiple locations, to improve your odds of action. Sometimes it takes a while before they aren't shy of your camera.



### **COYOTE URINE**

Predator Callers Hunting Scent.

- Masks human scent.
- Triggers competitive behavior.
- Strong natural odor.

**#523**

4 FL OZ Amber Bottle - Blister Carded

**UPC**

024641005231



**STEVE LAMBETH**

Harvested this wide Giant using Scent Killer Gold Family™ of products and ChainSaw Brian's™ Premium Doe Estrus to bring him in.



**KANDI KISKY**

This massive late season Buck was harvested with the use of Wildlife® attractants and Scent Killer™ products to eliminate human odor. "Hunt Dry Technology™" is just what you need for late season hunting."



**MIKE GILBERT**

Avid user of WRC® products Mike Gilbert harvested this beauty using the products.



TOP PRODUCTS • TOP ADVERTISING  
= TOP SELL THROUGH



## DEER PROTECTION PROGRAM & CWD TESTING:

Our industry is committed to the health of wild cervids and the sport of hunting. That is why our industry, with the help of the Archery Trade Association, worked with Wildlife Disease Experts, Scientists, Urine Collection Facilities, and Manufacturers to create and establish the Deer Protection Program, to even further safeguard our urine sources and protect this precious resource. Since 2016 when this program began, our urine based scents proudly display the Deer Protection Program Checkmark demonstrating our participation and compliance with the program.

Wildlife Research Center®, as a leading manufacturer of quality hunting scents, partnered together with another leader in our industry to fund a study with CWD Evolution, LLC. It led to a CWD testing protocol known as the RT-QuIC test process, that is specifically designed for testing deer urine. This allows manufacturers of deer and elk scents to test and verify that no CWD is detected in the urine used in their products.

While the risk of urine-based scents spreading CWD is virtually zero, the test verifies that no detectable levels of CWD are found, and provides a final confirmation that the products are safe for use and without risk of spreading CWD. All of our urine-based scents produced since 2019, are tested and certified by CWD Evolution™ that no CWD was detected. Our Urine-Based Scent Packaging now displays the RT-QuIC Tested logo confirming the product has been tested.



### BRIAN CASSIUM

"Another downwind buck that was fooled by Scent Killer® Gold® and couldn't resist the Special Golden Estrus® Key-Wick® 5 yards from me!"



### CAVAN GRIFFITH

Perseverance pays off for Cavan Griffith, he stuck with the hunt and had success with his first deer thanks to the Scent Killer System™.



### STEVE MARSOLEK

"The products really came into play again on this one as he was coming on my downwind side but they worked flawlessly and gave me the shot I needed."



### LILY BACKMAN

This is Lily Backman's first buck and he just couldn't resist Special Golden Estrus® on her Key-Wicks®.



### JOHN VOLKMAN

Active-Scrape® does the job and brings the beauty right in for John Volkman to make the perfect arrow placement.



### PAUL MARION

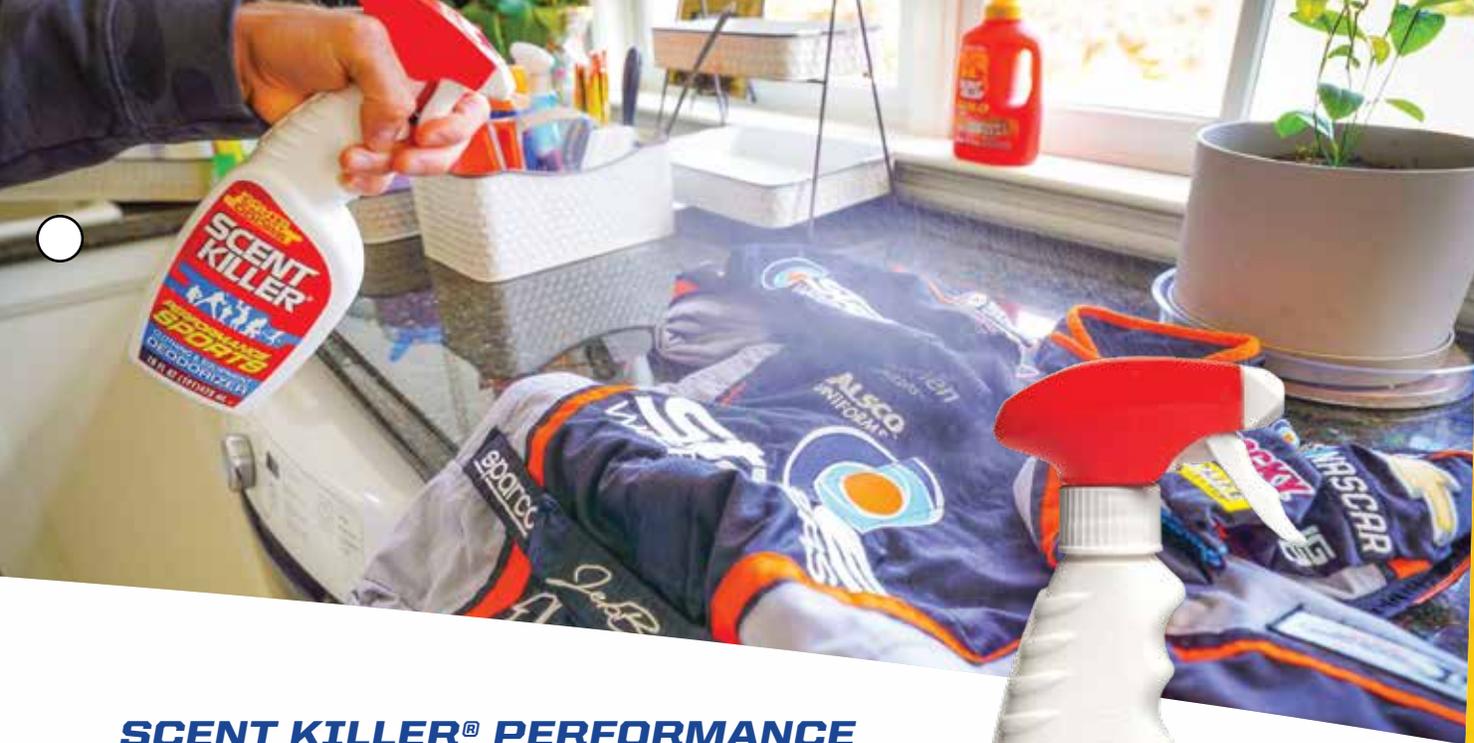
Gold® kept Paul Marion invisible as this Great Buck came right in. Green Score 161!



