Sportsman’s Guide Buyer’s Club® Terms & Conditions

The Sportsman’s Guide, Inc. (“Sportsman’s Guide”, “we” or “us”) offers its customers the opportunity to participate in the Sportsman’s Guide Buyer’s Club (the “Buyer’s Club” or “Program”). The terms and conditions below apply to the Program and are between you, as a “Member” and Sportsman’s Guide. If you sign up for the Buyer’s Club you accept these terms, conditions, limitations, and requirements, as well as the other terms, conditions, limitations, and requirements available on the sportmansguide.com website, as each may be changed over time.

Membership Term and Benefits

The Buyer’s Club is a subscription-based program offered exclusively for Sportsman’s Guide® customers. A one-year membership is available for an annual fee (currently USD$39.99) (the “Membership”) and may be purchased online at sportmansguide.com or when you place a phone or catalog order.

During the Membership term, Members receive:

- Special Buyer’s Club pricing on products purchased through Sportsman’s Guide, including 10% off non-member pricing on clothing, boots, shoes, gear and other merchandise and 5% off ammunition and guns;
- Member’s only offers and promotions;
- Installment payment option with the Buyer’s Club 4-Pay Plan.

Your Membership benefits start as soon as you sign-up and pay the Membership fee. Please keep reading to learn more about the Program’s exclusive benefits.

Pricing: Program pricing and discounts apply to an extensive selection of our offered merchandise; however some exclusions do apply, for example, Program discount pricing does not apply to certain products subject to a manufacturer’s pricing program. In addition, we may exclude products from the Program at our discretion. Certain purchases may be subject to special order or handling fees and taxes which are not subject to the Program’s discount. Look for the “Buyer’s Club” price to know the product’s price.

Promotions: Periodically Member’s will receive limited-time offers via email or mail. Members are encouraged to keep their email address current to ensure they receive the most out of this benefit.

4-Pay Plan: The 4-Pay Plan provides Members the flexibility to pay for an order in 4 installments. We’ll bill the first installment at the time of order, which will include 25% (1/4) of the merchandise total (including taxes) plus shipping, handling, and any optional package protection fees, and, if applicable, the Buyer’s Club Membership fee. Your credit card used for the purchase or another credit card on file for you will be automatically billed for the three remaining installments over the next three months. The 4-Pay Plan is only available for merchandise orders totaling $150.00 or more, paid for with a credit card, and is subject to credit approval. Other limitations may apply. Customer eligibility for the 4-Pay Plan is at the sole discretion of Sportsman’s Guide.

Membership Cancellation

Members may cancel their Membership at any time during their Membership term and receive a full refund, less any benefits/savings received in their current Membership term (for example, Buyer’s Club Discounts received or free shipping). Refunds for completed years completed will not be made, even if the Member did not use any of the benefits during the Membership term. To cancel your membership, please contact our customer service department by contacting us at 1-800-375-3006.

Membership Renewal
**Auto-Renew Members:** Members receive a renewal notice approximately 30 days prior their Membership renewal billing date which includes the Membership expiration date and any applicable renewal instructions. If we have a valid email address on file, the Member receives this notice by email, otherwise notices are mailed to the account holder's primary address. To ensure you timely receive your renewal notice, please login to your Account Dashboard at [https://www.sportsmansguide.com/account/accountdashboard](https://www.sportsmansguide.com/account/accountdashboard) to verify or make changes to your email address.

In addition, we will attempt to confirm the credit card used to purchase the Membership, or another credit card on file for you, is available to use for the renewal approximately 30 days before the renewal billing date. This pre-authorization process does not charge your card, however depending on your credit card issuer it may, or may not, appear in your account activity or temporarily affect your spending limit. If a credit card is confirmed as available for use, you will not need to take any action to renew and on the day after expiration, your Membership will automatically be renewed for another 12 months by charging the available credit card. If a credit card is not available to auto-renew, your Membership will automatically expire 1 year from the original purchase date unless you follow the instructions in your renewal notice.

Members may choose to opt out of the auto-renew feature for their Membership. If a member does not wish to participate in the auto-renew process or elects not to renew, they should log into their Account Dashboard at [https://www.sportsmansguide.com/account/accountdashboard](https://www.sportsmansguide.com/account/accountdashboard) or call the Sportsman’s Guide Customer Service Department at 1-800-375-3006 any time prior to the expiration date.

**IF YOU HAVE PAID FOR YOUR MEMBERSHIP USING A CREDIT CARD, UNLESS YOU NOTIFY US BEFORE YOUR MEMBERSHIP EXPIRATION DATE THAT YOU DO NOT WANT TO PARTICIPATE IN AUTO-RENEW OR WISH TO CANCEL YOUR MEMBERSHIP ENTIRELY, YOU UNDERSTAND THAT YOUR BUYER’S CLUB MEMBERSHIP WILL AUTOMATICALLY CONTINUE FOR ANOTHER 12 MONTHS AND YOU AUTHORIZE US TO CHARGE AND COLLECT THE THEN-CURRENT MEMBERSHIP FEES (AND ANY APPLICABLE TAXES) USING ANY CARD WE HAVE ON FILE FOR YOU. WE MAY DO THIS WITHOUT ANY ADDITIONAL NOTICE TO YOU, UNLESS REQUIRED BY LAW.**

**Non Auto-Renew Members:** For Members that have opted out of the auto-renew feature, their Membership will automatically expire 1 year from the original purchase date. To avoid a lapse in benefits, Members should renew through their Account Dashboard or the Sportsman’s Guide Customer Service Department prior to the expiration date.

**All Renewals:** Once payment for the next Membership term has been made, the Member will receive a renewal confirmation which may include special offers or money-saving coupons to use on future purchases.