### BONEBRAKE

What a season for the Bonebrake family Kristine, Sterling and Sloane all harvest great Bucks thanks to the Scent Killer System™.

DEER PROTECTION PROGRAM & CWD TESTING



## **SCENT KILLER® PERFORMANCE SPORTS DEODORIZER SPRAY**

For Sports & Athletic Clothing & Equipment.

- Attacks a wide range of odors, especially sweat and body odors associated with sports and athletic activities.
- Unscented fragrance-free formula fights odors at the molecular level.
- Continues to work, even after drying.
- Fast acting, powerful performance. Perfect for use on stinky sportswear, equipment, and pads.
- Great for deodorizing locker rooms, equipment rooms, and other spaces notorious for athletic odors.



**#950**

16 FL OZ Deodorizer Spray – Pistol Grip Spray Bottle

**UPC**

024641009505



## **SCENT KILLER® PERFORMANCE SPORTS LAUNDRY DETERGENT**

Specially Formulated to Battle Heavy Sweat & Odors in Sports & Athletic Clothing.

- Deep Cleaning Odor Fighting Power.
- Proprietary Multi-Surfactant Blend for Advanced Performance.
- Concentrated Fragrance Free Formula.
- For use with both Standard and High Efficiency Washing Machines.

**#949**

32 FL OZ Laundry Detergent – Drain Back Bottle

**UPC**

024641009499

**DON'T FORGET ABOUT SCENT KILLER® TOTE TAMER® AND SCENT KILLER® GOLD® FIELD WIPES & WASHCLOTHS WHEN CLEANING UP AFTER YOUR ATHLETIC ACTIVITIES.**



**SEE PAGES 7 & 11**



TOP PRODUCTS + TOP ADVERTISING  
= TOP SELL THROUGH

SUPER CHARGED® DISPLAYS



### POWERHOUSE DISPLAYS

- Dominate this season with the Powerhouse Scent and Scent Elimination Pallet Display.
- Gives extra display space to your top selling products!
- Adds authority to your hunting department and increases sales overall.
- A full lineup of your top scent and scent elimination products.
- One full pallet 40" x 48" 53" tall.

#5507	Powerhouse Displays	UPC	024641055076
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### MICRO BREW® SIDEKICK

- 6 #105 Chainsaw Brian's™ Premium Doe Estrus 4 FL OZ
- 6 #107 Trapper John's™ Ultimate Buck Lure® 4 FL OZ
- 6 #108 Buck-Fire® Raging Estrus™ 4 FL OZ

#70015	Micro Brew® Sidekick	UPC	024641700150
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### ACTIVE-CAM® 4 FL OZ SIDEKICK

- 18 #245-4 Active-Cam® 4 FL OZ

#72454	Active-Cam® Sidekick	UPC	024641724545
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### SPECIAL GOLDEN ESTRUS® 4 FL OZ SIDEKICK

- 18 #405-4 Special Golden Estrus® 4 FL OZ

#74054	Special Golden Estrus® Sidekick	UPC	024641740545
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**4-WAY DISPLAYS**

- One half pallet 40" x 24" 53" tall.

<b>#5600</b>	Powerhouse 4-Way	<b>UPC</b>	024641056004
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**GOLDEN ESTRUS® SPRAY CAN ATTRACTOR SIDEKICK**

- 24 #404-3 Golden Estrus® with Scent Reflex®
- Technology Spray Can 12 #412-3 Golden Doe® with Scent Reflex® Technology Spray Can

<b>#70030</b>	Spray Can Sidekick	<b>UPC</b>	024641700303
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**SPECIAL GOLDEN ESTRUS® SIDEKICK**

- 24 units if #405 Special Golden Estrus® 1 FL OZ
- 18 units #375 Key-Wicks® 4 packs

<b>#70012</b>	Special Golden Estrus® & Key-Wick®	<b>UPC</b>	024641700129
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# ATTRACT. PATTERN. CONDITION.

## ACTIVE-BRANCH™

The Anywhere Mock-Scrape Solution™



**The Anywhere Mock-Scrape Solution™**  
Set up the **Active-Branch™** on a tree or wooden post in the perfect location. The branch holder allows you to mount an interaction branch at the perfect height and a second branch to mount your Scrape-Dripper.



Urine used in Wildlife Research Center® products is being RT-QuIC tested and certified by CWD-Evolution™ that no CWD is detected.



[WWW.WILDLIFE.COM](http://WWW.WILDLIFE.COM)



RHSA DEER PROTECTION PROGRAM PARTICIPANT  
[www.RHSADPP.com](http://www.RHSADPP.com)

Helping Hunters Fill Tags For Over 40 Years