Sportsman’s Guide is not responsible for late fees, over limit fees, finance charges or other charges imposed by third-party credit card issuers as a result of Membership renewal. The Renewal Notice and the customer’s ability to cancel are considered sufficient notification of the auto-renew charge.

**Membership Requirements and Limitations**

All benefits of Membership are assigned exclusively to a single individual (the member of record). Membership may not be reassigned, in whole or in part, to another individual or entity.
Membership must be paid in full in order to receive member benefits. Memberships not paid in full will result in immediate termination of member benefits and you will be responsible for the cost of any benefits/savings received.

Membership is for the Member’s use only. Members may not use their Membership benefits to resell or send merchandise to any non-member or customer.

We reserve the right to accept or refuse Membership in our sole discretion, including any renewal Membership.

Merchandise purchased through the Program is subject to Sportsman’s Guide’s standard return policies and the individual product’s warranty.

Modification and Termination

Sportsman’s Guide reserves the right to modify the Program fee and benefits, or terminate the Program at any time at its discretion without notice to you. Sportsman’s Guide’s only obligation is to provide the Program benefits as they exist on the date of enrollment through the initial term purchased by the Member. In addition, we may modify these Terms, our Privacy Policy and any other terms, conditions, limitations, and requirements available on the sportmansguide.com website at any time in our sole discretion without notice to you. If any changes are found to be invalid, void, or unenforceable for any reason, that change is severable and will not affect the validity and enforceability of the remaining terms, conditions, limitations or requirements. IF YOU DO NOT AGREE TO ANY CHANGE, IN WHOLE OR IN PART, YOU MUST CANCEL YOUR MEMBERSHIP. YOUR CONTINUED PARTICPATION IN THE PROGRAM (WHICH INCLUDES, BUT IS NOT LIMITED TO, PLACING NEW ORDERS, ACCESSING THE CLUB ONLINE STORE OR YOUR ACCOUNT DASHBOARD, OR YOUR RECEIPT OF CATALOGS OR EMAIL OFFERS) AFTER WE CHANGE THESE TERMS CONSTITUTES YOUR ACCEPTANCE OF THE CHANGES.

Sportsman’s Guide reserves the right to terminate any Member’s benefits and participation in the Program without notice for any reason. In such a case, the Member will receive a prorated refund of the Program fees for remaining full months of the Membership term. We may also terminate any Membership for conduct we determine, in our sole discretion, (a) violates of these Terms or any terms, conditions or restrictions available on sportmansguide.com, (b) involves fraud, is a misuse or abuse of the Program, is harmful to our or anyone else’s interests, or (c) is in violation of any applicable law, rule or regulation. In such a case, we will not issue a refund for any portion of the Membership fee.

Special Membership Offers

Sportsman’s Guide may offer different membership terms to different members, or potential members, on a trial or promotional basis and the fees, terms, conditions, and restrictions for such memberships may vary from those stated in these Terms. In addition, we may offer discounts on membership to different members, or potential members. These special offers are not available on past Membership purchases and are specific to the individual receiving the offer.

Member Communications

Members with questions on their Buyer’s Club Membership should contact us using one of the options below:

Phone:
Call us at 1-800-375-3006.
Limitation of Liability

IN ADDITION TO ANY OTHER LIMITATIONS AND EXCLUSIONS ON SPORTSMANSGUIDE.COM, IN NO EVENT WILL SPORTSMANS’ GUIDE, ITS PARENT COMPANIES, OR ANY OF ITS OR THEIR RESPECTIVE OWNERS, DIRECTORS, OFFICERS, EMPLOYEES, AGENTS OR OTHER REPRESENTATIVES BE LIABLE TO ANY PARTY FOR ANY DIRECT, INDIRECT, SPECIAL, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES, OR ANY OTHER DAMAGES OF ANY KIND, ARISING OUT OF RELATED TO THE PROGRAM OR ANY PURCHASES MADE THROUGH THE PROGRAM. OUR TOTAL LIABILITY, WHETHER IN CONTRACT, WARRANTY, TORT (INCLUDING NEGLIGENCE) OR OTHERWISE, WILL NOT EXCEED THE LAST ANNUAL MEMBERSHIP FEE PAID BY THE MEMBER (LESS ANY BENEFITS/SAVINGS RECEIVED SINCE THAT FEE WAS PAID). THESE EXCLUSIONS AND LIMITATIONS OF LIABILITY WILL APPLY TO THE FULLEST EXTENT PERMITTED BY LAW AND WILL SURVIVE CANCELLATION OR TERMINATION OF YOUR PRIME MEMBERSHIP. CERTAIN STATE LAWS DO NOT ALLOW THE EXCLUSION OR LIMITATION OF CERTAIN DAMAGES. IF THESE LAWS APPLY TO YOU, SOME OR ALL OF THE ABOVE EXCLUSIONS OR LIMITATIONS MAY NOT APPLY TO YOU, AND YOU MIGHT HAVE ADDITIONAL RIGHTS.

General Program Information

The Buyer's Club Membership is provided by Sportsman’s Guide as a paid service to its Members. By becoming a member of the Buyer’s Club program, customers expressly consent to receive advertising, marketing materials and other communication from Sportsman’s Guide. You agree any decisions made by Sportsman’s Guide concerning the Program or Membership are final and binding. Membership rules are valid to the extent where prohibited by law. Taxes may apply where required by law.

Privacy Policy

The information provided by customers will be handled according to our Privacy Policy. Customers interested in learning more about our privacy practices can visit http://www.sportsmansguide.com/ourcompany/privacypolicy for additional information.